TAKE BACK your family's safety



Finding Faith and The Safe Surfin' Foundation Present

In association with



## The Internet Safety 101<sup>SM</sup> Information Guide

Excerpted from Enough is Enough's<sup>™</sup> Emmy® Award Winning Internet Safety 101<sup>™</sup> Program

## INTRODUCTION

#### <u>A Predator's Playground</u>

Never before have pornographers and pedophiles had the opportunity to communicate so freely and directly with each other or their potential victims as they do online. These predators have easy and anonymous access to children online where they can conceal their identity and roam without limit. Often, we have an image of sexual predators lurking around school playgrounds or hiding behind bushes scoping out their potential victims, but the reality is that today's sexual predators search for victims while hiding behind a computer screen, taking advantage of the anonymity the Internet offers.

Many parents feel that due to "Parental Controls" or "blocks" their child is safe from being exposed to Internet Predators... What we desire for you is to go beyond traditional "Internet Firewalls" and become the **FIRST LINE OF DEFENSE** for your family. This is done by educating yourself on the dangers of the Internet and the realities of Online Victimization.

"Where kids play, predators prey."

- Donna Rice Hughes, President, Enough is Enough

## PREDATOR STATISTICS

### Did You Know?

- There are over 747,408 registered sex offenders in the United States, and only 265,000 of them are under the supervision of a corrections agency
- 1 in 7 kids received a sexual solicitation online
- 44% of sexual solicitors were under the age of 18
- The majority of victims of Internet-initiated sex crimes were between 13 to 15 years old; 75% were girls and 25% were boys
- In 82% of online sex crimes against minors, the offender used the victim's social networking sites to gain information about the victim
- Over half (56%) of kids sexually solicited online were asked to send a picture;
  27% of the pictures were sexual in nature
- 14% of students in the 10<sup>th</sup>-12<sup>th</sup> grade have accepted an invitation to meet an online stranger in-person and 14% of students, who are usually the same individuals, have invited an online stranger to meet them in-person

## PROFILE OF A PREDATOR

#### What Does an Online Predator "look like"?

#### **The Online Predator:**

- 1. Blends into society
- 2. Is typically clean cut and outwardly law abiding
- 3. Is usually white, middle-aged or younger, and male
- 4. Uses position in society to throw off suspicion
- 5. Can rise to be a pillar of society while actively pursuing children
- 6. Often engages in activities involving children
- 7. Appears trusting to both parents and child

"In a three hour period of time that I spent online I would probably talk to 25 children... When I would have initial contact with any individual, it would be my goal to find out what kind of person it is that they were looking to speak to. So if it was a 13 or 14 year old boy who was interested in speaking to a 13 or 14 year old female, then I would be that female... There are millions of pictures online that you can download and send as far as 'This is who I am'" -"John Doe", Convicted Sex Offender



#### What Fuels Online Predators?

- Easy and anonymous access to children
- Risky online behavior
- Virtual validation (communication with other pedophiles via chat rooms, etc.)
- Law enforcement challenges
- Easy access to "a la carte" child pornography

## PROFILE OF A PREDATOR

#### What is "Grooming"?

Online grooming is a process in which a predator uses seemingly casual or innocent information with the goal of establishing a relationship to gain a child's trust. It may start with something as simple as a popular music group, sports team, or clothing trend.

#### **During the "Grooming" process, predators will:**

- Prey on teen's desire for romance, adventure, and sexual information
- Develop trust and secrecy; manipulate child by listening to and sympathizing with child's problems and insecurities
- Affirm feelings and choices of child
- Exploit natural sexual curiosities of child
- Ease inhibitions by gradually introducing sex into conversations or exposing them to pornography
- Flatter and compliment the child excessively, send gifts, and invest time, money, and energy to groom child
- Develop an online relationship that is romantic, controlling, and upon which the child becomes dependent
- Drive a wedge between the child and his or her parents and friends
- Make promises of an exciting, stress-free life, tailored to the youth's desires
- Make threats, and often will use child pornography featuring their victims to blackmail them into silence



## PREVENTION AND AWARENESS

#### Risky Online Behaviors

The more risky behaviors kids engage in online, the more likely they will receive an online sexual solicitation. These risky behaviors include:

- Posting personal information
- Interacting with online strangers
- Placing strangers on buddy lists
- Sending personal information to strangers
- Visiting X-rated sites
- Talking about sex with strangers



#### **Warning Signs**

#### Your child may be in contact with an online predator if he or she:

- Becomes secretive about online activities
- · Becomes obsessive about being online
- · Gets angry when he or she can't get online
- Receives phone calls from people you do not know or makes calls to numbers that you do not recognize
- Receives gifts, mail, or packages from someone you do not know
- Withdraws from family or friends
- Changes screens or turns off computer when an adult enters the room
- Begins downloading pornography online

## PREVENTION AND AWARENESS

#### **How to Talk To Your Kids About Internet Predators**

\*Communication is key in protecting children from online exploitation.



#### Parents should:

- Pay attention to what your kids are doing online, and ask your child nonthreatening questions
- Avoid over-reacting if your kids have been talking to people they don't know online or if they admit that they've come across a dangerous or tricky situation online

#### Ask "Has an online stranger...

- Tried to befriend you? If so, how do you know this person?"
- Asked you for personal information?"
- Said anything to make you feel uncomfortable?"
- Asked you for pictures?"
- Offered to send you gifts?"
- Talked to you about sex?"



# "Tell your child you love them. If you don't, someone else will."

- Sheriff Mike Brown, Internet Crimes Against Children Task Force, Bedford County, VA Police Department

## KNOWLEDGE IS POWER

There are many more dangers that our children face online every day. The Internet can be a fun and interactive space for kids, but only when adults are prepared to protect them from the many pitfalls that exist on the web.

#### **VITAL INFORMATION:**

- American children begin consuming hardcore pornography at an average age of 11
- Four out of five 16 year olds regularly access pornography online
- 7 out of 10 youth have accidentally come across pornography online
- Internet pornography was blamed for a 20% increase in sexual attacks by children over 3 years
- 72% of teens have a social media networking profile and nearly half (47%) have a public profile
  viewable by anyone
- One million children were harassed, threatened, or subjected to other forms of cyber-bullying on Facebook during the past year
- 24% of teens ages 14-17 have been involved in "some type of naked sexting"
- 20% of teens have sent or posted nude or semi-nude photos or videos of themselves

People that do not believe that their children could ever become victimized are living in an unrealistic world. Regardless if your child makes A's or not, that child has the potential to become victimized through online technologies, so I think it is very important for parents of all socio-economic status and with all different roles in society to take this problem very seriously."

- Melissa Morrow, Supervisory Special Agent Child Exploitation Squad, FBI

## KNOWLEDGE IS POWER

#### **DID YOU KNOW?**

- 79% of unwanted exposure to pornography occurs in the home
- Only 18% of parents with children under 10 on Facebook are actually "friends" with their child on the site
- 62% of parents of teens ages 13-14 are "friends" with their child on Facebook
- Only 7% of U.S. parents are worried about cyber-bullying, even though 33% of teenagers have been victims

As Parents, we encourage you to

#### TAKE BACK YOUR FAMILY'S SAFETY.

You are responsible to act as the

#### FIRST/LINE OF DEFENSE

in maintaining the safety and innocence of your child.

"If parents don't use safety rules and appropriate tools to keep their kids and their families safe, some sort of contact or access with a predator is almost inevitable. Your child is going to receive unwanted content and encounter somebody who has ill intent. You have to take these simple basic steps. If you do them, you maximize the likelihood that your child will be safe and able to use the Internet for all the wonderful benefits it brings."

-Ernie Allen, President & CEO, National Center for Missing & Exploited Children

## INTERNET SAFETY 101<sup>SM</sup>

Internet Safety 101<sup>SM</sup> is a widely acclaimed teaching series that paints a comprehensive picture of the dangers children encounter online, using:

- Poignant True Stories
- Savvy Dialogues
- Exclusive Footage From
  - Law Enforcement Officers
  - Clinicians
  - A Sexual Predator
  - Parents
  - Kids
  - Respected Industry Leaders

Be prepared to laugh, cry, and above all, become empowered to protect children from online dangers.

"I feel I was rescued for a reason: to save kids from the same thing happening to them; to show them that it can happen to them. This is real. This isn't a horror story. These people exist."

- Alicia Kozakiewicz, Survivor of a Sexual Predator

"I think about every person in this generation has looked at pornography. Even if you're not looking for it, you could be innocent, it will find you."

- Zach, Age 16

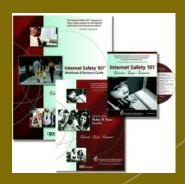
"For a lot of kids, there's a sort of immortality; they don't recognize the risks. Internet Safety 101 plays a critical role in educating parents to be involved in their children's online lives."

- Ernie Allen, President & CEO National Center for Missing and Exploited Children



Led by renowned Internet safety expert, Donna Rice Hughes, Internet Safety 101<sup>SM</sup> will equip you with the safety information, skills and confidence you need to effectively protect children in the virtual world.

**FINDING FAITH**, along with their partners *THE SAFE SURFIN' FOUNDATION* and *ENOUGH IS ENOUGH*<sup>SM</sup> encourage you to use the tools available to educate yourself on Internet Safety for the sake of your family.



Internet Safety 101<sup>SM</sup> - the resource from which this informational guide was based, is ideal for individual or group use. This program is a practical resource for parents, educators, and other caring adults to protect children. IS 101 provides DVD and Workbook material for safety in all areas of Internet use, such as:

- Internet Pornography
- Online Predators
- Social Networking
- Online Gaming
- Cyber-bullying
- Mobile Devices
- Kid-friendly search engines and portals
- and tons of other valuable information

For this material and more educational tools or information to help you keep your kids safe online, please visit:

www.internetsafety101.org