



ENOUGH IS ENOUGHSM

Making the Internet Safer for Children and Families

ANNUAL REPORT

EIE Victories and Accomplishments at a Glance



October 1, 2018 -
September 30, 2019

Enough Is Enough® (EIE) is impacting the culture one victory at a time.

Dear Friends,

America is responding to EIE's call to defend child safety and dignity in the digital world! This past year alone, EIE's campaigns and programs have extended across the country throughout many sectors:

From government leaders on Capitol Hill and in the White House to governors and state attorneys general;

From corporate leaders on Wall Street to Main Street;

From major universities to small faith-based colleges;

From mainstream media giants to local news outlets;

Children and families from all walks of life, races and beliefs are being positively impacted by our efforts.

EIE's initiatives to prevent the sexual exploitation of our precious children from the multibillion dollar child porn industry, the global sex trafficking underground, and the toxic hardcore pornography industry are critical. Just as necessary are our efforts to combat cyberbullying and the ever-growing culture of meanness and cruelty through our High Road campaigns, which promote kindness and civility.

It is because of our financial partners that we are empowered to continue the life-saving and culture-changing work highlighted in this annual report.

EIE is 100% donor funded and we count on every dollar to make a safer digital world for generations to come. We invite you to Fund the Fight by making a tax-deductible donation. We are eternally grateful for your support!



Donna Rice Hughes
President & CEO, Enough Is Enough



MISSION STATEMENT

The Enough Is Enough® mission is to Make the Internet Safer for Children and Families.

Enough Is Enough® (EIE), a non-partisan, 501(c)(3) non-profit organization, emerged in 1994 as the national leader fighting to prevent the exploitation of children on the Internet, launching the Internet safety movement in America.

We are dedicated to promoting child dignity in the digital world by raising public awareness about the harms of Internet pornography, sexual predators, cyberbullying, sex trafficking and other dangers.

We develop and advance preventative solutions that promote equality, fairness, and respect for human dignity with a shared responsibility between the public, the technology industry, and the legal community.

We stand for freedom of speech as defined by the Constitution of the United States; for a culture where all people are respected and valued; for a childhood with a protected period of innocence; for healthy sexuality; and for a society free from sexual exploitation.

Enough.org
InternetSafety101.org

Enough Is Enough
PO Box 1532
Great Falls, VA 22066
888-744-0004

 @EnoughIsEnough101

 @EIE Tweets

 @EnoughIsEnough92

SAFE WIFI CAMPAIGN TO FILTER CHILD SEX ABUSE IMAGES AND PORNOGRAPHY

National Victory for Children and Families

Starbucks now joins industry giants McDonald's, Chick-fil-A and Subway in demonstrating corporate responsibility by providing safer and more secure WiFi.

EIE is continuing to reach out to other restaurants, hotels/resorts, retailers, shopping malls, universities, entertainment venues, libraries, the travel industry and faith-based institutions to filter their WiFi from child sex abuse images and pornography.

A 36-year-old Nashville man was sentenced to 105 years for taking sexually explicit images and videos of toddlers, then reportedly distributed the materials on the Internet, using "publicly available WiFi networks in an attempt to avoid detection."

*-News Ch. 5/Nashville,
April 16, 2018*

STARBUCKS

"Starbucks Says No More Pornography On Our Free WiFi as Ban Set to Begin Next Year"

- Newsweek Nov. 28, 2018

EIE's Safe WiFi campaign, calling on corporate America to filter porn and child sex abuse images (a.k.a child porn) on public WiFi, resulted in Starbucks implementing WiFi filtering in its nearly 8,500 U.S. company-owned stores. The long fought victory came following our second aggressive media and petition campaign (34,000 signatories) in November 2018. Within 24 hours of EIE's press release, a Starbucks spokesperson told BusinessInsider.com that the company would begin filtering in 2019.

In the first week alone, EIE's media campaign went viral with hundreds of media reports worldwide, including Forbes, CBS, NBC, Newsweek and The Washington Post. Now, if a patron attempts to view inappropriate content on WiFi in Starbucks-owned locations, the following message appears: "Access to this site has been blocked." This is a tremendous victory for children, families and patrons.



SAFE WIFI CAMPAIGN (CONT'D)

NOTRE DAME

""Catholic' Notre Dame Ignores Student Pleas to Filter Porn from Campus WiFi"

- CNS News, April 11, 2019

In February, following a petition campaign by EIE (12,700 signatories), EIE sent a letter to University of Notre Dame President John Jenkins and the Board of Fellows imploring them to heed the call of their courageous students requesting that the university filter its public WiFi from harmful pornography. As Ms. Hughes was a participant in the 2017 World Congress on Child Dignity in Rome, she reminded the administration of Pope Francis' call to protect children from "extreme pornography," as well as the World Congress' recommendation that "All Catholic churches, institutions, and schools worldwide to adopt a Safe WiFi policy to filter porn and child pornography."



EIE's petition and media campaign was offered in support of a Notre Dame student-led petition campaign by Jim Martinson and other students from the Students for Child Oriented Policy (SCOP).

In the President's written response to EIE's letter, he stated that a mandatory filter was not the best solution and would be "encouraging students and others to adopt filters voluntarily." EIE will continue to urge the Notre Dame administration to put the safety of its students first by filtering its WiFi to combat the rising rates of porn addiction among young students and stop the exploitation of women.



SCOP and the Claire Booth Luce Center for Conservative Women reached out to Ms. Hughes to invite her to present the business case for filtering WiFi in October 2019. She and EIE's Director of Communications, Kathy Hatem, also had the opportunity to meet with Notre Dame's Director of Campus Ministry and the Director for Gender Relations to share more on the need for a WiFi filter.



Emily Langan (Claire Boothe Luce Center for Conservative Women), Donna Rice Hughes (EIE), Veronica Maska (SCOP), Ellie Gardey (SCOP), Kathy Hatem (EIE)

SAFE WIFI CAMPAIGN (CONT'D)



47.8% of female undergraduates, and 13.5% of male students said they had been sexually assaulted while they were at Duke University.

-The Chronicle Feb. 21, 2019

CATHOLIC UNIVERSITY

Following a student petition that asked administrators to take a stand against pornography, The Catholic University of America in Washington D.C. announced its decision to install a WiFi filter that will block pornography on the campus Internet. EIE has publicly applauded the University's decision and is urging universities across America to follow suit.

OHIO CHRISTIAN UNIVERSITY (OCU)



Dr. John Kulaga,
Donna Rice Hughes

Ms. Hughes met with OCU President Dr. John Kulaga and other distinguished faculty to discuss OCU's partnership with EIE to (1) serve as EIE's Safe WiFi "higher-education model", (2) encourage other universities to filter child sex abuse images and pornography, and (3) offer a "how to" narrative of their WiFi security plan.

OCU is the first university in the United States to be approved for the "Friendly WiFi" certification program, the

equivalent of the Good Housekeeping™ seal of approval in the digital age. Ms. Hughes also served as a Distinguished Speaker to educate students and faculty about efforts to prevent sexual exploitation of children on the Internet.



Jack & Donna Hughes, Gov. Henry McMaster & First Lady Peggy McMaster attend the University of South Carolina Football game (2019)

SOUTH CAROLINA COLLEGE SAFE WIFI INITIATIVE

EIE, in partnership with Governor Henry McMaster (S.C.), is in the planning stages of launching this South Carolina state-wide initiative, calling on colleges and universities to filter child sex abuse images and pornography.

Public Health Pornography Pandemic Campaign



"Incest is the Fastest Growing Trend in Porn"

- Esquire Magazine, Feb. 2018

The United States is a top consumer of both illegal child pornography and obscene pornography

- Thorn, Feb. 2014

EIE and its coalition partners started a national movement to shed light on the social costs and corroding influence of Internet pornography as a public health pandemic. Extreme content is the new norm (violence, aggression, bestiality, anal and group sex, etc.). As a result, 13 states have since passed or proposed resolutions declaring Internet pornography a public health crisis.

Arizona- House Concurrent Resolution Passed (2019)

Arkansas- House Resolution Passed (2017)

Florida- House Resolution Passed (2018)

Idaho- House Concurring Resolution Passed (2018)

Kansas- House Resolution Passed (2017)

Kentucky- Senate Resolution Passed (2018)

Louisiana- House Resolution Passed (2017)

Montana- House Resolution Passed (2019)

Pennsylvania- House Resolution Passed (2018)

South Dakota- Senate Concurring Resolution Passed (2017)

Tennessee- Senate Joint Resolution Passed (2017)

Utah- Senate Concurring Resolution Passed (2016)

Virginia- House Resolution Passed (2017). (VA unofficial due to state rules on resolutions.)

**In July, EIE provided written testimony in support of Ohio House Resolution H.R. No. 180 to declare pornography a public health hazard. The resolution has not gone to vote at the time of this printing.*

THE CHILDREN'S INTERNET SAFETY PRESIDENTIAL PLEDGE

EIE continues its work with the Trump/Pence Administration, Congress and the Department of Justice to push forth tenets promised by President Trump (and supported by Hillary Clinton) in the bi-partisan Children's Internet Safety Presidential Pledge.

EIE is expanding these measures at the state level through The State Attorneys General Pledge and The Governor's Pledge. The Trump administration continues to aggressively tackle sex trafficking and child pornography cases.

A key victory was the passage and signing of FOSTA (which was specifically cited in the Presidential Pledge), amending the Communications Decency Act, Section 230. (See FOSTA, p. 10.)



- Pledge (Summary) -

If elected President of the United State of America, I promise to:

- 1) Uphold the rule of law by aggressively enforcing existing federal laws to prevent the sexual exploitation of children online, including the federal obscenity laws, child pornography laws, sexual predation laws and the sex trafficking laws...
- 2) Aggressively enforce the Children's Internet Protection Act (CIPA) requiring schools and public libraries to filter child pornography and pornography...
- 3) Protect and defend the innocence of America's children by advancing public policies that prevent the sexual exploitation of children ...
- 4) Consider appointing a Presidential Commission to examine the harmful public health impact of Internet pornography...
- 5) Establish public-private partnerships with Corporate America to step up voluntary efforts to reduce the threat of the Internet-enabled sexual exploitation of children...

WHITE HOUSE MEETINGS ON HUMAN TRAFFICKING



(Photo Credit: Win McNamee/Getty Images)

On Feb. 1, 2019, Ms. Hughes had the privilege to attend a White House meeting on "Human Trafficking on the Southern Border" led by President Donald J. Trump. EIE was asked to serve as a conduit to bring in experts, who work on this issue at the southern border, to help put a face to the issue of sex trafficking.

As a result, Alma Tucker, President of International Network of Hearts, who runs safe houses and orphanages in Tijuana to care for trafficked children, attended the meeting and shared real life, heart-wrenching trafficking stories and the devastating impact on children. Later that evening, Ms. Hughes and Ms. Tucker joined Shannon Bream on "Fox News @ Night" to discuss the White House meeting. (See photo on right)



In June of 2019, Ms. Hughes also spoke at the White House Roundtable event on Human Trafficking hosted by senior advisors to the President. (Pictures below taken following the meeting.)



Kathy Hatem (EIE), Donna Rice Hughes (EIE), Alma Tucker (International Network of Hearts, Stewart Young (White House), Giovanna Coia (White House), Larry Tucker, Laurence Tucker

REMOVING PROTECTIONS FOR SEX TRAFFICKING WEBSITES FROM US-MEXICO-CANADA AGREEMENT (USMCA)

"Feds Seize Backpage.com, Site Linked to Sex Trafficking"

- Wired, April 6, 2018

EIE played an important role in the historic February 2018 passage of the "Allow States And Victims To Fight Online Sex Trafficking Act of 2017" (FOSTA). The law provided invaluable tools to fight the scourge of sex trafficking and to hold websites like backpage.com accountable for knowingly selling advertisements that sell women and children for sex and prostitution.

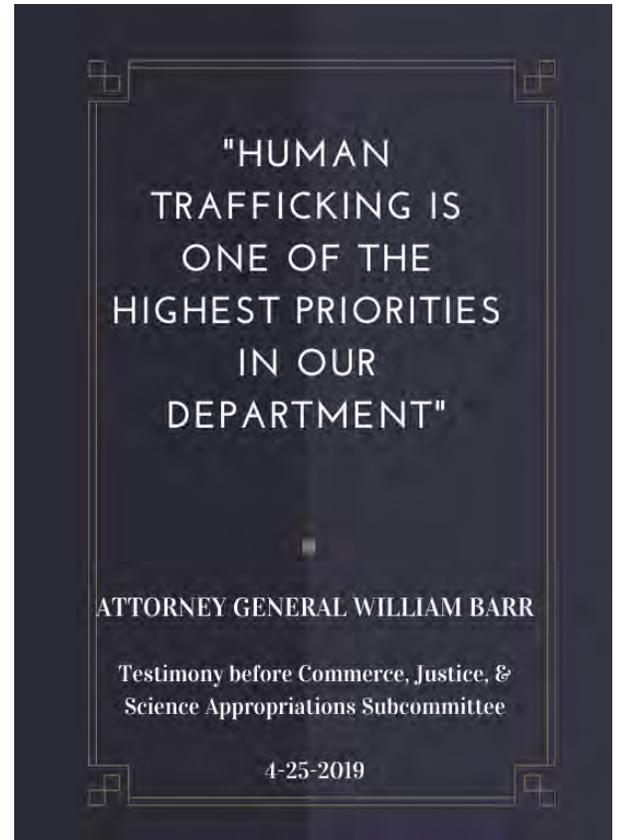
Unfortunately, the same well-financed high technology lobby, who fought FOSTA, are at it again with strategic efforts to undermine FOSTA in U.S. trade agreements. EIE and coalition partners urged the White House not to include language in the United States-Mexico-Canada Agreement (USMCA, formerly NAFTA) that would have undermined FOSTA. The White House and Congress responded and agreed to the call to maintain legal protections for sex trafficking victims! Efforts on this issue continue as each new trade agreement is negotiated.



U.S. Attorney General William P. Barr Prioritizes Prevention of Online Child Sexual Exploitation

During William Barr's confirmation hearing for Attorney General, EIE engaged its advocate base to send more than 1,900 requests to Senate Judicial Committee members to ascertain Barr's commitment to protecting our nation's children in the digital world. When Candidate Trump signed the Children's Internet Safety Presidential Pledge, he pledged to appoint an Attorney General who would aggressively enforce the existing federal obscenity, child pornography, sexual predation and child trafficking laws, and advance public policies to prevent the sexual exploitation of children online. AG Barr has since shared his commitment to combat human trafficking and to safeguard Americans from online predators and Internet dangers.

EIE is working closely with senior Department of Justice (DOJ) officials to discuss the Pledge commitments. In October, Ms. Hughes attended "The Lawless Spaces: Warrant-Proof Encryption and Its Impact on Child Exploitation Cases Summit," hosted by DOJ and Attorney General Barr. Senior law enforcement officials and international partners, including The Honorable Peter Dutton, minister for Home Affairs (Australia) and The Honorable Priti Patel, Home Security (U.K.), addressed the explosion of online child sex abuse images.



"Lawless Spaces" Summit, October 2019

THE CHILDREN'S INTERNET SAFETY GOVERNOR'S PLEDGE AND FIRST LADY'S INITIATIVE

"SC Governor Signs Pledge Making Children's Internet Safety 'Top Priority'"

- CBN
June 22, 2019



Gov. McMaster (S.C.) signs the Children's Internet Safety Governor's Pledge

EIE partnered with South Carolina Governor Henry McMaster to develop the bi-partisan Governor's Pledge, as well as with First Lady Peggy McMaster to develop a First Lady's Initiative. The Governor and First Lady are making the issues of the prevention of sexual exploitation of children in the digital world a top priority in their state.

On June 19, 2019, The Governor's Pledge was announced via a Press Conference in the State House Rotunda. Both the Governor, First Lady and Ms. Hughes addressed the media at the press conference.

EIE met with key staffers representing a bi-partisan group of governors at the National Governor's Association in Washington, D.C. to conduct a briefing on the Governor's Pledge and encourage other states to adopt the Pledge to make the safety of children in the digital world a priority.

CHILDREN'S INTERNET SAFETY STATE ATTORNEYS GENERAL PLEDGE

EIE partnered with S.C. Attorney General Alan Wilson (R) to develop the bi-partisan State Attorneys General Pledge. AG Wilson is the former President of the National Association of Attorneys General (NAAG) and is facilitating a national effort with EIE to reach all of the State AGs in the nation. Ms. Hughes and her husband Jack attended the March meeting of the NAAG in Washington D.C. at the invitation of AG Wilson, who introduced them to more than a dozen AGs to discuss the Pledge. EIE followed up with AG's from both parties to form a diverse base of support for the Pledge. An online platform has been built by EIE to facilitate other AG signors.

To date, six Attorneys General have signed on including: South Carolina, Washington, D.C., Indiana, Nebraska, Oklahoma and Tennessee. In September, Donna and Jack Hughes met with Attorney General Racine (D -Wash. D.C.) to discuss the Pledge and next steps as he and AG Wilson spearhead the bipartisan Pledge efforts nationally.



Attorney General Alan Wilson, R - S.C.
Donna and Jack Hughes



Jack and Donna Hughes,
Attorney General Karl Racine, D - Wash. D.C.

SAY "NO" TO TEENVOGUE.COM CAMPAIGN

TeenVOGUE

is at it again!

They Must STOP
exploiting young readers.

Help us

#SAYNOTOTEENVOGUE

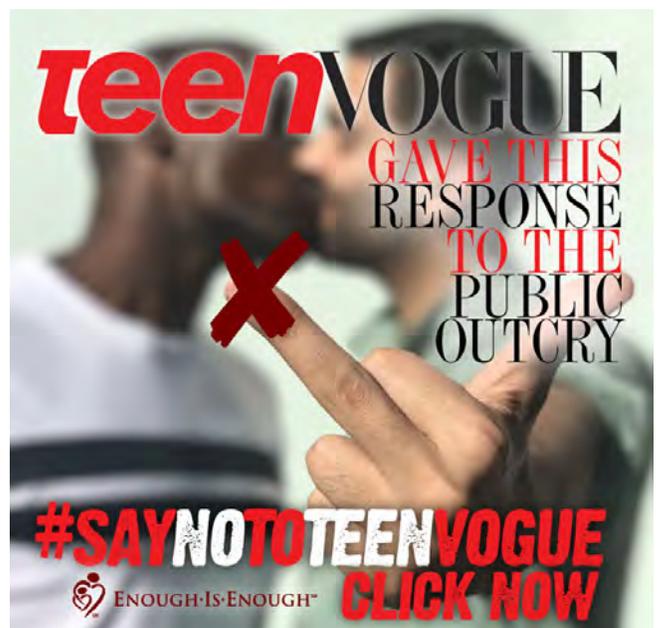
SIGN THE PETITION



"Teenvogue.com Refuses to Take Down Anal Sex 'How to' Guide Targeting Teens" - Christian Research Network, Dec. 7, 2018

EIE relaunched its national petition (44,000 signatures to date) against TeenVogue.com for its continued irresponsible and incomprehensible attempts to sexualize and exploit the minds of its young teen and tween readers. A recent headline story read: **"Having Sex When You're Fat: Tips on Positions, Props and Preparations."** EIE continues to call out TeenVogue.com's exploitative agenda upon children and youth.

#SayNoToTeenVogue



THE HIGH ROAD CAMPAIGN COMBATING CYBERBULLYING



The High Road Campaign is designed to confront the global epidemic of hate and cyberbullying by promoting civility, common decency and kindness.

EIE continues to support the First Lady’s “Be Best” campaign, which was recently expanded to include online safety. EIE will continue to engage national partnerships in High Road campaign efforts, and encourage children, adults, the media and politicians to embrace the High Road.



EIE Board Members Dr. Richard Land, President, Southern Evangelical Seminary & Dr. Jill Manning, LMFT, CCPS, shared courtesy advice

COURTESY MONTH

As part of National Courtesy Awareness Month that took place in September of 2019, EIE asked its board of directors and advisory board to share what courtesy meant to them, and ways people could remember to be civil, kind and courteous, whether on a cell phone or in person. Their video responses were shared on EIE's social media platforms, and many others chimed in with acts of kindness. This campaign complemented EIE's High Road Campaign to help make the online world a kinder, more respectful place.



RANDOM POSTS OF KINDNESS & SWEET TWEETS

Inspired by the “High Road” campaign, these social media campaigns are designed to create a kinder, safer and more civil Internet, helping to make the world a better place. EIE created a media platform for youth and adults to generate customized and personal posts and tweets to be shared directly on social media.



Last year, EIE launched the “Random Posts of Kindness” campaign, along with a special Valentine’s Day initiative, “Sweet Tweets,” during “Random Acts of Kindness Week” in February. EIE promotes this campaign during special seasons, including Friendship Day, Bullying Prevention month, and many others.

EVENTS & SPEAKING



Donna Rice Hughes, Ohio Christian University, April 15, 2019

Ohio Christian University

April 15, 2019 - Ms. Hughes was a Distinguished Speaker at Ohio Christian University's School of Business. She discussed with students and faculty the complex issues surrounding the sexual exploitation of children on the Internet and EIE's efforts to combat the problems. Earlier that day, she shared her Christian testimony during the chapel service and spoke about the power of choices and the impact on one's destiny.



Guest are greeted at the "Defend Dignity in the Digital World" presentation by EIE

The Ritz Carlton, Tysons Corner, VA

May 18, 2019 - EIE hosted a reception attended by community and business leaders from across the nation at the Ritz Carlton in Tyson's Corner, VA. Ms. Hughes' presentation, "Defend Dignity in the Digital World", was well received by the diverse group of attendees. EIE Advisory Board member, Rebecca Haeglin and former EIE Executive Director Becky Norton Dunlop also spoke.



Donna Rice Hughes presents "The Business Case for Filtering WiFi" at the Univ. of Notre Dame

University of Notre Dame

October 9, 2019 - Ms. Hughes presented "The Business Case for Filtering WiFi" at the University of Notre Dame, coinciding with its students' call for a porn filter on campus WiFi to combat the rising rates of porn addictions among young students, as well as stopping exploitation of women. EIE will continue to support student-led efforts and provide resources to encourage the University to voluntarily adopt Safe WiFi.

The speaking event was co-sponsored by the Clare Boothe Luce Center for Conservative Women, and the following organizations at Notre Dame: Students for Child-Oriented Policy (SCOP), The Gender Relations Center, The Mendoza College of Business, and Campus Ministry, among others.

ENOUGH IS ENOUGH IN THE NEWS



From October 2018 through September 2019, EIE’s comprehensive public awareness, communications and media efforts supported its advocacy and education campaigns to defend the innocence, well-being and dignity of children in the digital age.



Each year, EIE successfully educates and empowers tens of millions of people through earned media, social media, advocacy, petition efforts, commentaries and e-blasts. Further, the Enough.org and InternetSafety101.org websites are updated weekly to provide the latest campaigns, initiatives and Internet safety issues, dangers, resources, solutions and best practices.



Graphic courtesy of Sarasota County Sheriff's Office



GMA: Donna Rice Hughes
Cracking the Kid Code on Gaming:
WATCH NOW
"Since predators prey where kids play, it is no surprise that online games are the new frontier for sexual predators." - DRH

EIE continues to be in the national spotlight discussing some of the most pressing issues threatening child dignity in the digital world, including sex trafficking, child sexual exploitation, pornography, child pornography, online gaming and other related Internet dangers. EIE reached millions of households through national print and broadcast interviews. Media highlights are found below:



TV INTERVIEWS

10/1/2019: PBS NewsHour - Amna Nawaz discussed the problem of the surge in child sex abuse images with Donna Rice Hughes. The segment was based on the New York Times investigative article "The Internet Is Overrun With Images of Child Sexual Abuse. What Went Wrong?"

9/30/2019: CBN NewsWatch - Donna Rice Hughes discussed the proliferation of child sexual abuse images on the internet and what can be done to stop it.



9/19/2019: Good Morning America (ABC) - Donna Rice Hughes discussed how to keep your kids safe on multiplayer games. EIE partnered with Good Morning America and Attorney General Alan Wilson of South Carolina to create a segment and arrange "behind-the-scenes" access in AG Wilson's home as camera's monitored his son and his son's friends while they played Fortnite.



Kathy Hatem, EIE Director of Communications

8/25/2019: KXLY-TV - EIE's Kathy Hatem discussed "Fifteen Apps Every Parent Should Know About."

8/13/2019: WIBW-TV - Donna Rice Hughes featured: Are your digital devices secure before heading back to school.

6/22/2019: CBN News - South Carolina Governor Signs Pledge Making Children's Internet Safety 'Top Priority.'



2/28/2019: America's Voice News - Donna Rice Hughes: Internet Safety / Obscenity Laws.

2/1/2019: Fox News Channel: Fox News @Night w/Shannon Bream - Donna Rice Hughes and Alma Tucker: White House meeting on Human Trafficking / Border Security (1.4 million viewers in February).



11/20/2018: The Story With Martha MacCallum, FOX News - Interview with Donna Rice Hughes on her personal journey and her work with Enough Is Enough.

11/20/2018: Good Morning America - Donna Rice Hughes spoke about her personal journey and her work with Enough Is Enough.

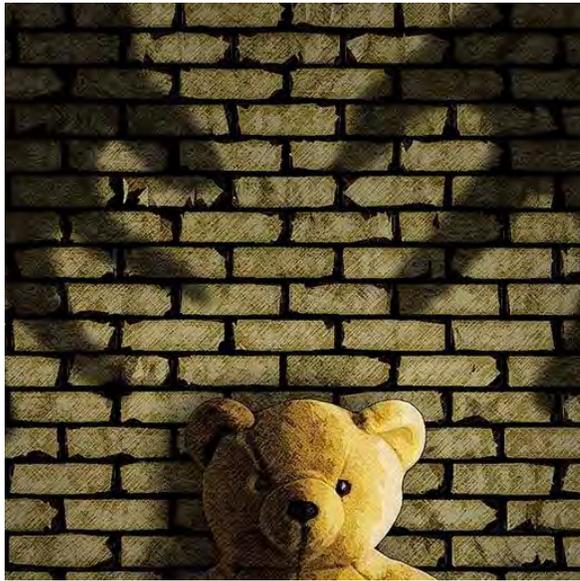


PRINT

EIE was mentioned in or interviewed by major print publications such as: The Washington Times, The Daily Caller, Faith Wire, and CBN News. (Minimum of 22,713,938 unique visitors/month combined reach).

Ms. Hughes and her husband Jack were also featured in an exclusive People Magazine interview and photo shoot about her life's journey and the work of Enough Is Enough.





Sexual Predator Illustration by Greg Groesch/The Washington Times

OP-EDS

April 1, 2019: USA Today: Coming to Terms with my Own Sex Abuse in a “Leaving Neverland” Moment - in response to the “Leaving Neverland” documentary focusing on two men who alleged that they were sexually abused by the late pop star Michael Jackson.

March 5, 2019: Washington Times: Thwarting the Pornified Culture - in response to the crackdown of sex trafficking in Florida massage parlors.

February 19, 2019: The Daily Caller: Bill Barr has a Duty to Crack Down on Hard-Core Pornography - in response to Barr’s nomination and election as the incoming U.S. Attorney General



Jack and Donna Hughes, Dr. James Dobson

RADIO

Dozens of radio/podcast interviews were given on programs including the Eric Metaxas Show, James Dobson’s Family Talk, the Daily Signal podcast, and others. Several interviews were nationally syndicated.

Ms. Hughes attended the Conservative Political Action Conference (CPAC) in February and gave numerous interviews on the issues of Internet safety, sex trafficking and sexual predation, including an interview with former Wisconsin Governor Scott Walker (pictured right) where they spoke about trafficking at the Southern border.



Former Gov. Scott Walker (Wis.), Blanquita Cullum, and Donna Rice Hughes



PRESS RELEASES/STATEMENTS

EIE Press Statements and Releases are distributed electronically and are often picked up worldwide among national and international print, broadcast and digital media outlets.

E-BLAST COMMUNICATIONS

Ninety electronic blasts were sent to EIE supporters, partners, donors, activists, media and others involving 81,000-plus contacts built organically and through petition campaigns.



WEBSITES & RESOURCES

Each week, EIE continued to grow, enhance and update Enough Is Enough's two websites Enough.org and InternetSafety101.org. The various sections consisting of EIE campaigns, safety tools, advice, best practices, resource center, 'take action' center, safety guides, research, statistics and victim support are regularly updated.

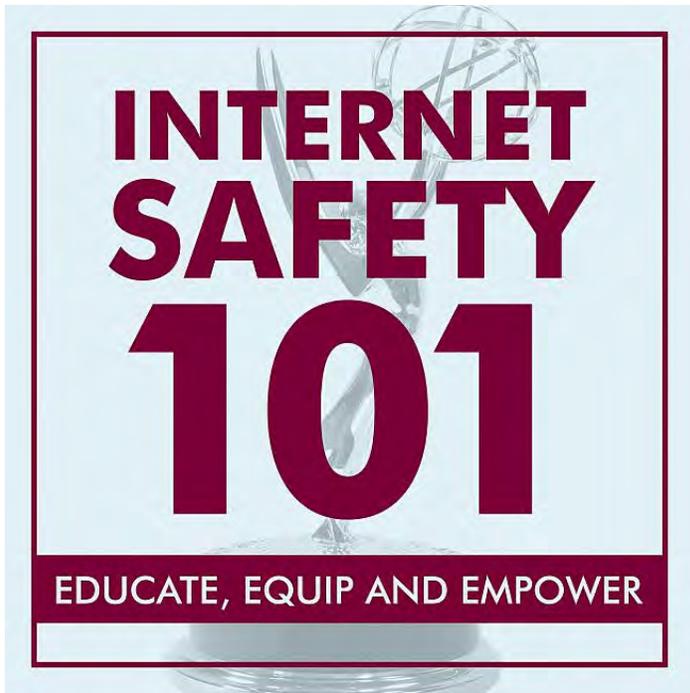
RECOVERY, SURVIVOR & VICTIMS RESOURCES

- National Twelve Step Groups
- Counseling Services And Ministries
- Audiotapes / Videotapes / CDs
- Online Resources
- Recovery Programs
- Recommended Readings
- Sex Trafficking Resources
- Cyberbullying Resources

ADVOCACY / LAWS / ENFORCEMENT

PARTNER RESOURCES

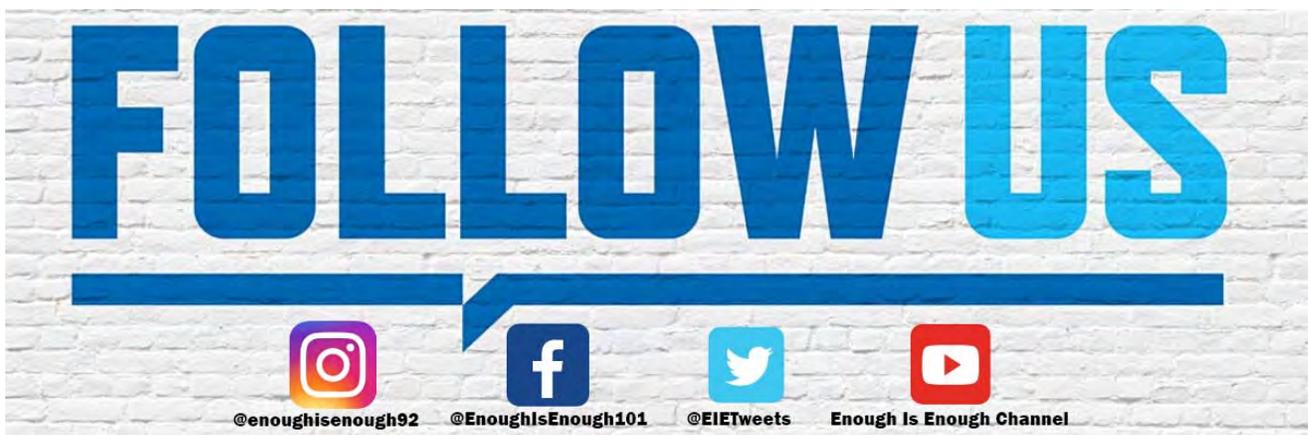
THE INTERNET SAFETY 101SM PROGRAM AND RESOURCES



INTERNET SAFETY 101SM

Internet Safety 101SM is a multi-media Internet safety resource designed to educate, equip and empower parents, educators and other adults with the knowledge and resources needed to protect children from Internet dangers including pornography, predators, cyberbullies and threats related to online gaming, social networking and mobile devices.

The Emmy & Telly award-winning Internet Safety 101[®] Program initiatives are kept up-to-date at InternetSafety101.org with the most current information on Internet dangers and safety solutions, and are disseminated through EIE's multiple social media platforms, as well as electronic newsletters and websites.



SOCIAL & DIGITAL MEDIA



ENOUGH IS ENOUGH SOCIAL MEDIA ACCOUNTS

Results compare difference in analytics between
Nov. 1, 2018 – Oct. 31, 2019 and Nov. 1 2017 - Oct. 31, 2018

EIE Facebook:

Total Reach: (+52.15%)
Total Impressions: (+45.22%)
Total Number of Followers: (+16.62%)
Engagement Rate: -45.05%

EIE Twitter:

Followers: (+19.70%)
Retweets: (+62.72%)
Likes: (+107.87%)
Engagement Rate: +0.37%
Number of Tweets: (+98.16)

Donna Rice Hughes Facebook:

Total Reach: (+102.80%)
Total Impressions: (+91.60%)
Total Number of Fans: (+14.87%)
Engagement Rate: +4.0

Donna Rice Hughes Twitter:

Followers: (+96.60%)
Retweets: (+137.57%)
Likes: (+141.90%)
Engagement Rate: +0.44%
Number of Tweets: (+77.90%)

Websites

Analytics for Enoughn.org:

Pageviews: (+42.21%)
Users: (+53.86%)

Analytics for InternetSafety101.org:

Pageviews: (+23.30%)
Users: (+30.24%)

FIGHTING TO MAKE THE INTERNET SAFER FOR CHILDREN AND FAMILIES

Board of Directors

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Mark Gilman, President of Pitchnoise
Donna Rice Hughes (Chairman), President and CEO, Enough Is Enough®
Dr. Richard Land (Vice Chairman), President of Southern Evangelical Seminary
Mark Larson - News/Talk KCBQ 1170AM, San Diego
Dr. Jill Manning - Ph.D., LMFT, CCPS
Nancy Schulze, Founder, Republican Congressional Wives Speakers

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Kevin Reynolds, Former President of Cardinal Bank
Cathy Cleaver Ruse, JD, Senior Fellow for Legal Studies at the Family Research Council
Alma Jane Shepard, CFRE, President, Shepard and Associates
Ruth Sims, Marketing and Development Strategist and Consultant
Pam Pryor, U.S. Department of State



No Child Left Unprotected

*Enough Is Enough[®] has been fighting to
Make the Internet Safer for Children and Families
since 1994.*

Enough.org

InternetSafety101.org

Enough Is Enough P.O. Box 1532 Great Falls, VA 22066