



**ENOUGH-IS-ENOUGH<sup>SM</sup>**

Making the Internet Safer for Children and Families

## TEN EIE VICTORIES Protecting and Defending Children and Families in the Digital World

### #1 - The National Safe WiFi Campaign Turns Up the Heat on Starbucks

- EIE called on Corporate America to filter porn and child porn on its public WiFi
- 50,000 petitions and 75 partner organizations encouraged McDonald's and Starbucks to lead Corporate America in this effort
- McDonald's is now filtering WiFi in 14,000 stores nationwide and Subway in its company-owned stores
- On November 26, EIE turned up the heat on Starbucks in a national media and petition campaign for not holding its promise to filter pornography and child porn on its WiFi; Starbucks responded to EIE's campaign within 24 hours and once again publicly pledged (via [businessinsider.com](http://businessinsider.com)) to offer safe WiFi beginning in 2019. The media campaign went viral with hundreds of [media reports worldwide](#) in the first week alone, including Forbes, CBS, NBC, Newsweek, The Washington Post and many others.



***Next Steps: Hold Starbucks accountable to follow through on its latest commitment made. Secure more commitments from restaurants, hotels/resorts, universities, retailers, shopping malls, libraries, travel industry,(planes, trains, buses);& churches both nationally & globally to provide safe WiFi.***

### #2 - The Children's Internet Safety Presidential Pledge, State Attorney Generals and Governor's Pledges

- Donald Trump signed EIE's historic and bi-partisan Children's Internet Safety Presidential Pledge (and Hillary Clinton sent a letter of support) agreeing to enforce the existing federal obscenity, child pornography, sexual predation, and child trafficking laws and advance public policies to prevent the sexual exploitation of children online.



- EIE is working to ensure the newly-appointed Attorney General enforce existing federal obscenity, child pornography, sexual predation, and child trafficking laws
- EIE met with South Carolina's Governor, First Lady and Attorney General to develop a Governor's Pledge and State Attorney Generals' Pledge in S.C.

**Next Steps: Continue to work with the Administration, the next Attorney General to implement Pledge promises. Roll out both Pledges in South Carolina and encourage other State AG's and Governors to duplicate the Pledge in their respective states.**

### #3 - "Say No To Teen Vogue" Campaign

- Nearly 40,000 concerned citizens signed EIE's petition to "Say No To Teen Vogue" for publishing a so-called "Safe Anal Sex Guide" for its young readers at TeenVogue.com, endangering the health of teens worldwide
- Publisher Conde Nast ceased publication of the print edition of Teen Vogue Magazine and its editor-in-chief and chief content editor, responsible for the content, are no longer on staff
- The New York Times recently reported on a \$120 million dollar financial loss for its publisher.



**Next Steps: Continue pressure on Teen Vogue until the Anal Sex Guide (and all sexually explicit content targeting teens) is removed from TeenVogue.com.**

### #4 - The High Road Campaign

The "High Road" campaign confronts the global epidemic of hate and cyberbullying by promoting civility, common decency and kindness.

- EIE President Donna Rice Hughes shared her personal experience in taking the High Road during media interviews other opportunities utilizing EIE's national platform.

**Next Steps: Your financial support will enable EIE to expand this campaign through partnerships and other opportunities building upon this culture-changing initiative!**



## #5 - Random Posts of Kindness<sup>(SM)</sup> & Sweet Tweets<sup>(SM)</sup>

- Inspired by the "High Road" campaign, these uplifting social posts are designed to create a kinder, safer and more civil Internet, helping to make the world a better place.
- EIE created a customized media platform for youth and adults to create customized and personal posts and tweets to be shared directly on social media

***Next Steps: Your support will help EIE continue to grow and enhance the campaign elements that will encourage others to demonstrate respect for one another and be intentional about building others up in their online interactions.***



## #6 - Passage of H.R. 1865 FOSTA-SESTA and USMCA, Historic Victory for Children, Women, Human Dignity and the Internet

- Passage of H.R. 1865, "FOSTA SESTA" affords survivors and state prosecutors with the legal tools to pursue civil and criminal actions against websites who have sex trafficked women and children for financial profit.
- EIE undergirded these successful efforts by forming a coalition to defend efforts to protect women and children from online sexual exploitation.
- EIE and coalition partners urged the White House to not allow language in the United States–Mexico–Canada Agreement (USMCA, formerly NAFTA) that would have undermined FOSTA/SESTA and crippling the ability of the U.S. and its neighboring countries to prosecute websites knowingly advertising women and children for sex. The Administration listened!



***Next steps: Work to ensure that FOSTA/SESTA remains intact in future U.S. trade agreements; Educate and encourage State AG's to prosecute cases of websites promoting and selling children and women for sex, prostitution and trafficking.***

## #7 - Public Awareness and Education

- EIE's national campaigns, programs and Internet safety expertise made headline news in major media outlets reaching millions of households worldwide!
- Ms. Hughes' work and inspirational journey was featured in an exclusive *People Magazine* article, Good Morning America, The Story with Martha MacCallum, and other national media outlets.
- Interviews on EIE's culture changing campaigns were featured in key publications in 2018 including The Washington Post, NBC News, Fortune, The Hill, CNET, Politico, Bloomberg, and many others. Her op-eds were published in major media publications including **CNN.com**, **Foxnews.com** and **Politico**.



***Next Steps: Continue to expand public awareness and media reach to protect and defend children from harm in the digital world.***

## #8 - World Congress on “Child Dignity in the Digital World”

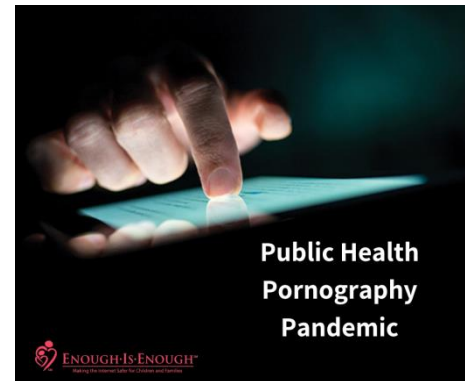
- EIE President Donna Rice Hughes served as one of 150 world leaders in Rome to set the global agenda to protect children from sexual exploitation.
- The Congress concluded with meeting Pope Francis, who was presented with the Declaration of Rome.
- World Congress Global Action Plan includes concrete calls to action leaders and academia worldwide, many of which are similar to national efforts developed by EIE



***Next Steps: Continue to work with World Congress on calls to action by the World Congress and recommendations by Ms. Hughes among governments, industry leaders, law enforcement, and religious leaders worldwide.***

## #9 - Public Health Pornography Pandemic Campaign

- EIE, along with coalition partners, started a national movement to shed light on the social costs and corroding influence of Internet pornography as a public health pandemic.
- As a result, more than 10 states have since passed or proposed resolutions declaring Internet pornography a public health crisis.
- The Republican National Convention included similar language in its 2017 GOP Platform.



***Next Steps: Continue to shine a light on the public health impact of Internet pornography and solutions to turn the tide.***

## #10 - The Emmy-Award Winning Internet Safety 101 Program

- The first adult focused multi-media curriculum designed to empower parents and caregivers to protect children from Internet dangers including pornography, predators, cyberbullies, and threats related to online gaming, social networking and mobile devices.
- Lauded by the PTA as “a tailor-made response to the Internet child safety crisis facing our nation,” the 101 program is now in international distribution.
- The ‘gold standard’ of adult-focused curriculum designed to develop savvy cyber-parents, the 101 TV series, in partnership with PBS (English/Spanish)



***Next Steps: Continue to provide up-to-date information on the latest issues, dangers, safety solutions and best practices to keep children safe in the ever evolving digital world.***

Enough Is Enough is a national 501(c)3 organization whose mission is fighting to make the Internet safer for children and families since 1994. EIE is 100% donor funded and all donations are tax-deductible. Your financial support will enable EIE to continue our culture-changing efforts to defend child dignity in the digital world!

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