January 25, 2010

Dear Friends:

The Salvation Army is deeply concerned about the online dangers facing children today. The Salvation Army has been working with Enough Is Enough for many years to deliver Internet safety trainings and information to the millions of families and parents we serve across the country. We commend Enough Is Enough (EIE) for their tremendous work to make the Internet safer for children and families nationwide through the Internet Safety 101 program.

Our longstanding affinity partnership with Enough Is Enough has entered a new and expanded stage with the development of the groundbreaking Internet Safety 101 Program. As the Salvation Army endeavors to provide our communities with effective and useful ways to improve their lives, it is critically important that we protect them from Internet dangers.

Enough Is Enough has developed a unique and compelling approach to reach and educate parents, law enforcement and adult childcare providers with the best resources and information on Internet safety. Working with the Salvation Army, as well as with other state-based grassroots organizations and affinity partnerships, Enough Is Enough will reach into the homes of thousands of families in need of protection.

With the tremendous success of the pilot program in Virginia, the Salvation Army considers it an honor to be part of rolling out the critical 101 Program into states across the country.

Sincerely,

Betty A. Israel
Major
National Social Services Secretary