

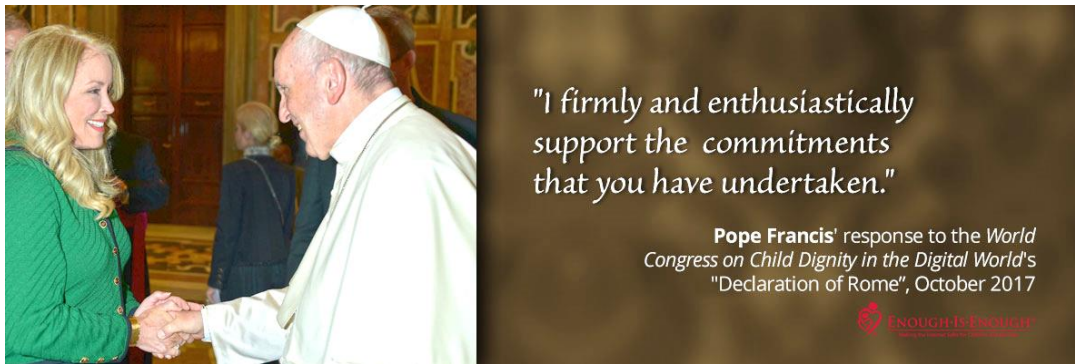
## 2017 VICTORIES & HEADLINE-MAKING NEWS

### DEFENDING CHILD DIGNITY IN THE DIGITAL WORLD

Enough Is Enough<sup>®</sup> (EIE) launched the Internet safety movement in America in 1994 and has been fighting ever since to make the Internet safer for children and families by advancing solutions that promote equality, fairness and respect for human dignity by implementing a three-pronged prevention strategy with shared responsibilities between the public, Corporate America, and the legal community.

EIE's culture-changing work to prevent the exploitation of children from online pornography, sexual predation, cyberbullying, sex trafficking and other harms are positively impacting current and future generations. EIE recently secured commitments from corporations, world leaders, and the current White House Administration to defend children in the digital world a top priority.

### The World Congress: Child Dignity in the Digital World



- EIE President Donna Rice Hughes was chosen as one of 150 leaders to participate in the invitation-only **World Congress on “Child Dignity in the Digital World”** in Rome which concluded with a Papal audience and the presentation of **“The Declaration of Rome”** to Pope Francis. His Holiness applauded the Congress’ efforts to protect children from "extreme pornography... sexting...bullying...solicitation of minors for sexual purposes...online trafficking...and live viewing acts of rape and violence against minors." (Pope Francis’ **“Address to the Congress.”**)
- The World Congress Global action plan includes concrete calls to action among governments, industry leaders, law enforcement, religious leaders and academia worldwide, many of which are similar to national efforts developed by EIE such as the **Children’s Internet Safety Presidential Pledge.**

*Funding will support next steps with World Congress leaders to implement many of the action items recommended by Ms. Hughes in the U.S. and globally. Among these recommendations is for “All Catholic churches, institutions, and schools worldwide to adopt a Safe WiFi policy to filter porn and child pornography.”*

## The Children's Internet Safety Presidential Pledge

The bi-partisan Children's Internet Safety Presidential Pledge called upon the nominees, if elected President, to enforce the existing federal laws and advance public policies designed to prevent the sexual exploitation of children online.

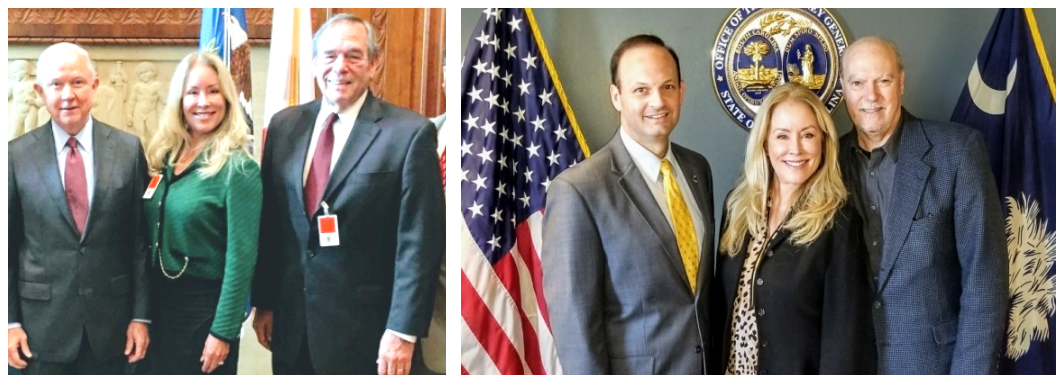


- EIE's "Children's Internet Safety Presidential Proposal for Executive Action" (CISPP) includes additional recommendations to effectuate President Trump's Pledge commitments and synergistically support the First Lady of the United States' platform issue of cyberbullying and Ivanka Trump's efforts to combat sex trafficking.
- EIE is working with members of Congress on new legislation and policy fixes outlined in the Presidential Pledge including amending section 230 of Communications Decency Act (CDA) to help stop human trafficking.
- Attorney General Jeff Sessions agreed at his confirmation hearing (and in a subsequent meeting with Ms. Hughes and other leaders) to follow through on the Pledge promises to prosecute federal obscenity, child pornography, sexual predation, and child trafficking laws.

*Next Steps: Your funding will support the ongoing efforts with the Administration to implement the Pledge commitments, the Proposal adoption and the strengthening of public policies to protect children in the digital world.*

## The Children's Internet Safety State Attorney General Pledge

EIE is working with Attorney General Alan Wilson (South Carolina) and his team to develop and roll out nationally the State U.S. Attorneys General Pledge for adoption by all the state Attorneys General under the leadership of AG Wilson in 2018.



This Pledge will allow for the synergistic coordination of efforts between State AG's and AG Sessions' Department of Justice to aggressively enforce all the laws to prevent the sexual exploitation of children.

## Public Awareness and Education



- EIE's campaigns continue to make headline news reaching millions of households annually and EIE remains a 'go to' Internet safety expert source for national media outlets. (see EIE's [Media Center](#).)
- Ms. Hughes' op-eds were published in major media publications including CNN.com, Foxnews.com, World Net Daily, the Washington Examiner and Politico. Her op-ed on CNN.com in support of Melania Trump's anti-cyberbullying platform garnered one million readers and 850 comments in the first 24 hours.
- Ms. Hughes was featured in a one-hour TV special "Barbara Walters Presents," which chronicled her inspirational journey including her work since 1994 as a leading Internet safety expert and advocate.

*Next Steps: Your financial donation will support public awareness efforts to expand EIE's reach to educate and empower parents, caregivers, corporate leadership, political leaders, law enforcement and religious leaders to protect the children from harms in the digital world.*

## The "National Safe WiFi Campaign"

EIE's **"National Safe WiFi" Campaign** (aka the **Porn-Free WiFi Campaign**) garnered nearly 50,000 petitions and 75 partner organizations encouraging McDonald's and Starbucks to lead Corporate America in filtering porn and child porn on public WiFi.

As a result, McDonald's is now filtering WiFi in nearly 14,000 stores nationwide; Subway is filtering in its company-owned stores and Starbucks announced they would follow suit, but to date has not taken action. EIE is turning up the heat to get Starbucks to follow through on its commitment to filter their WiFi.



*Next Steps: Your funding will support public campaigns and outreach efforts to leading restaurants, hotels/resorts, retailers, shopping malls, schools, libraries, airlines and other businesses to filter their WiFi in public venues. EIE is working with other nations, including Canada and Australia, to implement the Safe WiFi Campaign ([www.friendlywifi.org](http://www.friendlywifi.org)).*

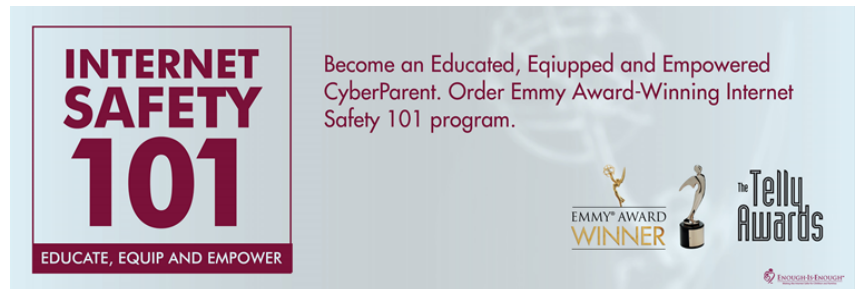


# **The Emmy Award Winning Internet Safety 101 Program**

*"The Internet Safety 101 Program<sup>SM</sup> is a tailor-made response to the Internet child safety crisis facing our nation."* – Dianne Florence, Virginia PTA President

## **The Internet Safety 101 Curriculum (DVD series/Workbook/Resource Guide)**

in partnership with the Department of Justice, is the first adult focused multi-media curriculum designed to empower parents and caregivers to protect children from Internet dangers including pornography, predators, cyberbullies, and threats related to online gaming, social networking and mobile devices.



- The Program is now in international distribution with Dreamscape, expanding its reach to additional digital, video on demand, social media, e-learning platforms, public libraries and other venues worldwide. Available on Amazon.com, this distribution equips even more English and Spanish speaking parents to become effective cyber parents.
- The Emmy award-winning Internet Safety TV Series in partnership with PBS (three 1-hour shows) is available on Vimeo.

*Next Steps: Your financial support will enable EIE to continue to provide up-to-date and relative digital content on the latest issues, dangers, safety solutions and best online practices through EIE's [InternetSafety101.org](http://InternetSafety101.org) site, YouTube channel and social media platforms.*

## **Project Wilberforce**



The Project Wilberforce initiatives were designed by EIE to end the Internet-enabled exploitation of children, to foster a kinder and safer Internet, and to restore a culture of dignity and respect.

### **The "High Road" Campaign (A Project Wilberforce Initiative)**

The "High Road campaign" confronts the global epidemic of hate and cyberbullying by promoting civility, common decency and kindness. The foundation of the "High Road Campaign" is the Golden Rule, Proverbs and the principles of the Prayer of Saint Francis of Assisi.

- Ms. Hughes' "High Road" keynote speech at the nationally-broadcast Moms March for America called for moms to “stand together and focus on what unites us and not on what divides us...to build the bridges of reconciliation...take the High Road...and join together to protect children online.”
- Ms. Hughes joined Candy Carson to mark the grand opening of the Museum of the Bible in Washington, D.C. for a historic opportunity to ring the museum's 3,200 pound replica of the Liberty Bell, launching a 'nationwide' ringing of bells sending the message “Let Freedom Ring!”
- Ms. Hughes' hour-long C-SPAN interview and her Op-Ed on CNN.com in support of Melania Trump's cyberbullying platform had one million readers and 850 comments in the first 24 hours! The First Lady's recent speech in the U.K. condemning online bullying included similar messaging utilized by the High Road campaign. The campaign is gaining traction!



*Next Steps: Your funding will support the development and roll out of the Campaign during National Kindness Week, which will include a new “Random Texts of Kindness” initiative.*

### **Public Health Pornography Pandemic Campaign (A Project Wilberforce Initiative)**

EIE, in partnership with a coalition of NGO's, academic and medical professionals, spearheaded a national movement to shed light on the social costs and corroding influence of Internet pornography as a public health epidemic, backed by peer-reviewed social and medical science.

- The historic success of Utah's resolution declaring Internet pornography a public health crisis in 2016 prompted other states, including Virginia, Tennessee, and South Dakota to propose or pass similar resolutions.
- The RNC included key language in the 2016 Republican platform "denouncing pornography as a grave threat to public health."
- Ms. Hughes' white paper, The Internet Pornography Pandemic: The Largest Social Experiment in Human History was published in the Christian Apologetics Journal (Southern Evangelical Seminary) and distributed internationally to faith leaders.

*Next Steps: Your funding will support the movement to shine a light on the public health impact of Internet pornography and solutions to turn the tide. EIE is working with other nations to implement the World Congress Declaration of Rome action steps concerning this issue.*

## Take Action Campaigns

### “Say No To Teen Vogue” Magazine

Nearly 28,000 concerned citizens signed EIE's petition to "Say No To Teen Vogue" for publishing a "How-to" Anal Sex Guide for its young readers on [teenvogue.com](http://teenvogue.com).

Its magazine publisher, Conde Nast, just announced that it will cease publication of the print edition of Teen Vogue Magazine! EIE will continue its pursuit to have the article removed and won't let down until it is!

*Next Steps: Despite the print publication coming to a halt, Teen Vogue has yet to remove the online version of the anal sex guide. Your support will allow EIE to hold Teen Vogue and Conde Nast Publishing accountable for its irresponsible attempts to indoctrinate teens to practice anal sex which carries the highest risk of transmitting HIV, according to the Centers for Disease Control.*



### Stop Disney-Themed Pornography

More than 60,000 concerned citizens worldwide have signed EIE's petition urging Disney to take legal action to stop the ongoing proliferation of Disney themed hard-core porn sites -- an apparent **violation of Disney's copyrighted brands**.

Disney characters are cherished by children worldwide and need to be protected from unscrupulous pornographers who depict them in obscene pictures and videos performing graphic sexual acts. Children can easily stumble across this online pornography, which will shatter their innocent hearts and minds.



*Next Steps: Your support will undergird this strategic campaign urging Disney to take immediate action against these sites.*

**Enough Is Enough®** is a national bi-partisan non-profit organization who has been on the forefront of efforts to make the Internet safer for children and families since 1994. EIE's efforts are focused on combating Internet pornography, child pornography, sexual predation, and cyberbullying by incorporating a three-pronged prevention strategy with shared responsibilities between the public, Corporate America, and the legal community.