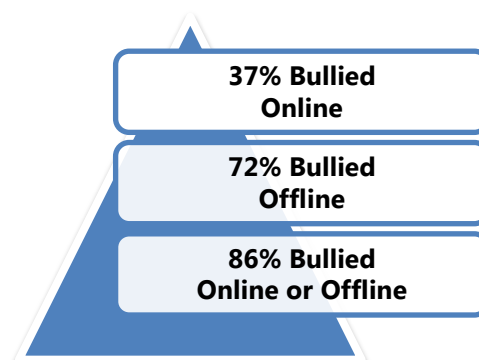


Online Bullying Among Youth 8-17 Years Old – Worldwide

Microsoft recently commissioned a study to understand the global pervasiveness of online bullying. While defined formally by some as cyberbullying¹, what is seen as cyberbullying can vary between different cultures, and even among different individuals. In addition, cyberbullying, as a term, is not recognized worldwide. To address this, the study explored the issue by asking children about negative experiences² they've had online—from their point of view (i.e., being called mean names, being teased, etc.). While such experiences may not be viewed as bullying by all who experience it, these behaviors may be considered by some as having potentially adverse effects.

37% (25 country average) of children age 8-17 who responded to the survey say they have been subjected to a range of online activities that some may consider to be online bullying or to have adverse effects:

- ⇒ 19% - Mean or unfriendly treatment
- ⇒ 20% - Made fun of or teased
- ⇒ 18% - Called mean names



Knowledge & Concern

- Fifty-eight percent say they know a lot or some about online bullying
- Fifty-four percent are very or somewhat worried about online bullying

Bullying

- Eight-six percent report being bullied online and/or offline although most bullying is *offline*
- Twenty-four percent admit to bullying someone else online; 42% admit to bullying someone else offline
- Those surveyed were:
 - Twice as likely (63% vs. 37%) to be bullied online if they bully someone else online
 - More likely (46% vs. 29%) to be bullied online if they spend more than 10 hours per week on the Internet

Steps Parents Take To Help Protect Children Online

According to the youth surveyed:

- Parents take an average of 3.3 steps to protect their children from online bullying
 - Fifty percent of parents talk about online risks with them
 - Forty-Four percent of parents monitor their use of the computer

¹ Defined by the Cyberbullying Research Center in Jupiter, Florida as the “willful and repeated harm inflicted through the use of computers, cell phones, and other electronic devices.”

² Online Bullying Definition: Q4. Which of these has ever happened to you at school, outside of school grounds, or on the Internet? Other children have been unfriendly or mean toward you on the Internet; Other children have made fun of you or teased you on the Internet; Other children have called you mean names on the Internet.

- Thirty-Nine percent of parents teach them online manners
- Thirty percent of parents ask them if they've been bullied online

School Policy & Education

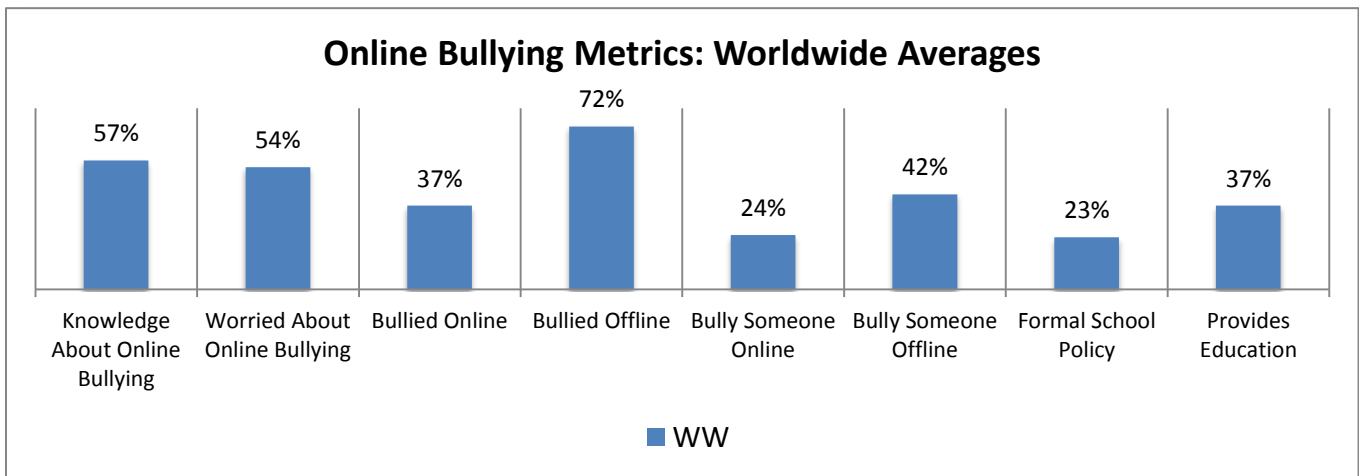
According to the youth surveyed:

- Twenty-three percent of schools they have formal policies that address online bullying
- Thirty-seven percent of schools provide education (for teachers: 8%, for parents: 16%, for students: 20%)

Demographics

According to the youth surveyed:

- Children 8-12 are more likely to:
 - Be bullied offline (76% vs. 68%)
 - Have their usage monitored (51% vs. 36%)
 - Be limited on the amount of time online (41% vs. 28%)
- Children 13-17 are more likely to:
 - Be bullied online (43% vs. 31%)
 - Bully someone else online (29% vs. 18%)
 - Be more knowledgeable about online bullying (69% vs. 46%)
 - Be more worried about online bullying (56% vs. 52%)
 - Be asked if they've been bullied online (36% vs. 31)
 - Be taught how to deal with online bullying (28% vs. 24%)
 - Be taught about the risks of being online (51% vs. 48%)
 - Have parents using parental control software (14% vs. 0%)
- Girls are more likely to:
 - Be bullied online (55% vs. 24%)
 - Be bullied offline (57% vs. 42%)
 - Be more worried about online bullying (57% vs. 50%)
- Boys are more likely to:
 - Bully someone else online (26% vs. 22%)
 - Bully someone else offline (46% vs. 38%)



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