



ENOUGH-IS-ENOUGHSM
Making the Internet Safer for Children and Families

March 12, 2015

VIA FEDERAL EXPRESS 2-DAY MAIL

Howard Schultz
Chief Executive Officer
Starbucks Corporation
2401 Utah Avenue South – Ste. 800
Seattle, WA 98134

Re: Request for meeting regarding P*rn Free WiFi in Starbucks

Dear Mr. Schultz:

I am writing to follow up on my [April 2014 letter](#) to you, respectfully requesting that Starbucks pro-actively filter p*rnography and child p*rnography on your public Wi-Fi services.

We applaud Starbucks' leadership as one of the first high street retailers in the UK to voluntarily filter WiFi for both child p*rnography and p*rnography under Prime Minister David Cameron's self regulation initiative. Additionally, Starbucks shows industry leadership in Britain's Internet safety efforts via its participation in the "Friendly WiFi" filtering program. As stated on your website, "Our WiFi is approved under the Friendly WiFi scheme. Wherever you see the 'Friendly WiFi' logo, this means the public WiFi service at the venue is filtered to meet the two levels of protection as specified below."

We urge you to demonstrate the same level of leadership you displayed in the United Kingdom here in this country by extending your WiFi filtering service and policies to America to create a safer place for all of your patrons. This is not an issue of censorship, but one of corporate responsibility. As I mentioned in my first letter, many companies including Panera Bread and Chick-fil-A currently filter p*rnography and child p*rnography in order to protect children and other patrons.

I explained in my earlier letter that unfiltered Internet access leads to the unintended consequences of open access to hard-core p*rnography, child p*rnography, and possibly child exploitation, and sexual predation. Additionally, children are able to access free p*rnography through unfiltered public WiFi hotspots by easily bypassing parental controls installed on their tablets, smart phones and other Internet-enabled devices. Also your current unfiltered Internet access allows patrons to view child p*rnography and even seek opportunities to sexually exploit children or teens. None of these scenarios match the family friendly environment that you have worked so hard to create in your cafes nationwide.

Corporate policies that emphasize a safe and family friendly environment benefit both your patrons and your corporate brand. Recent research shows that when policies and interventions by an organization or company set a clear standard of safety and accountability, the level of sexual harassment and other inappropriate behaviors decreases. A clearly stated Friendly WiFi policy combined with effective filtering of child p*rnography and obscene p*rnography sends a clear signal that this kind of activity will not be allowed and is not what Starbucks stands for.

According to federal officials, public Wi-Fi services are increasingly being used to traffic child p*rnography and the sexual solicitation of children. These criminal felonies are difficult to deter because of the anonymity offered by open Wi-Fi hotspots. There also have been disturbing news reports of men — some registered sex offenders — viewing p*rnography and child p*rnography at Starbucks.

"Detectives on Saturday arrested a registered sex offender while he was allegedly downloading child p*rnography at a Hillsboro Starbucks, the Washington County Sheriff's Office said... Dietz was jailed on two counts of encouraging child sex abuse." (Attached article, [USA Today News Story, December 29, 2014](#)).

By implementing a safe friendly WiFi policy and effective filtering in your cafes here in the United States, Starbucks will:

- Prevent children, teens and other patrons from being exposed to p*rnography and child p*rnography when using your WiFi services;



ENOUGH·IS·ENOUGHSM

Making the Internet Safer for Children and Families

- Prevent children and teens from easily bypassing filters and other parental control tools set up by their parents on their smart phones, tablets and laptops by logging onto Starbucks open hotspots;
- Prevent sexual predators from accessing illegal child pornography and flying under the radar of law enforcement when using your free WiFi services;
- Avoid a potential hostile work environment for Starbucks employees;
- Reinforce your hard-earned family-friendly brand;
- Establish your company as a leader in the USA as you did in the UK on Internet safety policies; and
- Maintain consistency regarding corporate best practices and family-friendly policies.

In the fall of 2014, Enough Is Enough[®] launched the [National Porn Free WiFi Campaign](#), which includes an [online petition](#) urging Starbucks and McDonald's to lead the way in filtering their WiFi services. You can read more at www.friendlywifi.org. Thus far, over 46,000 concerned citizens have signed that petition, copies of which are attached and the national news has reported on the campaign with growing interest. Additionally, [74 national and local non-governmental organizations](#) representing Internet safety, anti-trafficking, anti-pornography and child sex abuse prevention are supporting the National Porn Free WiFi initiative in partnership with Enough Is Enough[®]. The organizations and their leaders are listed in the attached and represent millions of Americans.

I am also sending this letter to the Board of Directors of Starbucks for their consideration with the hope it will spur a discussion about extending Starbucks' Internet safety policy to your customers in the United States. Families and children deserve a safe zone in all of your restaurants.

As I offered in my initial letter, we welcome the opportunity to meet with your representatives as soon as possible to discuss the matter of effective filtering in your stores nationwide. I would be happy to bring along other key leaders with extensive knowledge on the harms of pornography and child pornography as a public health and safety issue.

Additionally, Enough Is Enough[®] has a good professional relationship with your WiFi provider in the U.S. and are happy to assist in moving the conversation forward. I can be reached at 703-757-1387 or via email at ricehughes@aol.com.

On behalf of the broad coalition of concerned citizens and organizations named below, we look forward to a future of friendly WiFi in Starbucks' locations nationwide.

Respectively,

Donna Rice Hughes

President and CEO,

Enough Is Enough[®] "Making the Internet safer for children and families since 1994"

cc. Starbucks Board Members: Myron Ullman, William Bradley, Melody Hobson; Enough Is Enough[®] Board Members: Mark Larson, John Malcolm, Dr. Jill C. Manning, Ph. D. and National Salvation Army Commissioner Barbara Jeffrey

J. Lee Douglas, DDS, Founder
912 Project Tennessee

Polly Scott, Director of Public Relations
Addo Recovery

Jim Minnery
Alaska Family Action



ENOUGH·IS·ENOUGHSM

Making the Internet Safer for Children and Families

Alan Sears
Alliance Defending Freedom

Bill Johnson, President
American Decency Association, Fremont MI

Tim Wildmon
American Family Association (AFA)

Diane Gramley, President
American Family Association of Pennsylvania

Gene McConnell, Founder & President
Authentic Relationships International (ARI)

Austin Ruse, President
Center for Family & Human Rights

Ann Redding, President
Christian Action League of Minnesota

Dr. Jay Dennis, Senior Pastor
Church on the Mall, Lakeland FL
Founder of Join 1 Million Men/Pink Elephant Resources

Mary Smith, Communications Coordinator
Church Women United in New York State

Josh Craddock, Campaigns Manager
CitizenGo

Brad Miller, Director, Family Policy Councils
CitizenLink – A Public Policy Partner of Focus On The Family

Phil Burrell, President
Citizens for Community Values (CCV)

Patrick Mangan, Executive Director
Citizens for Community Values of Indiana

Michael Barta, Ph.D., CSAT-S, EMDR II, Founding Director
Colorado Sexual Recover Center

Committee for Children



ENOUGH·IS·ENOUGHSM

Making the Internet Safer for Children and Families

Joe and Kim Morin, Owner
Compliance Network

Penny Nance, President and CEO
Concerned Women for America

Robert K. Fischer, Meeting Coordinator
Conservatives of Faith

Richard A. Viguerie, Chairman
Conservative HQ

Diana Davis Spencer Foundation (DDSF)

Nicole Theis, President
Delaware Strong Families

Carol Smolenski, Executive Director
ECPTAUSA

John Carr, Executive Board Member
European NGO Alliance for Child Safety Online
Secretary, UK Children's Charities' Coalition on Internet Safety

Dale A. Bartscher, Executive Director,
Family Heritage Alliance/FHA Action

Lt. Gen. (Ret.) "Jerry" Boykin
Family Research Council (FRC)

Tiffany Leeper, M.A., CFE, Founder & President
Girls Against Porn & Human Trafficking

Laura J. Lederer, President & Founder
Global Centurion

Kris Wolfe, Founder & CEO
Good Guy Swag

Mike Smith, President
Home School Legal Defense Association (HSLDA)

Mark Tooley, President
Institute on Religion and Democracy



ENOUGH·IS·ENOUGHSM

Making the Internet Safer for Children and Families

Kristen A. Jenson, M.A. - Author

Josh D. McDowell, Author/Speaker
Josh McDowell Ministry

Sally Berenzweig, Med. MA, Executive Director-Co Founder
KidsSafe Foundation

Mat Staver, Founder & Chairman
Liberty Counsel

Judith Reisman, Ph.D., Research Professor, Director Liberty Center for Child
Liberty School of Law

Robert Kammer, President
MCAP- Maryland Coalition Against Pornography

Os Hillman, President
Marketplace Leaders

Jetta Bernier, Executive Director
Massachusetts Citizen for Children

Sean McDowell, Ph.D., Author/Speaker

Lee A. Baeman, concerned citizen
Member of CNP

Joe Ortwerth, Executive Director
Missouri Family Policy Council

Steve Siler, Director
Music for the Soul

Leslee Unruh, Founder
National Abstinence Clearinghouse

National Children's Advocacy Center

Patrick A. Trueman, President & CEO
National Center on Sexual Exploitation

Ruth Crout, President & CEO
National Events LLC



ENOUGH-IS-ENOUGHSM

Making the Internet Safer for Children and Families

Brian S. Brown, President
National Organization for Marriage

National Salvation Army

Monica Cole, Director
OneMillionMoms.com

Tim Winter, President
Parents Television Council

Sarah & Jesse Siegand, Founder
Parents Who Fight

Tony Nassif, President and Founder
Preventing Abuse Foundation

Michael P. Graves, Senior Fellow- National Director Partnering in Prevention
Redwoods Group Foundation

Mike Davies, Consultant
RDI UK Holdings Ltd. (Friendly WiFi)

William J. Murray, Chairman
Religious Freedom Coalition

Erick Daniels, Executive Vice President
Ronald Blue & Co.

Dan Kleinman, Library Watchdog
Safe Libraries

Cordelia Anderson, M.A., Founder
Sensibilities Prevention Services

Nancy Schulze, Speaker

Margaret Bawden, Leader/Director
Soul to Soul Choreography

Richard Land, President
Southern Evangelical Seminary, Charlotte, NC

Cheryl Corser, President & CEO
Telelink Communications



ENOUGH·IS·ENOUGHSM

Making the Internet Safer for Children and Families

Daniel Weiss, President
The Brushfires Foundation

David Fowler, President
The Family Action Council of Tennessee, Inc.

Victoria Cobb, President
The Family Foundation of Virginia

Tiffany Brooks, CEO & Founder
The Wind Beneath the Wings of Legends

C.Preston Noell, III, President
Tradition, Family, Property Inc.

Vauna Davis, Executive Director
UCAP, Utah Coalition Against Pornography

Donna M. Hughes, Professor & Eleanor M. Oscar M. Carlson
Endowed Chair University of Rhode Island

Rick Scarsborough, President
Vision America

Jill C. Manning, Ph. D.
Licensed Marriage and Family Therapist

Dave Brian, Director & Pastor-at-large
Washington Area Coalition of Men's Ministries (WACMM)

Enclosures: List of the 73 National and Non-Governmental Organizations, Copy of the National Porn Free Wifi Petition, Copy of the 46,000 Petition Signatures, and USA Today News Story

*Please note that our current mailing address is: P.O. Box 1530, Great Falls, VA 22066