

From: RICEHUGHES@aol.com

Sent: 9/26/2016 11:41:03 A.M. Eastern Standard Time

Subj: Attn. Ms. Greco, from Donna Rice Hughes, Friendly WiFi Campaign

Dear Ms. Greco,

My name is Donna Rice Hughes and I am the CEO and President of Enough Is Enough (EIE), a national not for profit whose mission since 1994 is to make the Internet safer for children and families. My husband and I are also a regular patrons of Subway, Great food!

I sent you a certified letter last August (See: <http://enough.org/friendlywifi-timeline>) encouraging Subway to filter both child pornography and pornography on your in store public WiFi and was so pleased to learn from a NYPOST story that, in fact, Subway is now filtering.

<http://nypost.com/2016/07/13/sorry-but-you-cant-watch-porn-at-mcdonalds-anymore/>

Can you or someone from your team please confirm that indeed Subway stores are offering safe WiFi and add any other details that you would like to share? Please accept our gratitude on behalf of EIE and our National Porn Free WiFi Coalition partners (representing millions of Americans), for your leadership to offer Subway patrons a safe and friendly WiFi experience. More information about our National Friendly WiFi Campaign can be found at <http://enough.org/friendlywifi>.

We plan to issue a positive press release this week, possibly as early as tomorrow, praising Subway's corporate leadership on offering safe friendly WiFi. As you might know, EIE worked closely with McDonald's to implement WiFi filtering in the majority of their 14,000 stores nationally, and Starbucks also has now responded to our plea to offer filtered WiFi in their. You can see the related press releases and stories at our media center.

<http://enough.org/news/1MLOW5D2YNC>

Additionally, EIE has been successful in getting both Donald Trump and Hillary Clinton to lead on the issue of the prevention of online sexual exploitation of children by aggressive enforcement of existing laws and encouraging voluntary corporate responsibility. Trump signed The Children's Internet Safety Presidential Pledge and Clinton sent a letter of support. More info here:

http://enough.org/presidential_pledge.

In light of the positive national outcomes from these demonstrations of both corporate and political leadership, I would like to reintroduce the opportunity for Subway to adopt the Friendly WiFi seal of approval for your stores. This is a positive way to promote that fact that you are filtering the dangerous side of the Internet, and providing friendly WiFi to your customers. Here again is a link to the [friendlywifi.com](http://www.friendlywifi.com) US site: <http://www.friendlywifi.com/friendly-wifi-usa>

Can we explore this opportunity? I look forward to hearing back from you or from someone on your team.

Grateful for your leadership, for the sake of children and families!!

Warmest regards,

Donna Rice Hughes

President & CEO, Enough Is Enough

Fighting to Make the Internet Safer for Children and Families since 1994

www.enough.org, www.internetsafety101.org, www.friendlywifi.org