



THE NATIONAL SAFE WiFi CAMPAIGN

EIE's Safe WiFi Campaign calling on Corporate America to filter porn and child porn on public WiFi resulted in McDonald's filtering WiFi in 14,000 stores nationwide; Subway filtering in its company-owned stores. In 2019, Starbucks began filtering in its nearly 8,500 U.S. company-owned stores following EIE's aggressive media and petition campaign.

Next Steps: *Secure commitments from restaurants, hotels/resorts, retailers, shopping malls, universities, entertainment venues, libraries, K-12 schools, airlines and churches to provide safe and secure WiFi.*



THE CHILDREN'S INTERNET SAFETY PRESIDENTIAL PLEDGE

President Trump signed EIE's bi-partisan Children's Internet Safety Presidential Pledge agreeing to enforce the existing federal obscenity, child pornography, sexual predation, and child trafficking laws and advance public policies to prevent the sexual exploitation of children online. This is the first time in history a U.S. president has pledged to make the safety of children in the digital world a top priority!

Next Steps: *Continue to work with the Administration, Attorney General William Barr and Congress to implement Pledge promises. Roll out the State Attorneys General Pledge and Governor's Pledge nationally.*



PASSAGE OF FOSTA

In a historic victory for children, women, human dignity and the internet, EIE played a critical role in the passage of the "Allow States And Victims To Fight Online Sex Trafficking Act of 2017" (FOSTA), providing invaluable tools to fight the scourge of sex trafficking. After the law was passed, EIE and coalition partners urged the White House to disallow language in the United States-Mexico-Canada Agreement (USMCA, formerly NAFTA) that would have undermined FOSTA. The Administration listened!

Next Steps: *Continue to expand public awareness and media reach to protect and defend children from harm in the digital world.*



WORLD CONGRESS ON "CHILD DIGNITY IN THE DIGITAL WORLD"

EIE President Donna Rice Hughes participated as one of 150 world leaders in Rome to set the global agenda to protect children from sexual exploitation. The Congress concluded with a meeting with Pope Francis who accepted the Declaration of Rome from the World Congress attendees.

Next Steps: *Continue to work with World Congress on calls to action among governments, industry leaders, law enforcement, and religious leaders worldwide.*



PUBLIC AWARENESS AND EDUCATION

EIE's national campaigns and awareness efforts made headline news in major media outlets reaching millions of households worldwide! EIE's president has given thousands of interviews in major media outlets including ABC, CBS, NBC, Fox News, CNN, MSNBC, Oprah, 20/20, Good Morning America, Today, O'Reilly Factor, Dateline, Barbara Walters Presents, and many others. Ms. Hughes' work and inspirational journey was recently featured in an exclusive People Magazine story and on Good Morning America. Her op-eds were published in major media publications including CNN.com, Foxnews.com, USA Today, the Los Angeles Times, The Hill, and Politico.

Next Steps: *Continue to expand public awareness, media and social media reach to protect and defend children from harm in the digital world.*

Your financial support enables us to continue our culture-changing efforts to defend child dignity in the digital world!



THE HIGH ROAD CAMPAIGN

The High Road Campaign is designed to confront the global epidemic of hate and cyberbullying by promoting civility, common decency and kindness. The campaign's efforts included Ms. Hughes' hour-long C-SPAN interview. Her op-ed on CNN.com in support of Melania Trump's cyberbullying platform had one million readers in the first 24 hours! EIE continues to support the First Lady's "Be Best" campaign which was recently expanded to include online safety.

Next Steps: *Expand national partnerships. Engage children, adults, the media, and politicians to embrace the High Road.*



RANDOM POSTS OF KINDNESSSM & SWEET TWEETSSM

Inspired by the "High Road" campaign, the social media campaign is designed to create a kinder, safer and more civil internet, helping to make the world a better place. EIE created a media platform for youth and adults to generate customized and personal posts and tweets to be shared directly on social media

Next Steps: *EIE continues to grow and enhance elements that will encourage others to demonstrate respect for one another and be intentional about building others up in their online interactions.*



THE EMMY-AWARD WINNING INTERNET SAFETY 101 PROGRAM

The Internet Safety 101 ProgramSM is a multi-media internet safety resource designed to educate, equip and empower parents, educators and other adults with the knowledge and resources needed to protect children from internet dangers. Lauded by the PTA as "a tailor-made response to the internet child safety crisis facing our nation," it is now in international distribution. The Emmy winning 101 TV series, in partnership with PBS, is on Vimeo and considered the 'gold standard' of adult-focused curriculum designed to develop savvy cyber-parents. (English/Spanish)

Next Steps: *Continue to update the Internet Safety 101 website with information on the latest issues, dangers, safety solutions and best practices.*



"SAY NO TO TEEN VOGUE" CAMPAIGN

Nearly 40,000 concerned citizens signed EIE's petition to "Say No To Teen Vogue" for publishing a "How-to" Anal Sex Guide for its young readers at TeenVogue.com, resulting in Conde Nast ceasing publication of the print edition of Teen Vogue Magazine!

Next Steps: *Continue pressure on Teen Vogue until the Anal Sex Guide (and all sexually explicit content targeting teens) is removed from TeenVogue.com.*



PUBLIC HEALTH PORNOGRAPHY PANDEMIC CAMPAIGN

EIE and its coalition partners started a national movement to shed light on the social costs and corroding influence of internet pornography as a public health pandemic. As a result, 13 states have since passed or proposed resolutions declaring internet pornography a public health crisis. The Republican National Convention included similar language in its 2017 GOP platform.

Next Steps: *Continue to shine a light on the public health impact of internet pornography and solutions to turn the tide.*

Enough Is Enough[®] is a national bi-partisan non-profit organization which has led the fight to make the internet safer for children and families since 1994 when it launched the internet safety movement. Inspired by 19th-century abolitionist William Wilberforce who championed efforts for a better society, EIE's culture-changing initiatives are designed to end the internet-enabled sexual exploitation of children and restore a culture of dignity and respect. EIE's efforts are focused on combating internet pornography, child pornography, sexual predation, sex trafficking and cyberbullying by incorporating a three-pronged prevention strategy with shared responsibilities between the public, corporate America, and the legal community.

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