Safe Wifi Template Letter

Dear \_\_\_\_\_\_\_\_\_\_,

I am contacting you as a matter of utmost urgency in asking **(INSERT COMPANY/SCHOOL/MINSITRY NAME)** to consider voluntarily filtering your public WiFI services.

While the Internet offers tremendous benefits to both youth and adults alike, it unfortunately also opens up access to a dark side to those that utilize your public WiFi, including pornography, child pornography and criminal activity, such as sexual predation.

Today, any child with unrestricted Internet access is just a click away from viewing, either intentionally or accidentally, sexually explicit material online, from adult pornography (the kind of images that appear in Playboy) to prosecutable obscene material depicting graphic sex acts, live sex shows, orgies, bestiality, and violence. Even illegal material depicting the actual sexual abuse of a child (child pornography)—once only found on the black market—is instantly available and accessible on the Internet, and is easily discovered on unfiltered WiFi networks.

That’s why I’m such a strong supporter of the SAFE WiFi movement established by Enough Is Enough™, a national non-profit organization dedicated to making the Internet safer for children and families. I truly hope you will champion this cause and join this movement, which is backed by more than 75 partner organizations and tens of thousands of petition signors requesting that child porn and porn be filtered on public WiFi networks.

Corporate leaders such as McDonalds and Subway have already responded to the national Safe WiFi movement, joining Chick fil-A and Panera Bread, who previously grabbed the reigns by implementing filtered WiFi in locations nationwide. Starbucks recently pledged to follow suit. Whether a small local business or a national business, the need for Safe WiFi applies to all who make public WiFi available. I’m asking you to consider doing the same to protect youth, family, your patrons and your brand.

Internet safety ranks #4 on a list by parents of top child health problems ([Mott Poll Report](https://mottpoll.org/reports-surveys/top-10-child-health-problems-more-concern-sexting-internet-safety), 2015). Providing access to unfiltered WiFi can result in unintended consequences as you can see in the national news stories highlighted below:

* *A 72-year-old man from the Houston area was arrested after he admitted to deputies he was viewing child pornography on his laptop at a Starbucks. Investigators reviewed his laptop and found hundreds of pornographic photos and videos involving children.  (*[*Houston Chronicle, Feb. 7, 2019*](https://www.chron.com/neighborhood/moco/news/article/Spring-man-arrested-after-admitting-to-watching-13587909.php)*)*
* *A fugitive sex offender was taken into in police custody after two years on the run for charges of child pornography and soliciting a child over the internet.  He was captured while using Starbucks’ free WiFi in Altamonte Springs, FL in January 2019. (*[*WFTV Channel 9/Orlando, Jan. 9, 2019*](https://www.wftv.com/news/local/officials-apprehend-sex-offender-at-altamonte-springs-starbucks/901889659)*).*
* *A 36-year-old Nashville man was recently sentenced to 105 years for taking videos while molesting children and then “distributed the material on the internet, using public available WiFi connections in an attempt to thwart detection by law enforcement.” (*[*News Channel 5/Nashville, April 16, 2018*](https://www.newschannel5.com/news/man-sentenced-to-105-years-for-child-pornography)*)*
* *A 73-year-old South Carolina man sat in his car with his laptop to use the WiFi offered by Lowe’s to view young boys engaged in sex acts and young girls clothed in just their underwear. (*[*The Daily Mail, Dec. 11, 2014*](https://www.dailymail.co.uk/news/article-2870849/Cops-bodycams-catch-73-year-old-using-Lowe-s-Wi-Fi-view-child-pornography-two-laptops-parked-disabled-spot.html)*)*

By implementing a safe, friendly WiFi policy and effective filtering, you can:

* Prevent youth and patrons from being exposed to pornography and child pornography when using your WiFi services;
* Prevent youth and patrons from easily bypassing filters and other parental control tools set up by their parents on their smart phones, tablets and laptops by logging onto your open hotspots;
* Prevent sexual predators from accessing illegal child pornography and flying under the radar of law enforcement by using your free WiFi services;
* Avoid a potential hostile work environment for employees;
* Reinforce your hard-earned family-friendly brand and/or reputation;
* Establish your company as a leader in the USA on Internet safety policies; and
* Maintain consistency regarding corporate best practices and family-friendly policies.

I truly hope you will consider moving forward to offer safe, secure WiFi, and in doing so, serve as a leader in your community and region by taking preventative measures to protect all who utilize your WiFi service. Please, reach out to your internet provider to determine the next steps and see what options are avialable to you. When you have established a SAFE WiFi environment, you will qualify to join the “[Friendly WiFi](https://www.friendlywifi.com/)” certification program which will allow you to advertise that your public WiFi is safe. Think of it as the equivalent of a “Good Housekeeping seal of approval” in the digital age!

Once you decide to filter and have been formally certified through Friendly WiFi, share the great news directly with Enough Is Enough at [info@enough.org](mailto:info@enough.org), or I am happy to forward any communiations from you directly to them. EIE will then offer its public support and applaud your decision to keep children safe in the digital world by including your company/institution name on its SAFE WiFI Wall of Fame, and also give you a special shout out in media and social media posts.

I thank you in advance for your consideration in making this most important decision to keep children and families safe in the digital world.

Sincerely,

(YOUR NAME)

Attachment:

5 Reasons Why SAFE WiFi is a Must