



**“WHAT ONE
WOMAN
CAN DO”**

TAKE ACTION MANUAL

**“ENOUGH IS ENOUGH!”
CAMPAIGN**

HELP EDUCATE AMERICA

Educate the public about the following:

1. The difference between soft-core and hard-core (illegal) pornography (see Chapter 1)
2. Child pornography and hard-core pornography (also called obscenity) are not protected speech. They are not First Amendment violations (see Chapter 1)
3. The content of much of the pornography available to day is vile and violent. It includes orgies, torture, mutilation, sex with children, animals and the dead (see Chapter 3)
4. Although child pornography is generally not available "over the counter" it is a thriving cottage industry and is readily available by computer (see Chapter 5)
5. Pornography which is illegal, or would likely be judged illegal if challenged, is available at every hand today, even to children (see Chapter 5)
6. The harms of pornography (see Chapters 2 and 3):
 - A. Its link to sexual violence
 - Plays a **major** role in the sexual molestation of children
 - Encourages rape and the rape myth (when women say "no" they mean "yes" and they enjoy violence.)
 - B. Pornography is often addictive and can lead to progressive escalation; the final stage being actual imitation of the pornography consumed
 - C. Encourages the spread of sexually-transmitted diseases (STDs) by endorsing and fueling risky sexual promiscuity
 - D. Pornography has a very negative affect upon values and attitudes in our society, lowering community values and teaching disrespect for the human dignity of women and children
7. Pornography may be a moral issue for some, but it is a health and safety issue for all. It endangers children, women and men.
8. Parents must learn how to safeguard their homes and families from pornography's destruction (see Chapter 5).
9. There are numerous studies showing increased crime and decreased property values in areas where pornography is present; therefore, it is an economic issue for communities (see Chapter 2).

Memorize or carry a copy of the facts and tell everyone who will listen the truth about pornography!

EDUCATIONAL GOAL: To Change The Way America Thinks About Pornography.

STOP!

*DO YOU WANT TO PROTECT CHILDREN
AND WOMEN FROM THE HARMS OF
PORNOGRAPHY?*

HERE'S THE FIRST THING YOU CAN DO...
AND IT'S SO SIMPLE!

"LEARN ABOUT THE ISSUE AND TELL OTHERS"

Help "Enough is Enough!"
Educate America

We all talk to people everyday--at home, our place of work, meetings, the grocery store, the PTA, our place of worship, across the back fence, parties, everywhere we are where other people are present.

YOU CAN HELP TELL
THE "ENOUGH IS ENOUGH!" STORY

* READ THE PAGE ON YOUR LEFT

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Take Action Manual
Third Edition
Revised and edited by
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"Enough is Enough!" staff

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Dee Jepsen

Dear Friend:

Welcome to "Enough is Enough!" and the Take Action Manual.

The "Enough is Enough!" campaign was organized to spark thousands upon thousands of women to take action against child pornography, hard-core and other illegal pornography in their local communities.

You can help in the battle against illegal pornography working by yourself, with a few friends, as part of an existing organization, or by forming your own group or task force. You can get as involved as your time permits.

Hard-core/illegal pornography – what the Supreme Court calls "patently offensive" and without "serious...value" – is flooding into the mainstream of America. Now some of the most deviant, violent pornography is invading our homes by way of the computer. But it doesn't have to be that way. Our country can be cleaned up.

It is truly unfortunate that it is necessary for women to address such a distasteful subject. However, I am convinced that women are the ones who will make the difference by educating other women and recruiting them into action.

This abusive, predatory material triggers a chain of abuse which victimizes women and their children, leaving in its wake broken lives and homes.

People in more than 30 cities across America have cleaned up their communities. Each of those cities has contributed to the ideas in this manual.

You'll learn about the Cookie Patrol, which originated in Kansas City, Kansas. You'll see how more than 100 pornography businesses were closed in Oklahoma City, Oklahoma, and how a handful of interested citizens have mobilized entire communities.

From the battles we've already won, we know we can build a better America, where women and children can live more safely.

This manual was written to provide you with an overview of the issue and what is involved in fighting it. For those interested in a more detailed, comprehensive guide, the "Enough is Enough!" Mobilization Manual is available by using the order form at the back of this manual.

As you study this "Take Action" Manual, you are joining thousands of women and men of all backgrounds, philosophies, occupations, and faiths – who are making the cities and towns of this nation better, safer places for American women and their families.

Sincerely,



Dee Jepsen
President

***We can change the way America thinks about
pornography!***

But are we willing to pay the

P

revention of use and abuse by educating about the harms of pornography.

R

einforce the value of a safe environment by counteracting pornography's
destructive messages.

I

ntervention by providing referrals for counseling and support groups to men,
women and children who have experienced the devastating effects of
pornography.

C

community involvement for comprehensive laws and vigorous enforcement.

E

conomic clout -- appeal to merchants and advertisers for responsible policies,
and boycotts if necessary.

About This Manual ...

The Take Action manual will tell you what you need to know in order to be effective in the battle against illegal pornography.

Many of the ideas and skills we'll talk about will be fun and exciting to learn. But some chapters of this manual will be difficult.

Chapter 1: Illegal Pornography *is* Illegal gives you a short course in pornography and constitutional law. We've made it as clear as possible, but it is not easy reading. This chapter is essential, though, because so many people mistakenly think the Supreme Court has legalized all pornography.

Chapter 2: Pornography is a Public Health and Safety Issue. In this chapter, we journey to the heart of this tragic problem. Many people of good will believe pornography is merely "adult" entertainment, or at the worst, a trivial social problem. This chapter will give you the ability to understand and discuss with others the relationship of pornography to rape, child molestation, sexually transmitted diseases and destructive attitudes and values.

Chapter 3: Talking Points is fun. Here you'll learn how to explain our case, answer critics, and bring new allies into our movement.

Chapter 4: Taking Action is exciting. It covers more than a dozen ways you can win victories against pornography. This chapter is filled with dynamic examples.

Chapter 5: Safeguarding Your Home and Family. This chapter offers practical tips designed to help you protect your home and children from the destructive impact of pornography. Included is a section on computer porn; its accessibility and how to protect your family from it.

Chapter 6: How to Clean Up Your Community is challenging. This chapter introduces you step by step to the process of changing a pornography-polluted city or town into a safer place for families and children.

Chapter 7: Your Role as A Communication Leader in the Media Age. One study showed that Americans fear public speaking more than they fear death. This chapter will help overcome that fear and make you effective as a speaker and newsmaker.

Chapter 8: Resources introduces you to organizations and materials that can provide help and assistance.

By the time you're finished with the Take Action Manual, you'll be on your way to for victory!

The Mission of the "Enough is Enough!" Campaign

Our mission is to greatly reduce sexual violence and to prevent children, women, men and families from becoming victims by eliminating child pornography and removing hard-core and illegal pornography from the marketplace.

About "Enough is Enough!"

"Enough is Enough!" is a secular, non-partisan campaign. We seek to educate, encourage and equip women in the battle against illegal pornography. The women mobilized through "Enough is Enough!" may work as an independent member, or as a member of a chartered task force. We encourage women of all backgrounds, philosophies, professions, and faiths to use the information and suggestions we provide: locally, in the fifty states, and nationally.



Illegal Pornography is Illegal

Pornography is just about everywhere. This country now has over 20,000 outlets selling prosecutable, hard-core pornography which would be found illegal by educated citizens in most American communities. In fact, there are now more outlets for hard-core pornography in the United States than McDonalds' restaurants. The introduction of pornography to the information highway has made home computers the fastest growing and primary mode of distribution of illegal pornography.

Unfortunately, the very ease of availability of pornography discourages some people from fighting it. People assume some court or Congress must have legalized pornography or there wouldn't be so much of it on the open market.

Actually, most pornography *is* illegal. Pornography is a broad general term which can be defined as "all sexually oriented material intended primarily to arouse the reader, viewer or listener."

While each category of illegal pornography has a specific legal definition established by the courts, some short-hand explanations can help you understand the differences.

TYPES OF PORNOGRAPHY

ILLEGAL				LEGAL
OBSCENITY	CHILD PORNOGRAPHY	HARMFUL TO MINORS	BROADCAST INDECENCY	EROTIC & SEMI-NUDE
"Hard core" graphic material that is obsessed with sex and/or sexual violence, obviously offensive, and lacking in serious value.	Material picturing children under 18 engaged in sexual activity: primarily an underground cottage industry. It is a crime scene record of a child's sexual abuse.	Material sold or displayed to children under 18 that is unhealthy or unwholesome, obviously not suitable, and lacking in serious value for children.	Includes messages or pictures on telephone, radio or broadcast TV that are offensive descriptions or depictions of graphic sexual conduct.	"Soft core" widely and readily available commercially.

Despite many clear court decisions, obscenity, indecency, and harmful to minors material are widely distributed...

**ILLEGAL PORNOGRAPHY IS UNDER-INVESTIGATED,
UNDER-PROSECUTED AND UNDER-SENTENCED.**

Obscenity

In the 1973 case of *Miller v. California*, the U.S. Supreme Court declared that “obscenity” is not protected by the Constitution and may be made illegal by the states or federal government if it meets three tests:

- 1) The average person, applying contemporary community standards finds the material as a whole is directed toward an unhealthy, abnormal, obsessive, morbid or shameful interest in sex; and
- 2) The material depicts sexual conduct (ultimate sex acts, masturbation, torture, bondage, sex with animals, excretory functions or lewd exhibition of the genitals) in a patently offensive manner substantially throughout the material. (“Patently” means plainly or obviously.)
- 3) The material, as a whole, lacks serious literary, artistic, political, or scientific value.

In short, illegal adult obscenity is simply sexual exploitation, prostitution, and rape in pictures and in progress. While we can wish the Supreme Court used a simpler definition, obscenity or hard-core pornography is easily recognized by its graphic obsession with and explicit portrayal of sexual conduct and deviant behaviors.

Child Pornography

The legal status of child pornography is straightforward — visual depictions of children under 18 engaged in sexual conduct are illegal. Congress and all states have passed laws dealing with child pornography, and the Supreme Court upheld them in *New York v. Ferber*, (1982) and *Osborne v. Ohio* (1990). Unfortunately only about half of the fifty states have child pornography laws which provide strong and meaningful protection for children.

When children are shown in pornography there is no need to debate “serious value” or to apply “community standards.” That’s because the first victims of child pornography are always the children who appear in it. Child pornography is the photographic record of child abuse, and government clearly has the authority to protect children.

As a result of strong federal prosecutions, child pornography — as of this writing — is not freely available over the counter in the United States. It is, however, a thriving underground “cottage” industry where the molesters who use child pornography also produce and distribute it, even utilizing computers for transmission.

Material Harmful to Minors

Pornography that is not illegal for sale to adults may be illegal when sold to minors (children under 18). This is called “material harmful to minors” or “variable obscenity.”

In *Ginsberg v. New York*, (1968) the U.S. Supreme Court modified its three-part obscenity test to apply to minors.

- 1) The average person applying contemporary community standards would find that it has a predominate tendency to appeal to the unhealthy or shameful interest of **minors** in sex.
- 2) The average person applying contemporary standards would find it patently offensive to adults to make this sexually explicit material available for **minors**.
- 3) It lacks serious literary, artistic, political or scientific value for **minors**.

There are many magazines in America which mix their pornography with interviews, fashion articles, sports, etc. Thus, there are many videos or films which have some value and are not offensive to adults but are clearly unacceptable for children. It can be illegal to sell or exhibit these magazines or videos to children.

Indecency

Similar in effect to harmful to minors laws, indecency laws aim to protect children from the harmful effects of pornography. Indecency involves the use of the telephone, radio or broadcast TV to transmit materials inappropriate for children over the airwaves. Indecency has been defined by the U.S. Supreme Court as "any language or material that depicts or describes in terms patently offensive as measured by [national] contemporary community standards for the [telephone or] broadcast medium, sexual or excretory activities or organs." *F.C.C. v. Pacifica Foundation* (1978).

Because the public airwaves are available to *anyone* (including millions of children) with access to a telephone, TV or radio, the Federal Communication Commission (FCC) has the authority to regulate the content of telephone and broadcast messages for the public good. "Indecent" sexually oriented material, while not illegal if distributed on the open market strictly to adults, becomes illegal if broadcast over the telephone, radio or TV because it invades the privacy of the home and exposes children to harmful materials.

Conclusion

The Supreme Court has said there are four categories of pornography that can be made illegal.

"Obscenity" is graphic material that is obsessed with sex and/or sexual violence, obviously offensive, and lacking in serious value.

"Child pornography" is material picturing children under 18 engaged in sexual activity. It has been vigorously prosecuted and it is now sold primarily in secret across the country.

"Material harmful to minors" is material sold or displayed to children under 18 that is unhealthy or unwholesome, obviously not suitable, and lacking in serious value for children.

"Indecent material" includes messages or pictures on telephone, radio or broadcast TV that are offensive descriptions or depictions of graphic sexual conduct. Indecent material on the airwaves is exploding across the nation.

Illegal Pornography is Illegal

In spite of many clear court decisions, “obscenity” is easily available and “material harmful to minors” and “indecentcy” are widely distributed. Adolescent boys 12 to 17 are a primary consumer group of these materials.

Work is needed on the federal, state and local levels to strengthen laws and see that they are vigorously enforced.

As you read this Take Action Manual, you’ll better understand the harm of pornography, the laws against it and what *you* can do to stop it.



Pornography is a Public Health & Safety Issue

OK, illegal pornography is widely sold in the United States; so, what? Shouldn't our police and prosecutors worry about robbers and drug dealers, not "dirty books" "obscene videos" and "computer porn?"

Once people understand that much pornography is illegal, some still argue that the laws aren't important enough to be enforced.

In this chapter, we'll look at the evidence that the explosive growth of pornography contributes directly to the explosive growth of serious health and safety problems in the United States. Pornography is NOT a victimless crime.

The harm of pornography can be seen in five primary areas:

- 1) The way it facilitates child molestation.
- 2) Its relationship to rape and sexual violence.
- 3) Its compulsive or "addictive" nature for many men.
- 4) Its direct role in the transmission and encouragement of sexually transmitted diseases.
- 5) Most disturbingly, the way it shapes attitudes and values.

Let's take a brief look at the impact and destructive role of pornography in each of these areas.

Child Molestation

Many people are shocked to learn that it has been estimated that approximately 1 in 3 girls and 1 in 7 boys will be sexually molested before age 18. The typical serial child molester will abuse more than 360 victims over the course of his lifetime. He is able to abuse 30-60 children before he is even caught for the first time (Dr. Gene Abel, Emory University). This abuse has affected millions of American families.

The relationship of pornography to child sexual abuse is compelling. In a study of convicted child molesters, 77% of those who molested boys said they were regular users of hard-core pornography. And 87% of those who molested girls said they were regular users of hard-core pornography (W. Marshall, Report on the Use of Pornography by Sexual Offenders, Report to the Federal Department of Justice, Ottawa, Canada. 1983.)

Pornography is a Public Health & Safety Issue

The LAPD Sexually Exploited Child (SEC) Unit examined the relationship between extrafamilial (outside the family) child sexual abuse and pornography in their cases over a ten year period from 1980-1989. Pornography was directly involved in 62% of the cases and actually recovered in 55% of the total cases. As the study's author concludes: "Clearly, pornography, whether it be adult or child pornography, is an insidious tool in the hands of the pedophilic population ... The study merely confirms what detectives have long known: that pornography is a strong factor in the sexual victimization of children." (Ralph W. Bennett, "The Relationship Between Pornography and Extrafamilial Child Sexual Abuse," *The Police Chief*, February 1991).

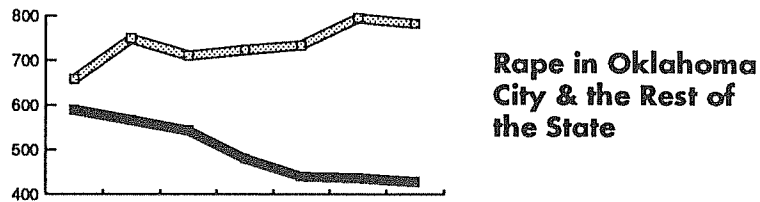
The typical child molester has four uses for pornography in the commission of his crime:

- 1) To lower the inhibition of the child by showing him/her pictures.
- 2) As a teaching tool for the child to show him/her exactly what the molester wants done.
- 3) To blackmail and threaten the child with exposure if they ever tell anyone what the molester is doing to them.
- 4) As a tool for stimulation and masturbation by the molester. They are obsessed with children. Many actually believe the experience is good for the child.

Rape & Sexual Violence

Pornography also serves as a significant contributor to the epidemic of rape and sexual violence in America. Like child molestation, rape in the U.S. has risen dramatically -- over 500% since 1960! This increase directly parallels the increase in availability and the severe content of pornography. The National Victim Center now estimates that at least one woman is raped in the U.S. *every 46 seconds*.

Another study by Dr. Marshall of adult sex offenders found that 86% of convicted rapists said they were regular users of pornography, with 57% admitting direct imitation of pornographic scenes they enjoyed in the commission of their rapes (W. Marshall, *Use of Sexually Explicit Stimuli by Rapists, Child Molesters and Non-Offenders*, 25 *Journal of Sex Research* 267, 1988.)



In Oklahoma City, as they eliminated over 150 sexually oriented businesses, the rape rate declined over 27% in the five year period. During that same time, rape in the rest of the state continued to rise over 19%. (Uniform Crime Report, 1990)

A 1979 study in Phoenix, Arizona, found that neighborhoods with a pornography business experienced 40% more property crime and 500% more sexual offenses than similar neighborhoods without a pornography outlet (U.S. Department of Justice, "Child Pornography, Obscenity and Organized Crime," February 1988.)

Pornography encourages and promotes rape and sexual violence through:

The Rape Myth	Aggression	Attitudes
<p>Simply put, a large amount of hard-core pornography conveys the message that when a woman says "no," she really means "yes." If a woman is just forced, she will soon grow to enjoy it and beg for more. Thousands of pornographic videos and magazines depict this myth. It has tragic results for American women.</p>	<p>Hard-core pornography legitimizes aggression in the minds of many men who consume it.</p> <p>J.V.P. Check and T.H. Guloien did an experiment with 436 men and their attitudes toward rape. Part of the group was shown an hour and a half of violent pornography, part was shown an hour and a half of non-violent pornography, and part was shown non-pornographic material. A follow-up survey asked all three groups about their attitude toward rape. Twice as many men in both pornography groups — those who saw the violent pornography and those who saw the non-violent — said they were likely to commit rape.</p> <p>In other words, just one hour and a half of pornography doubled the number of men who said they were likely to commit rape.</p>	<p>In studies involving repeated viewing of hard-core pornography, men begin to trivialize rape, the pain women incur and the seriousness of the offense. Many men admit a willingness to rape if they know they will not be caught (Zillmann & Bryant, <i>Pornography, Research Advances and Policy Considerations</i>. New Jersey: Erlbaum.)</p>

Our former Surgeon General, Dr. C. Everett Koop, summed up the relationship after examining the health and safety implications of pornography:

"I am certain that pornography that portrays sexual aggression as pleasurable for the victim is at the root of much of the rape that occurs today. Impressionable men, many of them still in adolescence, see this material and get the impression that women like to be hurt, humiliated and forced to do things they do not want to do. It is a false and vicious stereotype that leads to much pain and even death for victimized women" (Koop, C.E. 1987 Report of the Surgeon General's Workshop on Pornography and Public Health. *American Psychologist*, 42(10),944-945.)

Pornography Addiction

Another major area where one sees the harm of pornography is in its addictive nature. Studies by Dr. Victor Cline and others show a step-by-step progression among many who consume pornography. (By the way, women can also become addicted to pornography. However, studies show them to make up a very small percentage of addicts.)

Four-Step Addiction Pattern

Step One — Addiction

An addiction toward soft-core pornographic material is developed. Usually the addict's fantasy life becomes consumed with the material.

Step Two — Escalation

To become aroused, the addict needs harder material. The pornographic content needed for the same level of arousal escalates to more dangerous materials such as bondage, rape, sadomasochism, torture, group sex and violence.

Step Three — Desensitization

The addict becomes desensitized to the "softer" material. Soft-core images no longer arouse him.

Step Four — Acting Out

For some addicts, fantasy and two-dimensional images no longer suffice. They begin to act out their heinous fantasies on people -- usually victimizing women and children.

Gary Arthur Bishop in Utah sexually tortured and murdered five boys, ages 5-14. Ted Bundy murdered and sexually tortured women for two decades throughout the country. These men and many others have said that they were motivated to copy in real life what they had seen in violent pornography. They reached the fourth stage of acting out.

In fact, an FBI survey of serial killers found that 81% said that hard-core pornography was their "highest sexual interest" (R. Hazlewood, "The Men Who Murdered," *FBI Law Enforcement Bulletin*, August 1985.)

Sexually Transmitted Diseases

***The proprietors
[of peep shows]
are essentially
operating an
AIDS breeding
ground, with
profit being the
driving force.***

Perhaps the most distasteful harm of pornography is seen in the way it encourages and facilitates sexually transmitted diseases (STDs). The U.S. Center for Disease Control reports that many known STDs are at epidemic levels in the United States.

In almost all "adult" bookstores in America there are what are called "peep show" booths. Many pornography outlets derive 75% of their revenue from these booths. The small booths are equipped with a seat and video screen. Men enter in order to masturbate or have anonymous sex as they put dollars into the video machine and it plays short clips of hard-core pornography. In law enforcement investigations done of many of these booths, body fluids are spread over all available surfaces. The health risk is staggering.

Many booths also have what are referred to in the pornography industry as "glory holes." These are holes sawed between adjoining booths so that patrons can perform anonymous sexual acts on one another from different booths as they fantasize to the videos. As Dr. Stephen Joseph, former Health Commissioner of New York City noted when he had one of the establishments raided and shut down, "*The proprietors are essentially operating an AIDS breeding ground, with profit being the driving force.*" (*New York Times*, 1988)

Destructive Attitudes and Values

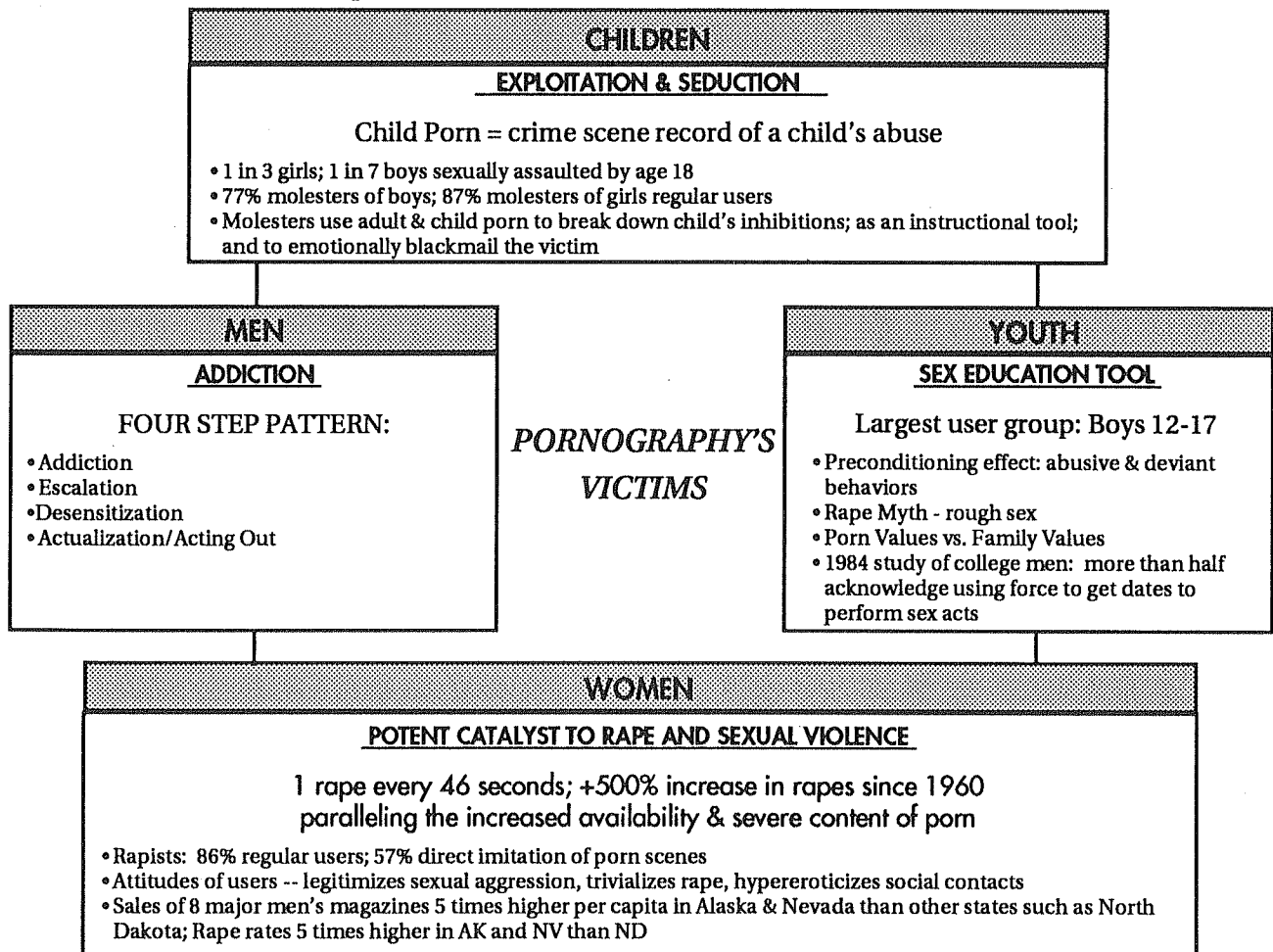
The final and most serious area of harm to consider is the way pornography shapes the attitudes and values of young people and other consumers.

Both national Commissions to study pornography agreed that among the largest consumer groups of pornography are 12-17 year old adolescent males. Pornography is teaching an entire generation of young men distorted values about their sexuality, healthy relationships with women and respect. This is both sobering and tragic.

The institution of the family is one of the central pillars in our society. Both families and children (except in child pornography) are nonexistent in the world of pornography. Marriage is continually attacked, with the assumption of unfaithfulness with multiple partners. Families are ridiculed, except as objects for sex.

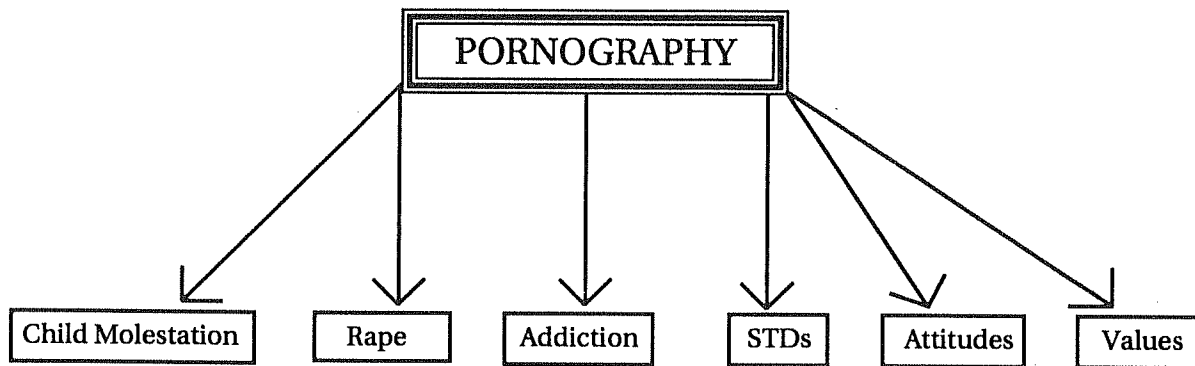
Lastly, we have fought hard for the equality, worth and dignity of many groups in our society. What does it say about our values as a society when we silently tolerate an entire class of material whose purpose is the explicit degradation/abuse/humiliation of women? This is not a legitimate form of "entertainment" in a decent society which respects all its citizens. Clearly, pornography contributes to abusive attitudes toward women which encourage inequality, sexual harassment and violence. These effects are felt in both the workplace and home. Incidents in recent years, such as the Navy's Tailhook Convention scandal, illustrate this relationship.

We silently tolerate an entire class of material whose purpose is the explicit degradation, abuse and humiliation of women.



Conclusion

Pornography is an overwhelming public health and safety issue. The link between the use of pornography and child molestation, rape, addiction, sexually transmitted diseases (STDs) and degrading attitudes and values has been demonstrated in every way possible by law enforcers, clinical experiments, social scientists and real-life experience.





Talking Points: Important Facts About Pornography

Talking points are an important part of any debate. In the fight against pornography, we must be prepared to face the arguments and criticisms of those who support and profit from it, and those who simply, but honestly, just do not understand.

This chapter will enable you to correct the common misconceptions about pornography. It will prepare you to fight back with logic and facts.

The Key Arguments

The main arguments made in defense of pornography can be reduced to seven key myths. Here is each myth, and its accurate rebuttal.

Myth #1

“Obscenity is a Matter of Opinion — It Cannot Be Defined”

Fact

In the Supreme Court case of *Miller v. California*, a clear, concise definition of obscenity is given. In layman’s terms, obscenity is:

- 1) Graphic material that is obsessed with sex and/or sexual violence;
- 2) Material that is obviously offensive; and
- 3) Material that is lacking in serious value.

This objection, often used by those in favor of pornography, is totally and completely untrue. **Obscenity has been defined.** And the U.S. Supreme Court gave the go-ahead to putting those who sell it in prison. The vast majority of obscenity cases brought to court result in a guilty plea or verdict.

Our goal now is to move ahead and make sure these laws are enforced.

Myth #2

“The First Amendment Protects Obscenity and Pornography”

It is up to us, the cultural environmentalists, to dispel the concept that obscenity and child pornography are classified as rights of free expression.

Fact

This is perhaps the most appalling of all misconceptions about pornography. It is an insult to this nation’s founding fathers to imply that obscenity and child pornography were included in their efforts to ensure free speech to this country’s citizens.

The purpose of the First Amendment is to protect our right to express ourselves freely. Those who eroticize violence and promote pornography have twisted this noble intention to meet their self-serving monetary needs and the sexual appetites of consumers. After analyzing the legal ramifications of pornography, the U.S. Supreme Court decided in 1957 (*Roth v. U.S.*, 354 U.S. 476) that obscenity was “outside the protection intended for speech and press at the time during which the First Amendment was written.”

The First Amendment does not protect slander, false advertising, or perjury. It also does not protect obscenity and child pornography. Obscenity was illegal under libel laws in nearly every state when the First Amendment was ratified, and it is illegal today. It is up to us, the *cultural environmentalists*, to dispel the concept that obscenity and child pornography are classified as rights of free expression.

Myth #3

“Pornography Doesn’t Hurt Anyone”

Fact

Some people actually think that pornography is harmless entertainment. Tell that to the 360+ children molested by the average child molester, who has nearly always been influenced by pornography. The facts are clear.

The harm of pornography can be seen clearly in five primary areas:

- 1) The way it facilitates child molestation
- 2) Its relationship to rape and sexual violence
- 3) Its compulsive or “addictive” nature for many men
- 4) Its direct role in the transmission and encouragement of sexually transmitted diseases by promoting promiscuous sex
- 5) The way it shapes attitudes and values

Myth #4

“Pornography Is a Harmless Outlet for Dangerous Impulses”

Fact

Pornography doesn’t dissipate dangerous impulses, it intensifies them. Dr. Victor Cline, a clinical psychologist and psychology professor at the University

of Utah, has extensively studied pornography users. He has observed a four-step pattern in the development of pornography users.

1. Addiction
2. Escalation
3. Desensitization
4. Actualization

Actualization, of course, means doing — acting out. In other words, the pornography user

1. Becomes addicted,
2. Uses more and more, which is worse and worse,
3. Becomes indifferent to other people,
4. Finally, copies what he has seen.

This may lead to rape and other violent crimes. Pornography consumption is a common character trait among serial murderers and rapists. Violent crimes are more common near pornography areas, and some cities that close pornography outlets have experienced a decrease in rape.

Keeping pornography addicts from getting to step four — actualization — is a matter of self defense.

Myth #5

“Pornography is Exciting Because It’s Illegal. Make It Available and It Will Go Away. People Will Become Bored.”

Fact

Thirty years ago, it was possible for people to believe that there would be less demand for pornography if it were legalized. But we now have thirty years experience in many cities with de facto legalization — not enforcing the laws.

Look at the results.

1. Men become addicted to the material, demanding more and more.
2. The child sexual abuse and rape rates have risen dramatically in the last two decades, as some of these men act out their desires on real victims.
3. “Red Light” districts are havens for violence and crime.
4. When pornography addicts become “bored” with one type of pornography, they move on to worse material.

Myth #6

“You Can’t Legislate Morality”

Fact

First of all, *every* piece of legislation is based upon some moral conviction. For example, the nationwide prohibitions on murder and theft are based upon the precept that these actions are morally wrong and harmful to the common good. False advertising and slander are also illegal because they are considered morally wrong.

Every piece of legislation is based upon some moral conviction.

Talking Points: Important Facts About Pornography

Pornography is like pollution. The person who does the polluting isn't always the person who's hurt by it.

We are not that concerned with the morality of the people who make or sell pornography. We are concerned with the impact of pornography on users and the violence committed by the people who consume it.

Pornography is illegal for the same reason crack cocaine and heroin are illegal. People's lives are consumed and often destroyed by it and those who use it are a threat to others.

Myth #7

"Pornography is a Choice: If You Don't Like It, Don't Buy It"

Fact

Pornography is like pollution. The person who does the polluting isn't always the person who's hurt by it. If a company moved into your neighborhood and began to dump toxic wastes into your water supply, people would do everything they could to protect themselves. The same must be done to eliminate pornography — because like pollution, it is hazardous to the health of our families and children.

Just as people across the country have banded together to rid their neighborhoods and communities of drugs and toxic waste, it is crucial we come together to extricate this dangerous material from the shelves of "adult" bookstores, video stores and computer bulletin board systems. Though we are from different cities and states and come from different backgrounds, we are alike in our desire to preserve the things that are most valuable in our lives, our children and our families.

Key Facts to Remember

Public indifference to pornography is due to ignorance of the facts. There are a number of key facts in the battle against pornography that we should have at our finger tips.

- The definition of illegal obscenity is this: It is graphic material obsessed with sex and/or sexual violence, it is obviously offensive, and it has no serious value. (*Miller v. California*)
- The hard-core pornography sold in 20,000 outlets across America is largely prosecutable and many times illegal.
- Pornography is an \$8-10 billion per year industry. It is the third-largest revenue producer for organized crime, trailing only drugs and gambling. (FBI)
- The typical serial child molester abuses over 360 children during his lifetime. (Dr. Gene Abel, Emory University)
- A study of child molesters in prison in Ontario, Canada, showed that 77% of those who molested boys were regular users of hard-core pornography and 87% of those who molested girls were regular users of hard-core pornography. (Dr. William Marshall)

Talking Points: Important Facts About Pornography

- One of the largest selling hard-core video series of all times is *Taboo*. The theme of the “taboo” series is *incest*. (Adult Video News)
- A study published by the Department of Justice estimates that 1 out of 3 girls and 1 out of 7 boys will be sexually molested before the age of 18. (Dr. David Finkelhor)
- Sexually transmitted diseases now strike more children each year than polio did in the eleven years of the polio epidemic.
- Child pornography is the photo record of child sexual abuse.
- A study of convicted rapists in prison in Ontario, Canada, showed 86% of convicted rapists said they were regular users of pornography and 57% said they imitated during their crimes what they had seen in pornography. (Dr. William Marshall)
- Adolescent boys, ages 12 to 17, are among the largest consumers of pornography. (1986 Attorney General’s Commission on Pornography)
- Clinical experiments show that just an hour and a half of illegal pornography doubles the number of men who say they are likely to commit rape. (Check, J.V.P., and Guloien, T.H., “Reported Proclivity for Coercive Sex Following Repeated Exposure to Sexually Violent Pornography, Nonviolent Dehumanizing Pornography, and Erotica.” In D. Zillmann and J. Bryant [eds] *Pornography, Research Advances and Policy Considerations*. New Jersey: Erlbaum.)
- There is a rape in the United States every 46 seconds. (National Victim Center)
- Pornography is addictive. The steps in pornography addiction are addiction, escalation, desensitization and actualization. The fourth stage, actualization, means doing it; copying what they’ve seen. (Dr. Victor Cline, University of Utah)
- With the introduction of illegal hard-core and child pornography through information bulletin boards on home computers along with the increase in availability and intensity, the future ramifications to children and families is frightening
- Pornography is a public health and safety issue. The harm of pornography can be proven in five primary areas:

- 1) The way it facilitates child molestation.
- 2) Its relationship to rape and sexual violence.
- 3) Its compulsive or “addictive” nature for many men.
- 4) Its direct role in the transmission and encouragement of sexually transmitted diseases.
- 5) The way it shapes attitudes and values.

**Remember
these key
points!**



NOT JUST "GIRLIE" PICTURES

Hard-core pornography can be described as abusive and predatory. It eroticizes inequality and violence. It preys upon the dignity of women and children, humiliating and victimizing them in image and intent.

CONTENT OF HARD-CORE PORNOGRAPHY: ABUSIVE AND PREDATORY

A 1987 study by Dietz & Sears which surveyed over 5,000 magazines, books and films in 13 sexually oriented outlets in four cities found that. . .

- * The average outlet has over 1,000 titles (films, magazines & books)
- * Less than 5% depicted one man, one woman in heterosexual intercourse
- * 13% depicted violence -- the vast majority against women

(NOTE: These 1987 figures are astounding! Current statistics are not yet available -- imagine what they are today!)

Examples of hard-core pornography:

- Sado-masochism (S&M) (pain as pleasure)
(whips, chains, devices of torture)
- Bondage
- Torture/mutilation
- Rape/depicting rape myth
- Incest
- Snuff films (subject is sexually abused and killed)
- Human excrement in sex play
- Fisting (erotic insertion of fist into a body cavity)
- Orgies/group sex
- Necrophilia (sex with the dead)
- Bestiality (sex with animals)
- Ritualistic sexual abuse
- Pregnancy degradation
- Crossover Videos: the latest fad in the pornography market which depicts serial progression from heterosexual acts to bisexual acts to homosexual acts.

Recognizing Pornography Addiction and What To Do If You're Addicted

Some people have trouble thinking of pornography as an "addiction." Popular culture has falsely made it a rite of passage for teenage boys, or a form of free expression, and a marital aid. The sobering truth is that porn addiction is a severe, life-altering illness all too common in modern American society. Although not every consumer of pornography is addicted, porn can be as addictive as cocaine. Like a drug-induced "high," a porn user experiences an "arousal." According to Dr. Doug Reed, a specialist in counseling people addicted to porn, sexual arousal is accompanied by the release of "epinephrine" in the brain, a stimulant that is highly addictive.

Therapy for sex or porn addicts is a rising speciality in the field of psychology. Most experts observe that the addictions start out with "soft-core" nudity magazines with a progression to "hard-core" (consummate sex-act) materials when the thrill of the "softer" materials wear off. Dr. Reed explains, "People choose to do things for temporary release of tension, or to make them feel good." His formula to addiction is: $A=C+D$. Translated: addiction equals compulsion plus dependency.

Below is a checklist by Dr. Reed to help in recognizing addiction:

1. Recurrent failure to resist impulses to view pornography.
2. A buildup of emotional tension immediately prior to using pornography.
3. Pleasure or relief at the time of engaging in the behavior.
4. A feeling of giving in, or lack of control, while engaging in the use of pornography.
5. Some of these symptoms usually will have occurred for at least one month, or will have occurred repeatedly over a longer period.
6. At least five of the following are usually present:
 - Frequent obsession or preoccupation with pornography.
 - Using pornography to a greater extent or over a longer period than intended.
 - Efforts to reduce, control, or stop using pornography fail. Making promises to stop, only to use it again and again.
 - A great deal of time spent using pornography; masturbating to it and recovering from its effects (feelings of emotional shame, degradation and failure).
 - Frequent pornography use when expected to fulfill occupational, academic, domestic, or social obligations (such as leaving work early, extending lunch hours, skipping school, planning times and places to use pornography.)
 - Important occupational, social, or leisure activities are given up or reduced because of pornography use. Often this behavior causes the user to desire being alone, or to stay up late watching videos instead of sleeping, etc.

The sobering truth is that porn addiction is a severe, life-altering illness all too common in modern American society.

Talking Points: Important Facts About Pornography

People who think they may be addicted should get counseling

- Continuation of the behavior despite knowledge of having a persistent or recurrent social, financial, psychological, or physical problem that is caused or made worse by the behavior.
- Tolerance and escalation; the need to increase the intensity of the pornography, or frequency of its use, in order to achieve the desired effect. There is a diminished effect with the continued amount of use, or pornography of the same intensity.
- Irritability or tension buildup if unable to use pornography.

If someone thinks they are addicted, they should get counseling by professionals familiar with pornography addiction and how to treat it. See the resource section at the back of this manual for referrals.



Taking Action: Alone or With Your Friends

This Chapter is exciting. Here are more than a dozen things you can do — by yourself or with a few friends — to win victories in the fight against illegal pornography.

We've prioritized what we believe are the six most essential action projects and placed them at the front of this Taking Action chapter. It is important that once you learn the facts, you begin to take action in specific, concrete ways.

First, learn about the issue and tell others. Women are generally great communicators. Read the inside front cover of this manual to help you get started.

We believe that recruiting others to the battle and strengthening child pornography laws/enforcement in your state are the most urgent steps you can take. Restricting the availability of pornography with zoning ordinances is one of the more complicated. But, each and every one of these action items is an important way you can help win in the fight against pornography.

Now that you're familiar with some of the facts and figures, it's time to put this information to work and start taking action.

HERE'S WHAT YOU CAN DO!

#1: Educate and Recruit Others to the Battle

The most important action step you can take is to educate and recruit others to the battle against illegal pornography. Illegal pornography has inundated most American communities. The problem will only get worse unless citizens stand up to be counted against this material. Public officials, law enforcers and even many store owners respond to the public and its concerns. As you help educate and recruit others, you'll see your own impact increase and your community become a safer place for women and children.

What do members of the national "Enough is Enough!" Campaign gain?

- They become part of an ever-expanding network of women who are combating this plague. This network provides encouragement and support.
- They gain confidence, assurance and are equipped through training and the many resources and experts available to help.
- They have the opportunity to serve as an officer or chairperson on a local Task Force.

What do members of the national "Enough is Enough!" campaign receive?

1. As a GENERAL MEMBER -- \$25 or more
 - Our bimonthly newsletter
 - Our bimonthly update
 - An action list - current issues we are addressing and easy ways to make your voice heard
2. As a CONTRIBUTING MEMBER -- \$25 monthly
 - Everything listed above plus:
 - Donna Ferguson's Assault on America's Children, a reader-friendly guide to safeguard your children from becoming victims of sexual abuse.
3. As a GOLD MEMBER -- \$50 monthly
 - All of the above plus:
 - Our video, *Empty Embrace*
 - Our new Take Action Manual
4. As a member of the PRESIDENT'S COUNCIL -- \$1,000 annually
 - All of the items listed above including the Take Action Manual, *Empty Embrace* video, Donna Ferguson's book, our newsletter, updates and the bimonthly action list.
 - Your name will be added to our National Committee of Support which already includes nearly one-third of the wives of state governors in America.
 - Personal invitations from Dee Jepsen to special banquets and luncheons throughout the year.
 - A framed certificate identifying you as a member of Dee's President's Council.
 - Seating/recognition at all our national events.

Where do membership dollars go?

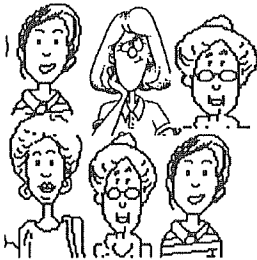
The bimonthly newsletter is funded by memberships. It keeps "Enough is Enough!" members across the country informed on the issue and up to date on legal fronts as well as victories and inspiring stories from other members.

Memberships help fund "Enough is Enough!" resource and training materials. They provide funding to change the way America thinks about pornography by way of television and radio spots, billboards, and media ads.

Memberships help fund the development and expansion of the new National Technology Board which will help us combat the spread of child and hard-core pornography through new advanced technologies, especially that being distributed through computers.

Memberships help "Enough is Enough!" increase our support and referral service to those victims of pornography who contact us for help.

Memberships enable "Enough is Enough!" to expand its grass-roots communication network, connect women to the national effort, empower women at the local level and connect like-minded women together, all over America to focus their energy on specific actions.



You + 5 = “Enough is Enough!” Task Force!

Make a list of at least five women who would be interested in learning more about the serious problem of illegal pornography and about the “Enough is Enough!” campaign. Take some time to learn and master the facts yourself, and then tell them about the campaign and your commitment to helping stop this problem. Recruit them to join with you and form a local chartered task force.

What do Task Force members receive?

- Half of all membership fees go back to the local Task Force for local use.
- All materials receive discount pricing.
- Task Forces fall under the “Enough is Enough!” group tax exemption status.
- For a onetime low fee, Task Forces receive a starter kit which will include a new Take Action Manual, mobilization manual, rules and procedures manual and other helpful materials.
- The option to tie into our national voice messaging system.
- Use of the “Enough is Enough!” training seminar video. (On-site seminars are available for 50 or more attendees. Call national for details.)
- Task Forces are authorized to use our logo and name.
- Task Forces will receive priority attention by “Enough is Enough!” experts and those of the National Law Center for Children and Families when help is required.

Local Task Forces are the key to mobilizing and empowering women across the country. As they begin to experience victories, we will share them in our newsletters which will encourage others into the battle. Task Force status will be available in 1995. Start your list of friends today!

Identify 50 “Women of Influence”

In addition to recruiting five of your friends to the battle, take some time to make a list of “women of influence” whose involvement in the “Enough is Enough!” campaign would make a difference. You don’t need to know these women personally – we (or you) can write or call them to ask if they would like to join your efforts. Think of women who have had an impact on your community, state or the nation. Your creativity will help broaden the team! We’ve included a form in the Appendices for you to use and forward to the campaign.

Show the “Empty Embrace” Video to Your Friends and Other Groups of Women

“Enough is Enough!” has two special editions of an informative and challenging educational video entitled “Empty Embrace.” Both editions run approximately 40 minutes. The standard version includes comments about individual memberships and local Task Force memberships from Dee Jepsen, President of “Enough is Enough!,” and excerpts from a victim who spoke at the campaign kickoff. The “religious” version covers similar ground, with a stronger emphasis on becoming involved as an expression of one’s religious commitment.

Pornography in our neighborhoods will only get worse unless citizens stand up to be counted against it.

Both versions of *Empty Embrace* deal with the problem of pornography, the special role of women, practical solutions and victories by citizens. They also include comments from national leaders involved in "Enough is Enough!" Each video has a short break after 28 minutes so it can be utilized for broadcast.

The videos are excellent tools for you to use in educating others about the severity of this problem and the importance of becoming involved. You can use *Empty Embrace* at your home to educate your friends, without having to become an "expert" on the issue yourself. It's also an excellent resource for you to take to other groups of women or public gatherings.

Take some time to think of women who would be interested in learning more about the issue, and develop creative ways you can use this resource to recruit others. We would love to hear your ideas and experiences.

Empty Embrace can be ordered on the "Enough is Enough!" order form in the back of this Take Action Manual.

Build Leadership in Your Local Women's Group, Church or Synagogue

Local women's groups, churches and synagogues are ideal places to find volunteers for your local task force or individual members. By agreeing to serve as the leader (or finding someone who will) to organize interested women in one of these groups, you can quickly build both the team and momentum in your community. Be sure to talk with your pastor or rabbi before you begin recruiting in your place of worship. They may want to be a part of the process and will appreciate your decision to speak with them first.

Help Recruit and Train a Speakers Bureau for Your Community

Recruiting and training a Speakers Bureau to educate your community is a big step. It requires the right people, a lot of follow-up and good organization. However, it has a powerful impact on the community when a variety of people are comfortable speaking to Women's Clubs, service organizations, PTAs, church groups, Rotary Clubs, County Commissions, radio audiences, law enforcement conferences, and community rallies. You can truly impact attitudes and change the climate of your community on a grass-roots level.

The "Enough is Enough!" campaign has helped to develop comprehensive training materials (written, video, audio) designed to train citizens to be spokespersons on the issue of pornography. The materials feature proven methods and national experts on the issue of pornography. Depending on your community's need, you can train as many speakers as are necessary. Order these resources on the "Enough is Enough!" order form at the rear of the manual. Also review Chapter 7 in this Take Action Manual.

#2: Strengthen Child Pornography Laws In All 50 States

All 50 states have laws prohibiting the production and distribution of child pornography. However, the laws regarding the *possession* of child pornography vary greatly from state to state and far too many are inadequate. They fail to offer the full measure of protection to children.

That's unacceptable!

New legal efforts on state child pornography statutes are sorely needed for the well-being of this nation's children.

Child pornography laws require five essential components to offer adequate protection for children:

1. Prohibition of "mere possession"
2. A uniform age of majority of 18 years
3. Felony status for all child pornography offenses
4. Mandatory minimum jail sentences with lengthy probationary periods
5. Strict enforcement and commitment of significant law enforcement resources

If your state does not possess all five of these components, **more work is needed** and you can make a **big** difference!

Prosecutions at the *federal* level in the 1980s and early 1990s have driven the child pornography market underground, but we need strong, uniform laws (and law enforcement!) in *every* state to adequately protect our children. Federal law enforcers can only prosecute child pornography distributors and consumers who transfer material between countries, interstate or on federal land. The "Enough is Enough!" campaign is working in support of stronger federal legislation against child pornography, but state efforts are just as essential to prevent many children from being exploited and abused.

In the following lists, the age in parentheses indicates the age of majority in that state for the purposes of determining what is considered child pornography. For instance, in California it was illegal to possess pornography involving children if they were thirteen years old or younger - however, if the children involved in pornographic scenes were 14 years or older, the material was not considered child pornography. "F" indicates possession is a felony; "M" indicates possession is a misdemeanor. However, in 1994, thanks to the efforts of "Enough is Enough!" and in cooperation with the National Law Center for Children and Families, the age in California was increased to 18.

In all the lists that follow, it is important to note that there has been an avalanche of legislation in this area since 1990. You should check with your State Attorney General for the specifics of your state law and to see if it has been updated recently.

In 1994, thanks to the efforts of "Enough is Enough!" and in cooperation with the National Law Center for Children and Families, the age of majority was increased to 18 in California.

Taking Action

Here is a list of five states that did NOT have *any* laws against possessing child pornography in 1992. If your state is on this list, send a letter to your state legislator asking that a stronger child pornography law be passed immediately. Ask others to do the same. Once a new law is passed, ask that it be vigorously enforced.

**States that Don't Outlaw
Possession of Child Pornography
or Intent To Distribute**

Connecticut Hawaii New York*
Rhode Island Vermont

* "Promote or procure" was interpreted under case law as "receipt, acquisition or to obtain." Nevertheless, New York still needs a strong mere possession law.

What if your state already has a strong pornography law? You can still help in two ways: 1) by encouraging your local law enforcers to strongly enforce the child protection laws already on the books, and 2) by contacting friends and family in other states and sending them information to help them fight pornography in their state.

Here's a sample letter to a state legislator in one of the states with no law banning possession. *Please write letters in your own words to assure effectiveness.*

Sample Letter

Dear State Legislator: (use name) (No law banning possession)

As a resident of (*fill in your state*), I am appalled that this state has no statutes that ban the possession of child pornography. Child pornography is a photographic record of child abuse. This can no longer be tolerated.

Studies have proven that child pornography often directly contributes to violent crimes against children. A study has estimated that 1 out of 3 girls and 1 out of 7 boys will be sexually molested before the age of 18.

The average child molester abuses over 360 children in his lifetime. A 1986 report by the U.S. Congress Permanent Subcommittee on Investigations has determined that child pornography is often used as an aid during the crime. Over 80% of child sex offenders admit to using pornography regularly, often imitating actual scenes during molestation.

These figures are shocking, but more importantly, they are true. We cannot allow pedophiles to continue possessing material that puts our children in danger.

I am asking that you pass legislation that will make the possession of child pornography illegal. These laws must be passed before any more of our children become victims. Please let me know of your plans.

Sincerely,

Here is a list of states that outlaw the possession of child pornography when it is tied to a "more serious" crime (such as possession of child pornography with the intent to distribute and/or for commercial purposes). Some of these states also require that the victim used as a subject in the material be under a certain age in order to prosecute the offender for "child" pornography. If your state is on this list, please write to your state legislator letting him/her know that the law needs to be strengthened.

**States Where Possession Is Legal
Unless Intent To Distribute
Can be Proven**

Massachusetts F (18) New Mexico F (18)

Here's a sample letter to a state legislator in one of these states. *Please rewrite it in your own words.*

Sample Letter

Dear State Legislator: (use name)

I am writing to ask you to strengthen the already existing child pornography laws in our state. As a concerned citizen, I appreciate the work that has been done to make the sale of child pornography illegal, but I hope you'll agree that this is not enough. Our law against possession of child pornography requires other conditions than mere possession, which is inadequate.

Child pornography is a photographic record of child abuse and it must be stopped. We must make possession of child pornography a serious crime applying to all pornography with minors under age 18.

A study estimates that 1 out of 3 girls and 1 out of 7 boys will be sexually molested by the age of 18. The typical child molester abuses over 360 children in his lifetime. A 1986 report by the U.S. Congress Permanent Subcommittee on Investigations has revealed that child pornography is often used as an aid during this crime. Over 80% of sex offenders admit to regular use of pornography, often imitating actual scenes during molestation.

Not only should we prosecute those who sell it, we need to stop people from consuming this material as well. We need to protect our children from the people who read or watch child pornography. These are the people who commit these vile crimes against our children.

Our state needs tougher child pornography laws and we are looking to you to help us reach this goal. Please pass stricter child pornography laws before any more of our children become victims and let me know of your plans.

Sincerely,

Taking Action

Finally, below is a list of states that outlaw mere possession of child pornography. If you live in one of these states, check to see that the age of majority in your state is 18, the crime is a felony (with stiff penalties) and the law is being vigorously enforced. If that is not the case, please write your legislator and ask that the law be strengthened and enforced.

States That Outlaw the Mere Possession of Child Pornography

AL - F (17)	AK - M (18)	AZ - F (18)	AR - F (16)	CA - M/F* (18)	CO - M/F* (18)
DE - M (18)	FL - F (18)	GA - M (18)	ID - F (18)	IL - F (18)	IN - M (16)
IA - M (18)	KS - F (16)	KY - M/F* (16)	LA - F (17)	ME - F (14)	MD - M (16)
MI - M (18)	MN - M (18)	MO - M/F* (18)	MT - F (18)	NE - M (18)	NV - M/F* (16)
NH - M (16)	NJ - F (16)	NC - F (18)	ND - M/F* (18)	OH - M (18)	OK - F (18)
OR - F (18)	PA - F (17)	SC - F (18)	SD - M (18)	TN - F (18)	TX - F (18)

M = Misdemeanor F = Felony

*Misdemeanor for first offense; felony for subsequent offenses

Here are two sample letters to a state legislator in one of these states. *Please rewrite them in your own words.*

Sample Letter #1

Dear State Legislator: (use name)

I am outraged by the fact that consumers are allowed by state law to possess pornography using children between the ages of ___ and 17. How is it that someone who is not legally an adult can be used in the pornography industry and be sold in pornographic material to consumers? (Furthermore, I am stunned that our law against possession of child pornography does not make this crime a felony offense.)

This is not acceptable! Studies have proven that child pornography, the photographic record of child abuse, contributes directly to violent crimes against children. Needless to say, it has a devastating effect upon those children in the pictures. This has to be stopped.

Legislation needs to be passed to keep pedophiles and pornographers from exploiting and abusing our children. It should be illegal for anyone under the age of 18 to be used in any of this activity, whether it be the production, distribution or possession of this heinous material.

The child pornography cutoff age for this activity needs to be raised. The crime should also be a felony. Should a 16 year old girl live for the rest of her life with magazine pictures of herself "floating around," and possibly being used for the sexual abuse of others? A number of states have set the age at 18. Why are our children any less worthy of protection than those in other states?

We need your help. Please raise the cutoff age. Our children are depending on you. Please let me know of your efforts.

Sincerely,

Sample Letter #2

Dear State Legislator (use name):

I am outraged by the cut-off age in our state's child pornography laws. Studies have proven that child pornography, photographic records of child abuse, contributes directly to violent crimes against children. This must be stopped.

The fact that people under the age of 18 are allowed to be used in pornography only worsens an already tragic situation. This should be a felony offense.

People who possess child pornography use it to seduce children and to prepare themselves to sexually abuse minors. Over 80% of sexual abusers of children admit to using pornography regularly, often imitating actual scenes during molestation.

It has been proven that child molesters use child pornography as an instruction manual and to persuade children to participate with them. I don't want pictures of the sexual abuse of 16 year old boys or girls being used to seduce even younger children.

The U.S. Supreme Court upheld an 18 year old cut-off age for child pornography unequivocally in *Osborne v. Ohio*. That should clearly be the law in our state. Please let me know of your efforts.

Sincerely

#3: Eliminate Dial-A-Porn Access for Children

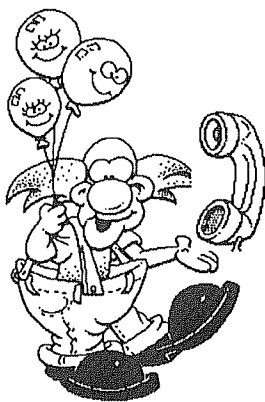
Dial-a-Porn: Always Illegal for Children

In 1989, after a decade of intense court battles with the pornographers, Congress enacted tough legislation to protect children from having access to indecent dial-a-porn services. The Federal Communications Commission (FCC) responded to Congress by passing new regulations in 1990 which require dial-a-porn providers to request previously provided access codes or credit cards from their adult callers before providing the indecent dial-a-porn services.

As a further protection for children under 18, the regulations also require telephone companies to block *all* dial-a-porn numbers unless adult subscribers request access to such numbers in writing and provide proof of his/her age. Of course, all dial-a-porn messages which meet the test for *obscenity* (as opposed to indecency) are illegal for adults as well as children. Since children under 18 have been the biggest consumers of this telephone pornography, these regulations will almost entirely wipe out this business **if they are enforced**.

Every concerned citizen should be alert to any evidence that children under age 18 have been able to access a dial-a-porn number, and should *file a written complaint with the FCC*. In addition, there have been successful federal prosecutions of dial-a-porn by U.S. Attorneys, resulting in the termination of services and criminal fines. Prosecution can sometimes be faster than FCC action.

A constant stream of written complaints is essential for keeping the lid on this exploitative business, both to the FCC and your U.S. Attorney.



Taking Action

How to Take Action

Your complaint should contain:

1. The actual dial-a-porn number (800 or 900)
2. A specific description of the message
3. Information that no credit card or access card was requested prior to transmission

You may also call the FCC at (202) 632-4887, if you discover that your child has called these dial-a-porn numbers. State his/her age, a general description of the indecent message and provide a copy of your phone bill for the FCC investigators. The FCC has jurisdiction to punish dial-a-porn providers and telephone companies for both interstate and intrastate (local) calls. They currently express a commitment to enforcing these regulations and responding to citizen complaints.



1. **Obscene Dial-A-Porn:** File a complaint of an obscene message with the local U.S. Attorneys office and send a copy to:
Child Exploitation and Obscenity Section
Criminal Division, U.S. Department of Justice
310 Washington Center
1001 G Street NW
Washington D.C. 20530

Obscene dial-a-porn requires a jury finding that hard-core pornographic material is not acceptable under local community standards and thus violates the *Miller v. California* three-part test discussed in Chapter 1.

2. **Unblocked Indecent Dial-A-Porn:** File a written complaint with the FCC at the following address:
Federal Communications Commission
Common Carrier Bureau
Enforcement and Investigation Branch
1919 M Street, N.W., Room 6202
Washington, D.C. 20554

#4: Video Store Clean-Up

Hard-core pornography has flooded neighborhood video stores, bringing harmful material previously available only in "adult" bookstores into virtually every neighborhood in the United States. The long-term strategy of the hard-core pornography industry is to maximize its profit by "main-streaming" its material in the video stores of every community.

Public opinion polls indicate that the vast majority of people questioned do not want violent or degrading hard-core pornography sold in their community.

As we've already established, hard-core pornography contributes directly to a range of serious social, safety and health problems for women and children. Hard-core pornography can destructively shape the attitudes and actions of men who consume it in the home, as well as the "adult" bookstore.

What can you do to make a difference in the local video stores?

In addition to encouraging prosecutors to enforce the law, you can take your message of alarm and concern directly to the local video store owners... not in a confrontational combative way, but in a respectful spirit which encourages their cooperation.

How?

1. Over the next 4 weeks, rent your family videos at 4 different video stores. While there, make note of which stores offer hard-core pornographic material. This material is usually available in the "adult" or x-rated section of the video store. Titles are often very explicit and the material will seldom be "rated" anything but "XXX." You must learn the facts before you can take action. (Write down the names of the videos for accurate documentation, in the event you may want to write a complaint letter at a later date.)
2. If a store does NOT rent such tapes, tell the manager you appreciate the fact that they do not carry hard-core pornography and that you are happy to do business there. Have your friends do the same. You might even drop a complimentary note to the owner thanking him or her for making the decision to not carry hard-core pornography.
3. What about the stores which DO rent hard-core pornography? Rather than a confrontation, we suggest you write a letter based on the following sample to the owner/manager. Send it or simply insert a copy of the letter in the video box you return to them. This will be even more effective if you recruit some friends to write their own letters after they have visited the store.

Sample Video Store Complaint Letter

Dear Manager:

As a customer and neighbor, I am deeply troubled by the availability of hard-core pornographic videos in your store.

You may not be aware of recent studies which show a clear relationship between the use of hard-core pornography and child molestation, sexual violence against women, sexually transmitted diseases and destructive attitudes and values towards women. That's one of the reasons the U.S. Supreme Court has ruled that it is totally appropriate for communities to crack down on the sale or rental of obscene materials. These materials are not protected by the First Amendment.

Because you do business here in our community, I am sure you also care about our children, young people and families. Yet, many of the videos you offer (name examples by title) promote the degradation/humiliation/abuse of women. It is my understanding, according to the Supreme Court's definition of obscenity, they are prosecutable. Regardless of their legal status, I would like to think you care about the attitudes and values they foster among those who rent them in our community. Surely you can choose to promote a safer, more respectful community by choosing not to carry hard-core pornography.

Please, for the sake of the law, and most importantly, for the sake of our children and our community, don't stock hard-core pornography in a "family" video store.

I look forward to your reply.

Sincerely,

Taking Action

If you do not receive a satisfactory response and the store is part of a national chain, write the national headquarters of the chain and express your concern and determination. Be sure to always ask for responses.

NOTE: It would be effective to send a copy of all letters to your Better Business Bureau, Ministerial Association, Board of Supervisors, Small Business License Department (County Gov't Bldg.), all school principals in your town.

Make this copy list as impressive as possible, but stay within the bounds of reason and clout. Include the list of those to whom you are sending a copy of the letter in your correspondence with the video store.

4. As a final effort, you may consider a "positive petition". The sample below shows a spirit of working together to solve the problem without trying to put the owner out of business. It's a "win-win" plan!

Sample Petition Letter

Dear (Store Owner's Name):

We, the undersigned, are not currently members of (store name). We have heard about the many positive family titles you carry, but are also aware of the tremendous amount of hard-core pornography that you rent and/or sell. Pornography demeans and degrades women, victimizes children, and ruins men. It is often addictive and plays no constructive role in a decent society, much less a family-oriented community.

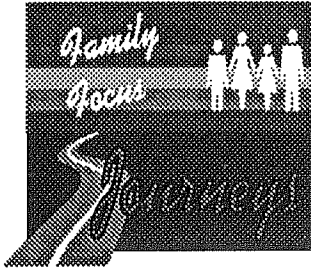
We respectfully request that you remove this material from your establishment. We do not want you to suffer a financial loss for doing what is right, we would like to make the following pledge. If you remove the adult section from your store, we will immediately become members of (store name) and rent videos from you on a regular basis, becoming your loyal customers, as long as your store remains free of this material. We also pledge to spread the word about the family-friendly environment you provide, and will encourage others to become your patrons.

Please help us become your customers. We look forward to hearing your decision.

<u>NAME</u>	<u>PHONE</u>	<u>NUMBER OF PEOPLE IN HOUSEHOLD</u>
-------------	--------------	--

(List petitioner's signatures, etc.)

#5: Hotel & Motel Pornography



Most hotels/motels now rent pornographic movies via satellite on a pay-per-view basis to every room. The situation has become so bad that in many communities it is difficult to find a good hotel that does not pander this material to travelling businessmen. Many are not graphic enough to be illegal for adults — i.e., they may not be “obscene” — but they meet the legal definition of “material harmful to minors.” However, the legal status of these materials should not be the focal point of your concern. There is a simple and powerful social remedy available to all women.

Hotels/motels that do a portion of their business with families and women simply would not continue to offer this “service” *if people in large numbers protested continually* that such activity renders the facility unfriendly to women and families.

We recommend making a regular habit of writing a letter of protest each time you encounter this in a hotel where you stay. As a paying customer, your comments will be noted and acted upon if enough customers take time to protest. Most rooms now include a comment card directed to the top management of the chain. That card will give you the address to which you should write.

In addition, you should encourage your civic, political, church and synagogue groups to write their letters of complaint as they individually or corporately patronize hotels that have this offensive material available.

Every hotel manager or chain can *choose* not to carry these materials. They will not violate any law by choosing not to promote pornography and degrading attitudes toward women. A sample letter for you to use as a guide follows. The letter illustrates the points you should make. *Remember, it's always more effective to write a letter in your own words.*

NOTE: If you're travelling east of the Mississippi, the Red Roof Inns do not offer pornography to any of their patrons. Let them know you appreciate their stand to provide a family-friendly atmosphere! Their customer service department can be reached at 1-800-554-4555.

Sample Hotel/Motel Letter

Dear Mr. Smith:

I recently stayed in your Smith Inn hotel in Wheatlands. While I enjoyed the hospitality your staff showed my family, I was dismayed to find a selection of pornographic movies available in the rooms. I travel often with my children and am deeply disturbed when I see this material in our hotel rooms.

The themes presented in these movies are not in accordance with female or family-friendly hotels. With a growing number of professional women traveling in the course of business, I think it would be a wise business move for you to be more sensitive to your female clientele and remove this pornographic material from your hotel.

You need to be aware that exposure to pornography at a young age is a common factor in the background of rapists and child molesters. Clinical and law enforcement studies have shown that pornography directly contributes to child molestation, rape, sexually transmitted diseases and destructive attitudes and values towards women.

While this material may not greatly affect some people, there are those individuals who view sexually explicit material prior to committing violent sexual crimes against women and children.

Quite simply, pornography is a health and safety issue for men and a growing number of women.

I believe women will begin to choose hotels that do not participate in the pornography business. What woman will support a hotel that presents material that glamorizes the degradation of women? Simply put, if you continue to permit pornography in your hotel, creating an inhospitable atmosphere for women and children, you will lose your female customers and their families.

I hope you will remove pornographic movies from your hotel. Thank you for your consideration. I would appreciate a response.

Sincerely,

#6 Broadcast Indecency

Parents are often shocked to hear and see what comes over their televisions and radios. The impact of this material on impressionable children is far more severe than it is on adults. You can take several action steps to make the situation better.

Any obscene material broadcast over radio, television, cable, satellite or computer is against federal criminal law and punishable by jail sentences and large fines. Unlike obscenity, which is unprotected by the First Amendment and may thus be banned completely, broadcast "indecent" (defined in Chapter 1) has limited constitutional protection (for adults). According to recent court rulings, it may be broadcast at times when it is not likely that children will be in the audience, and family privacy will not be unduly invaded.

An extensive 1990 Federal Communications Commission (FCC) Report which concluded that a 24-hour ban on broadcast indecency was necessary because there are millions of children of all ages in the broadcast audience at all times of day and night. Despite this report, the courts demanded that some "time window" be established to broadcast indecent material.

Congress has recently passed a new law which prohibits the broadcast of all *indecent* material between 6 a.m. and 12 midnight. The three reasons given for a ban from 6:00 a.m. to 12 midnight were:

1. The pervasiveness of children during evening hours;
2. Harm to children from indecent broadcasting; and
3. New technologies such as walkman's and VCR's, which make it difficult, if not impossible, to prevent access to children.

How to Protect Your Children

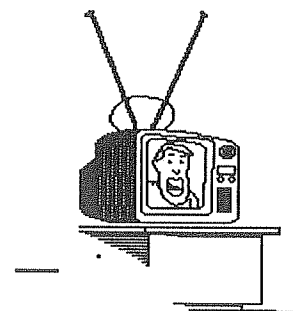
If concerned citizens file complaints, which the FCC needs in order to investigate and enforce its regulations, we can make significant progress toward eliminating indecent broadcasting on TV and radio. At present, however, such indecency regulations do not apply to cable or satellite TV.

The FCC can only take action if citizen complaints cite specific facts:

1. The time of day of the broadcast
2. The name, place and call letters of the radio or TV station
3. A copy (VCR or audio recording) of the sexually explicit message or depiction. (It is worth taping broadcasts known for such content, so you become educated concerning the severity of the material.)

Written and signed complaints with a copy of the indecent message should be sent to:

Federal Communications Commission
 Mass Media Bureau
 Chief, Complaints & Investigation Branch, Enforcement Division
 2025 M Street, N.W., Room 8210
 Washington, D.C. 20554



The economic interest of advertisers lies in not offending their consumers.

Taking Action

You may call the FCC for information on broadcast indecency or to check on the progress of your complaint at (202) 632-7048.

Lastly, it is important to write advertisers who sponsor indecent and offensive material. Let them know that you object to their sponsorship of broadcast material which is clearly inappropriate for children. Ask them to cease sponsoring material which negatively affects the attitudes and values of children in the audience. Be polite but firm. The economic interest of advertisers lies in not offending their consumers. They can pressure broadcasters to carry more suitable material when children are in the viewing/listening audience.

Media

The "Enough is Enough!" campaign has copy-ready ad slicks for newspapers and magazines. (See the materials list at the back of this manual.)

IMPORTANT NOTE: All media communications (radio, T.V., newspaper, magazine, billboard) using the "Enough is Enough!" name need to have prior written approval by the national office!

Newspaper Ads

"Enough is Enough!" has prepared a newspaper ad, urging all states to pass laws banning the possession of child pornography.

The ad headline reads, "1 in 3 American girls will be sexually molested by age 18. Isn't it time we got rid of the instruction manual?"

If you are working for a child pornography law in your state, you may contact the "Enough is Enough" national office about a copy of the ad.

Several other ads focusing on other types of pornography are also available. Contact the national office for details and prices.

One suggestion for using an ad would be to run the ad in your state capitol newspaper during the legislative session. Check with the newspaper to find out their advertising rates and explore ways of obtaining a reduced rate.

Billboards

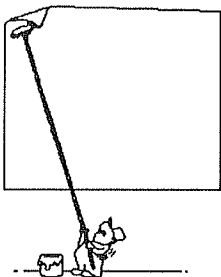
Anti-pornography groups in over 30 cities have used billboard campaigns to discourage consumption of pornography and to promote public discussion. Contact the national office for information on available billboard posters.

You need to contact local billboard companies about billboard space. If you look at the billboards located near a pornography store, you can see the name of the company that owns them. The name is usually printed at the bottom of the billboard. (Many billboard companies offer discounted rates or occasional free billboards to public service groups. Ask!)

An instruction packet explaining how to launch a billboard campaign in your area/state is available from the national office.

When your billboards are posted, you may want to send a news release to your local newspaper and TV stations. Encourage them to go out and take a picture. A sample news release follows on the next page.

REMEMBER: All media communications (radio, T.V., newspaper, magazine, billboard) using the "Enough is Enough!" name need to have prior written approval by the national office!



Sample Billboard News Release

Wheatlands "Enough is Enough!" Campaign

For Immediate Release Contact: Susan Citizen
January 15, 1995 (111)222-3344

The Wheatlands "Enough is Enough!" task force today launched a billboard campaign to make citizens aware of the harms and dangers of pornography.

The billboards are located on the 300 block of Canal Street, near Wheatlands' three pornography stores.

According to local campaign leader Jane Smith, "Pornography claims an adult image. We want to replace that with the more accurate image of psychological immaturity."

Smith's ultimate goal is to see all pornography shops in downtown Wheatlands close. "Cities that have closed down pornography shops have seen an increase in public safety and health for all citizens."

"Pornography is a public health and safety issue," said Smith. "The relationship between pornography and child molestation, rape/sexual violence, sexually transmitted diseases and degrading attitudes and values has been proven by numerous respected scientific and law enforcement studies."

###

Prosecuting Pornography Kingpins

During the 1980s and early 1990s, the U.S. Justice Department made a strong effort to prosecute pornography kingpins.

We must be extremely vigilant to ensure that strong efforts against prosecutable adult pornography and child pornography continue at the U.S. Justice Department under the current administration. It is crucial that the current administration hear how important these prosecutions are to American women and families.

You can write to the Attorney General and urge continued prosecutions of *both* adult and child material. A sample letter follows on the next page.

Sample Letter to U.S. Attorney General

The Honorable Janet Reno
U. S. Attorney General
Department of Justice
Washington, DC 20530

Dear Attorney General Reno:

I'm writing to urge that, under your leadership, the Justice Department continue the vigorous prosecution of hard-core pornography kingpins that began in the 1980's.

I understand that lengthy investigations are necessary in these cases, so I am adding my voice to those who feel these prosecutions are vital.

As you know, many respected studies show a clear relationship between prosecutable pornography and child molestation, rape, sexual violence and sexually transmitted diseases. The FBI has reported the direct or indirect involvement of organized crime in over 75% of the industry. Studies show that serial killers and other sex criminals in society and our prisons are heavily involved with pornography.

By working to shut down these dangerous criminal enterprises, you can help make communities all across America safer for women, children and families. I urge you to increase the staffing and resources of the Child Exploitation and Obscenity Section. They should vigorously prosecute both obscenity and child pornography. This Section of the Justice Department has the gratitude of millions of citizens for the essential and important work it is doing.

Sincerely,

Citizen Complaint/Investigation Request

The Citizen Complaint/Investigation Request Form is a powerful weapon against the hard-core porn peddlers in your neighborhood. A sample of the form is reprinted in the appendices at the end of the Take Action Manual.

How does this form help enforce obscenity laws?

The law enforcement agencies have limited resources to investigate every possible outlet for obscenity in your area. The Citizen Complaint/Investigation Request Form communicates your strong desire to have them enforce the federal, state and local obscenity and child protection laws. You also assist them in knowing where investigations need to be made to adequately enforce those laws.

What do I have to do?

Simply go into the video stores or other retail outlets in your neighborhood which you believe might be distributing offensive material and ask if they have "adult" videos or magazines. If they do, they will show you a book describing the tapes, or direct you to an area where the material is displayed. **You do not have to look at the material.** After reading the description, if you think there is a good chance that the material violates the federal or state obscenity statutes (see Chapter 1),

make note of three to five specific titles. When you get home, complete the Citizen Complaint/Investigation Request Form.

How do I know what is in the videos without watching them?

By today's movie rating standards, a large percentage of "X" rated movies depict activities cited in federal or state obscenity laws and, therefore, are subject to obscenity prosecution. Many owners/managers will boast that the movies "leave nothing to the imagination." Many of these covers will be marked as "X" or "XXX".

A recent study of hard-core porn movies available indicated that the smallest category of activities depicted was non-incestual vaginal intercourse between one adult male and one consenting adult female. The bulk of the material in today's hard-core movies includes rape, incest, implied child pornography, prostitution, group sex, sodomy and other perversions. The movie descriptions should give you a good idea of the content. The "Taboo" series, based on incest and carried in many video stores, is prosecutable.

Who will receive copies of my complaint form?

As soon as the local decency organization receives your completed form, they will file a copy with each appropriate law enforcement agency. A copy of the form, from which your name should have been removed, will be sent to the owner(s) of the store so they will know a complaint has been filed. If there is no such group, you may do it yourself.

Where do I mail my completed form(s)?

Send your completed forms to:

- 1) The local anti-pornography group or task force to which you belong; or
- 2) The local chapter of a national decency organization (MIM, AFA, etc.); or
- 3) The local law enforcement officials who have agreed to accept the forms. As a courtesy, you may want to contact them ahead of time.

Zoning and Licensing Laws: Fighting Pornography Outlets Through Regulation

Evidence indicates that wherever a pornography outlet locates, harmful problems follow. Things such as decreased property values and increased crimes are called "harmful secondary effects."

One of the ways a city can protect itself from the harmful secondary effects of sexually oriented businesses (S.O.B.s) is through zoning and licensing provisions in their city code.

Just as your local community can prevent gas stations or billboards in a residential area, they can prevent the location of S.O.B.s near a school, library, church or residential area. Zoning can also prevent pornography outlets from locating near each other — in order to prevent the levels of crime that are found in "red light" districts.

The U.S. Supreme Court has granted cities the right to protect themselves from the harmful secondary effects of S.O.B.s because there is a legitimate government interest in such protection. The cities are not allowed to "ban" these businesses. But, they may impose strict regulations upon them as long as the

Taking Action

regulations are aimed at the harmful secondary effects of the business, not the content of the material. The relevant Supreme Court cases are *Young v. American Mini Theaters, Inc.* 427 U.S. 50 (1976) and *City of Renton v. Playtime Theatre, Inc.* 475 U.S. 41 (1986).

Citizens who understand that these outlets can be tightly regulated have the opportunity to press local leaders for change and, at the same time, suggest solutions to bring about the change.

The solutions come in various forms:

1. Dispersal of the S.O.B.s from protected areas (such as schools, churches and residences)
2. Dispersal from each other
3. Licensing of the businesses themselves and the employees of the S.O.B.s
4. Structural configuration requirements
5. Regulations as to hours of operation

The use of zoning and licensing provisions have been very successful in restricting pornography outlets.

Another significant part of any comprehensive ordinance is the licensing provisions. These should be crafted to require detailed information from licensing applicants. They should also include provisions that demand adherence to city code regulations on structure, safety and health. Provisions that solicit information from licensees or force S.O.B. owners/managers to follow certain rules will *significantly* restrict the type of person who will apply for a license. Because many pornography outlets are controlled by men tied to organized criminal networks, they are reluctant to identify themselves.

It is legally permissible to require the owners of S.O.B.s to design the inside of their businesses so as to reduce the possibility of harmful secondary effects. The ordinance can

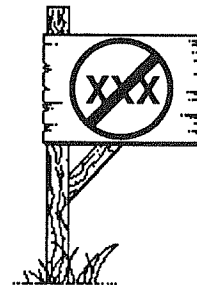
- prohibit "pep show" booths with doors or other devices to block the vision of those outside the booths
- prohibit holes in the walls between the booths that are used for anonymous sex
- mandate that a manager's station be established inside the business that has a direct unobstructed view of all areas of the business
- the hours of operation for sexually oriented businesses may be established because health and public safety issues allow for such regulation (It may be wise to push for hours that coincide with establishments that serve alcoholic beverages.)

There are numerous other provisions that can help in regulating the S.O.B.s and a comprehensive ordinance will contain them.

Finally, remember that any business that falls under a reasonable definition of S.O.B. should be regulated as part of your comprehensive ordinance.

This is a technical and somewhat complicated area. However, it is worth the investment of your time to protect your community from the significant harmful effects of these businesses. You should contact the National Law Center for Children and Families (see Chapter 8, Resources) for help in strengthening zoning and licensing laws. A written request from a city official asking for their help is required.

***Cities cannot
'ban' these
businesses,
but they can
regulate them.***



Pornography outlets often hire highly-paid pornography defense lawyers, in an attempt to intimidate communities from enacting effective zoning and licensing laws. A county attorney, who has a variety of cases to supervise, is sometimes overwhelmed by the apparent expertise of the pornography outlet's lawyer. Because they have successfully assisted many communities in drafting and defending these ordinances, the National Law Center for Children and Families' unique expertise in this area can make a huge difference. Have a city official contact them for help.

Below is a sample letter to a local official arguing for this type of zoning.

Sample Letter

The Honorable Richard Right
City Hall
Wheatlands, AB

Dear Mayor Right:

I've learned that our city has over a dozen pornography stores, with several of them concentrated into "red light" districts.

I'm asking that you make two changes in the zoning law. First, we should require that no sexually-oriented business be located within 1000 feet of any church, school, library, public building, or residential area. Second, we should mandate that no sexually oriented business be located within 1000 feet of another sexually oriented business.

These two regulations promote public health and safety. Studies in Cleveland, Phoenix, Boston, Seattle, Houston, Los Angeles and New York show that both property crime and rape are much more common in the areas near pornography stores. Estimates range from 40% to over 500% more crime in these areas.

Oklahoma City reported a 26% drop in the rape rate, city-wide, after zoning legislation of this type was passed as part of a city-wide crack-down on pornography. Officials have saved millions of dollars through reduced sexual violence crimes.

Please take the leadership in protecting the women and children of Wheatlands, by passing and enforcing a strong, appropriate zoning/licensing law.

I look forward to your reply.

Sincerely,

Voter Information

Find out who your legislators are!

Compile a list of the telephone numbers, by county (alphabetically), then call the County Clerks/Registrar of Voters in your state to ask who your representatives are. (A personal voting listing form is included in the back of this manual.) This is essential because district boundaries are usually irregular and you'll need this verification. Keep track of their voting records on issues that are directly related to pornography and issues that will affect the family unit.

After you have this list, call the offices of your representatives. Be prepared and fully informed on your issues. Don't hesitate to suggest to your representative that he/she vote according to concepts of decency, stressing the public health and safety aspect of your concern. Be careful not to preach or be abrasive. Be uncompromising in your stand, however, in a non-offensive manner.

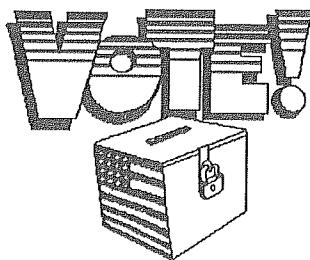
Voter Registration Deadlines

States and counties vary in their requirements for voter registration. Deadlines may not be the same across county lines. Be sure to call your local County Clerk/Registrar of Voters and ask when these deadlines are for your area. At the same time, ask for your voting location (write down the address, directions and voting hours.)

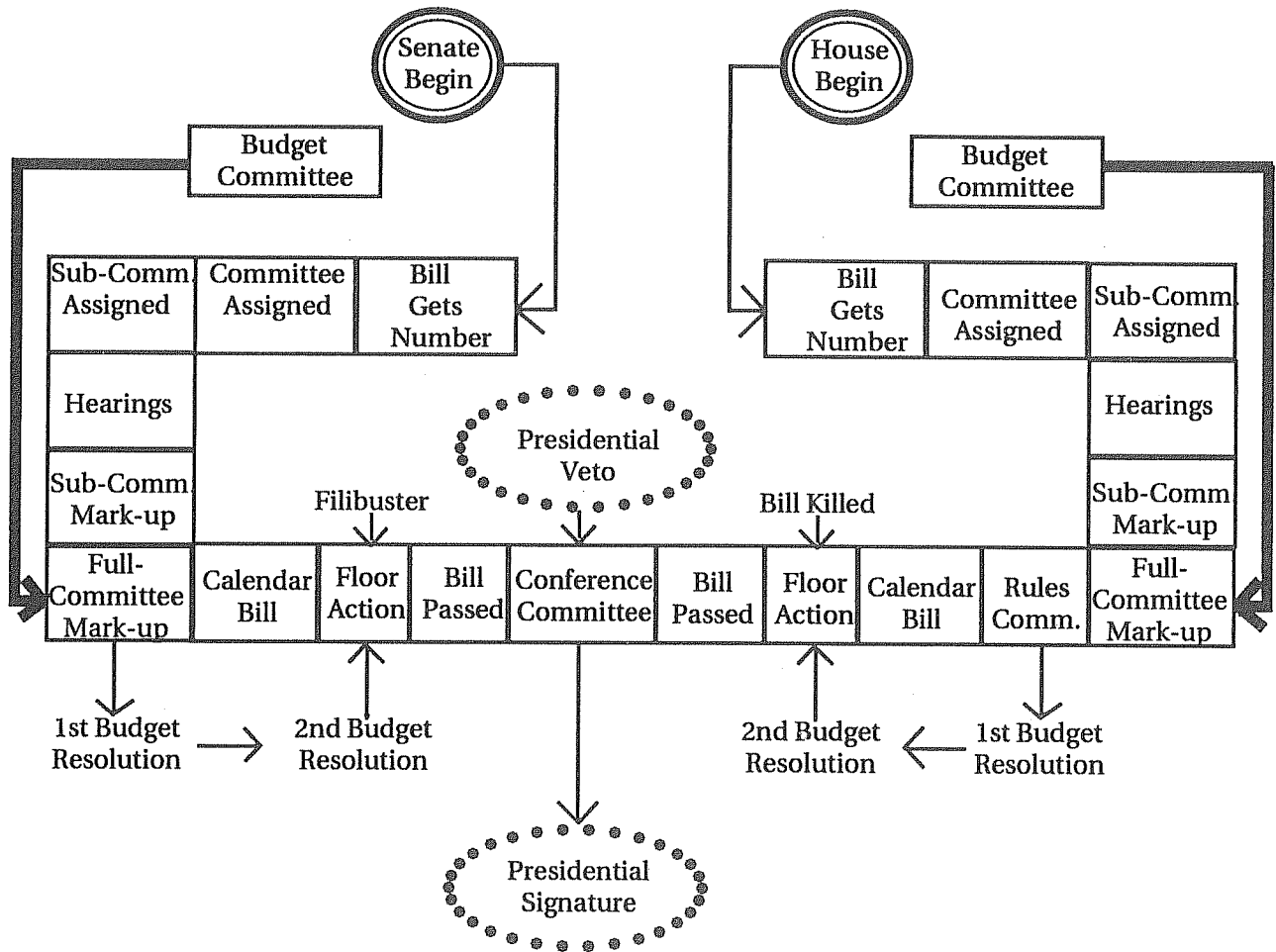
Be sure To Register

We urge you to exercise your voter privilege and responsibility. Be sure to register with your local Registrar of Voters in time for local, state and national elections. YOUR VOTE DOES MAKE A DIFFERENCE!!! Encourage your friends and family to exercise their voting privileges and responsibilities. THEIR VOTE DOES MAKE A DIFFERENCE!!! Offer to provide transportation to those who would otherwise not be able to vote. THEIR VOTE DOES MAKE A DIFFERENCE!!!

REMEMBER -- EACH VOTE IS COUNTED ONE-BY-ONE!



HOW A NATIONAL BILL BECOMES A LAW

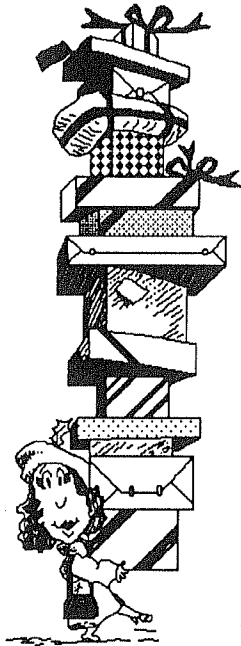


State laws follow a similar process. Contact your state legislator for an explanation of your state's procedures. They may have a similar chart to the one above to send you.

Economic Pressure: "Where you shop says a lot!"

Businesses are "in business" to make a profit; therefore, the consumer reigns! Customers need to realize the power of their consumer clout. Women transact the majority of all retail sales in this country ... and businesses will respond to any economic persuasion and pressure this segment of their market will bring to bear.

When you discover a business selling or renting pornographic material, it is vital that you approach the business in the proper manner to be effective. The management of these businesses are first of all "people." Many times they do not realize the gravity of the harm done to individuals and the community by the material they are selling/renting.



- **Investigate** thoroughly and be sure that pornography is currently available in the business to which you intend to issue a complaint.
- **Communicate** to the management your displeasure with the pornographic materials they are carrying. Tell them that you would like to continue to do business with them, but feel you cannot do so if they continue to carry pornographic materials. It is best to talk with them personally, taking someone with you if you can. However, your initial contact may be by letter if you desire.
- **Appeal** to their sense of community responsibility. Tell them of the harm that pornography does to individuals and the community. Assume they are unaware of this harm. Give them accurate information and its source, to prove your point. Stress the harm to children, and that this is a community health and safety issue.
- **Take with you** as many protest letters from customers as possible. While it would be good to have only one or two other customers accompany you on your first visit, later, if necessary, take a larger number to make a greater impact. Keeping your receipts or checks from business transactions with the establishment and taking them along can be very effective.
- **Be creative** in communicating your concern to the management. Telephone calls may be made to express concern for those who are unable to visit the establishment with you.
- **Formally organize** a boycott of a business **ONLY** when all else fails... and then be sure that you are organized enough to be effective. A weak and failed attempt could work against an ultimate victory.
- **If you are successful**, be sure the media is made aware of your consumer pressure brought against the sale or rental of pornography. It may influence other businesses who sell pornography to remove it, to avoid future trouble which could threaten their reputations and businesses.

Letters to the Editor

The best way to get the attention of any public official is to mention his or her name in a letter to the editor of a magazine or newspaper. This is especially true of our elected representatives. They are extremely sensitive to what is said about them in the local papers. You can be sure if you mention their names and the letters get printed, those letters will be clipped and sent directly to the representatives' desks.

Getting your letter printed is not as easy as you might imagine. It is a numbers game, so it's a good idea to get several of your friends to write letters at the same time. The letters are tabulated by subject and then certain letters are selected from the most popular issues.

Before you begin, be sure to check the publication's printed guidelines for letter writing and follow them. They are usually printed on the same page as editorial letters. **Always type your letter.** Because of the volume of letters received by newspapers and magazines, handwritten letters are chosen less often.

In addition to asking for action by public officials, letters to women's magazines and newsletters which call attention to the pornography problem and the "Enough is Enough!" campaign offer an excellent opportunity to get the message out.

Suggestions

- Address and salutation should always be: Letter to the Editor
- If you are responding to a previous editorial, article or letter, state the title, name of the author and date it appeared at the beginning of your letter.
- Cover only one topic in a letter.
- Whenever possible, use humor. Indignation is okay, but avoid hysterical tone, or you will lose your credibility.
- Whenever possible, include factual evidence to support your claim. Short quotations are good -- longer ones may be deleted.
- Offer a positive solution or end with a good, solid "bottom line."
- Always sign your letter and include your address and telephone number.
- Study some letters in your local newspapers and critique them and your letter with others in order to gain tips on how to write a good, positive editorial.

News Coverage

The public at large is not aware of the massive use of pornography by most rapists and child molesters. Public awareness would increase if news coverage of arrests for these crimes reported when pornography is found at the home of the suspect. You should monitor your local newspapers for mention of pornography in these cases.

Some newspapers have begun to report these facts, in part responding to public interest and pressure.

The next time you see an article about this type of crime in your paper, check to see the name of the reporter. Then call or write them, and request that any information on the suspect's use of pornography be reported in the future. Thank them if they have included such information.

Please send the "Enough is Enough!" campaign a copy of all news stories you find **which mention the use of pornography** in sexual abuse/violence crimes.

Prayer

Women of Faith, and other groups, have organized focused prayer support for the victims of pornography and prayer for success in the battle against it.

Prayer may be undertaken individually, in a small group, or as part of a national effort.

For a prayer guide write Women of Faith, P.O. Box 1071, Fairfax, VA 22030. (703)278-8343.

W.E.E.P.

Women Exploited or Endangered by Pornography (W.E.E.P.) is a national effort to collect information about the women whose lives (or the lives of those they love) have been damaged by pornography.

This information is needed to educate decision-makers who still don't understand the seriousness of the problem.

If you have been exploited or endangered by pornography, or know of anyone else who has been, please photocopy and fill in the W.E.E.P. form located in the Appendices of this manual. Send it to "Enough is Enough!", P.O. Box 888, Fairfax, Virginia 22030.

Action Checklist

Here is a check list of the ways you can take action against pornography. Note the ones that are needed in your community and those you can undertake. Then reward yourself by checking off each item as you've done it.

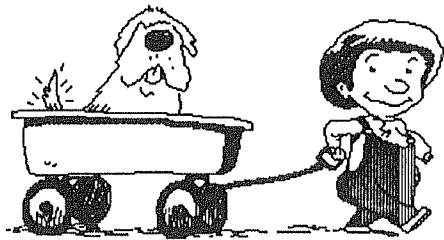
1. Educate and recruit others to the battle.
 Needed I can do it I've taken action
2. Pass or strengthen child pornography laws in my state. Encourage strong enforcement.
 Needed I can do it I've taken action
3. Eliminate Dial-A-Porn Access for Children
 Needed I can do it I've taken action
4. Video Store Clean-Up
 Needed I can do it I've taken action
5. Hotel/Motel Pornography
 Needed I can do it I've taken action
6. Broadcast Indecency
 Needed I can do it I've taken action
7. Cookie Patrol
 Needed I can do it I've taken action
8. Print/Newspaper Ads
 Needed I can do it I've taken action
9. Billboards
 Needed I can do it I've taken action

- 10. U.S. Attorney General
 - Needed I can do it I've taken action
- 11. Video Store Clean Up
 - Needed I can do it I've taken action
- 12. Citizen Complaint Form
 - Needed I can do it I've taken action
- 13. Zoning & Licensing Ordinances
 - Needed I can do it I've taken action
- 14. Economic Pressure
 - Needed I can do it I've taken action
- 15. Voting
 - Needed I can do it I've taken action
- 16. Letters to the Editor
 - Needed I can do it I've taken action
- 17. News Coverage
 - Needed I can do it I've taken action
- 18. Prayer
 - Needed I can do it I've taken action
- 19. W.E.E.P.
 - Needed I can do it I've taken action

Conclusion

All of these ideas will help you get pornography out of your neighborhoods. But keep in mind that they are just suggestions. If you have other ideas that you think would be effective, try them out. The most important thing is that you take action. As women become willing to learn the tragic facts about illegal pornography, recruit others and take action, victories will be won.

The "Enough is Enough!" campaign would like to hear about new ideas to win this battle. We also want to hear about your victories. Please send your ideas and reports to: "Enough is Enough!", P.O. Box 888, Fairfax, Virginia 22030.



Safeguarding Your Home and Family

Pornography, which only three decades ago was unavailable, now floods many of our neighborhoods and homes. This chapter will give you some practical tips on protecting your children and home from the destructive impact of pornography.

We've included sections on a few additional types of pornography that are easily available to children — and what you can do to stop them. Pornographers have targeted your kids! There is even hard-core pornography in the form of comic books sold in retail “comic book” stores! Check your child’s “stash”.

Child Sexual Abuse Prevention Tips for Parents

Listen and Talk With Your Children

Perhaps the most critical child sexual prevention strategy for parents is good communication with your children. This is challenging and difficult for every parent, particularly working parents and parents of adolescents.

- Talk to your child every day and take time to really listen and observe. Learn as many details as you can about your child’s activities and feelings. Encourage him or her to share concerns and problems with you.
- Explain that his or her body belongs only to them and that he or she has the right to say no to anyone who might try to touch them. Explain the difference between good touch and bad touch.
- Tell your child that some adults may try to hurt children and make them do things the child doesn’t feel comfortable doing. Often these grown-ups call what they’re doing a secret between themselves and the child.
- Explain that some adults may even threaten children by saying that their parents may be hurt or killed if the child ever shares the secret. Emphasize that an adult who does something like this is doing something wrong.
- Tell your child that adults whom they know, trust and love or someone who might be in a position of authority (like a baby-sitter, an uncle, a teacher or even a policeman) might try to do something like this. Try not to scare your children. Emphasize that the vast majority of grown-ups never do this and that most adults are deeply concerned about protecting children from harm.
- Make sure your child knows that if someone does something confusing to them, like touching or taking a picture of them naked or giving them gifts, you want to be told about it. Reassure the child and explain that he or she will not be blamed for whatever any adult does with the child.

Observe Physical and Behavioral Signs

Children, who may be too frightened to talk about sexual molestation, may exhibit a variety of physical and behavioral signals. Any or several of these signs may be significant. Parents should assume responsibility for noticing such symptoms, including:

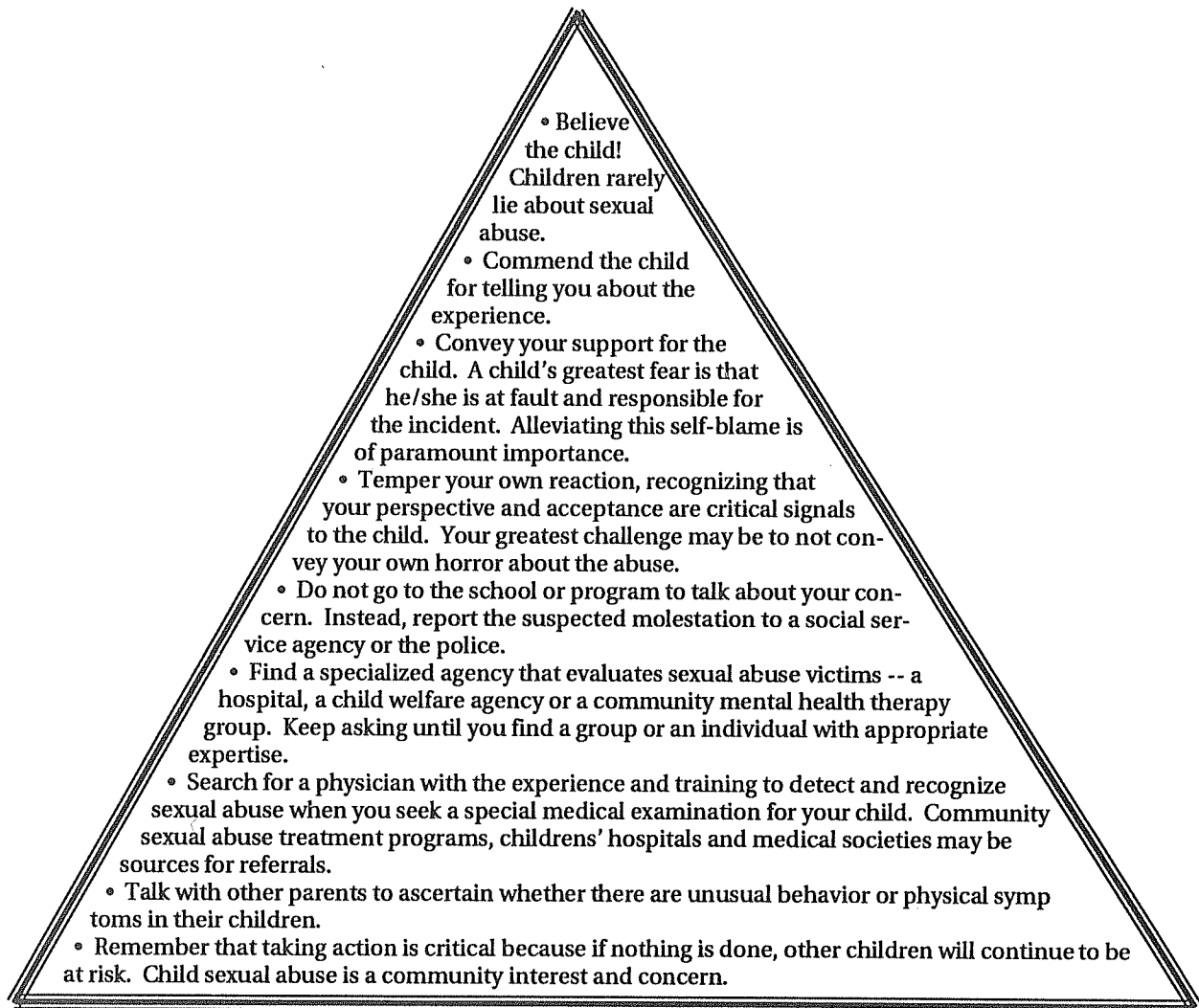
- Extreme changes in behavior such as loss of appetite.
- Recurrent nightmares, disturbed sleep patterns and fear of the dark.
- Regression to more infantile behavior such as bedwetting, thumb sucking, or excessive crying.
- Torn or stained clothing.
- Vaginal or rectal bleeding, pain, itching, swollen genitals, or vaginal discharge.
- Vaginal infections or venereal disease.
- Unusual interest in or knowledge of sexual matters, expressing affection in ways inappropriate for a child of that age.
- Fear of a person or an intense dislike at being left alone somewhere or with someone.
- Other behavioral signals such as aggressive or disruptive behavior, withdrawal, running away or delinquent behavior, failing in school.

Choosing a Preschool or Child Care Center

Although the vast majority of this nation's preschools and child care centers are perfectly safe, recent reports of child sexual abuse in these settings are a source of great concern to parents. . .

1. Check to make sure that the program is reputable. State or local licensing agencies, child care information and referral services, and other child care community agencies may be helpful sources of information. Find out whether there have been any past complaints.
2. Find out as much as you can about the teachers and caregivers. Talk with other parents who have used the program.
3. Learn about the school or center's hiring policies and practices. Ask how the organization recruits and selects staff. Find out if they examine references, background checks, and previous employment history before hiring decisions are made.
4. Ask whether and how parents are involved during the day. Learn whether the center or school welcomes and supports participation. Be sensitive to the attitude and degree of openness about parental participation.
5. Ensure that you have the right to drop in and visit the program at any time.
6. Make sure you are informed about every planned outing. Never give the organization blanket permission to take your child off the premises.
7. Prohibit in writing the release of your child to anyone without your explicit authorization. Make sure that the program knows who will pick up your child on any given day.

If You Think Your Child Has Been Abused ...



Finally, do not blame yourself. Sexual abuse is a fact in our society. Many individuals who molest children find work through employment and community activities which give them access to children. The vast majority of abuse occurs in situations where the child knows and trusts the adult. Do your homework well, but remember a community and national consciousness is needed before we can stamp out sexual molestation in our society.
(Tips courtesy of the U.S. Department of Health and Human Services)

More information is available in *"The Assault On America's Children"* by Donna Ferguson. This invaluable booklet can be ordered from the back of this manual. It is a must for every parent!

Also, to help your child be aware of this sensitive issue, you may order the *"My 8 Rules"* poster.

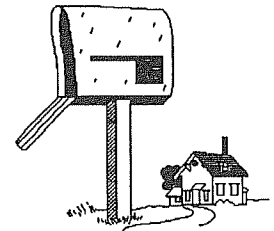
Mail-Order Pornography -- You Have The Power To Stop It!

During the 1980s, millions of unsuspecting citizens were bombarded with "sexually oriented advertisements" (SOAs). They included pornographic samples and other offensive material sent directly to offices and homes. Of course, many of these unsolicited SOAs fell into the hands of children who collected the mail and had their curiosity aroused by an envelope that read: "Sexual Advertisement, Adults Only."

By 1988, the Postal Service had identified almost 100 mail-order companies selling sexually explicit material. These companies grossed about \$1 billion annually. Over 400,000 citizens filed complaints with the Postal Service. This led to major federal law enforcement action, which has been very successful to date.

The sexual explicitness of these materials is difficult to convey in words, but most contain some or all of the following:

- advertisement of hard-core videos or magazines
- photographs of heterosexual, homosexual or group sexual activity taken from the advertised materials
- explicit sexual descriptions of the content of the advertised materials
- explicit depictions of male and female nudity and lewd exhibition of the genitals
- explicit depictions of sexual intercourse, oral sodomy, anal intercourse, sexual violence, and ejaculation
- advertisements for condoms, sexual lubricants, contraceptive creams, with accompanying photographs of sexual activity and nudity
- advertisements for sexual devices and bondage items, including vibrators, vibrator kits and attachments, often with photographs of sexual conduct or nudity
- descriptive advertising letters and order forms for the purchase of these items



Current Federal Laws Against SOAs and Mail-Order Pornography

If any photographs or advertisements you receive in the mail are obscene (hard-core pornography), make a written complaint to your local postal inspector and U.S. Attorney.

Although many brochures and ads sent through the mail are not explicit enough to be obscene, the nudity and descriptive language are offensive to many citizens. Such mailings are required by law to have a warning label stating the contents are "sexually oriented and not obscene."

Taking Action

Parents should not have to worry about unsolicited SOAs invading their homes. There are strong civil (not criminal) measures which can be taken.

1. Obtain a "SOA Consumer Protection Packet" from your local post office. It contains a number of items, including Postal Forms 2201 and 2150.
2. At any time, you may file Postal Form 2201 with the Postal Service to put your name on a list to stop SOAs from being mailed to your home.

Safeguarding Your Home and Family

You have the power to help stop mail-order pornography!

3. If your name has been on the SOA “do not send” list for 30 days and you receive a pornographic mailing, you should follow these simple steps:

- 1) Keep the advertisement and envelope it came in.
- 2) Print the date you received it on the envelope and on each piece of the contents, with your signature below the date.
- 3) Submit the envelope and its contents with a copy of Form 2201 to the post office or postal inspector. They are responsible for processing your complaint.
- 4) Get the name of the responsible postal service employee and follow up to ensure your complaint is acted upon.
- 5) File a “Prohibitory Order” against the offending mail-order company as described below. Be sure to make photocopies of all your paperwork.

5. Filing a prohibitory order is the best option for private citizens when they receive SOAs or mail-order pornography. You do this by filing Postal Form 2150. This form is used by the Postal Service to order the mail-order pornographer to “refrain from further mailings of such materials to the designated addresses.” Since the order is sent directly to the pornographer, they cannot claim “lack of knowledge” in any subsequent legal action or trial. Violation of a prohibitory order is a federal crime.

While there are still some loopholes in current laws, these remedies usually work in stopping SOAs from coming to your home.

You have the power to help stop mail-order pornography!

Harmful to Minors Material

Chapter 1 discussed the definition of material harmful to minors — one of the four categories of illegal pornography. We know that boys between the ages of 12-17 are among the leading consumers of pornography.

It can and should be illegal for stores in your community to display magazines like *Playboy* where children can see them. If they do, either your community does not have a harmful to minors law, or it is not being enforced.

It is imperative that each state or local government have laws in place that prohibit the distribution or display of material that is harmful to minors. It may be necessary to organize a “grassroots” effort to apply political pressure to your legislators. Remember that a “squeaky wheel” does indeed get the “grease.”

What restrictions are appropriate and what types are legal? Citizens and the courts have consistently agreed that depictions of explicit sexual behavior, nudity and gross sexual violence are inappropriate material for children. While certain hard-core materials may be the only materials illegal for adults, the less graphic “girlie” magazines, i.e., *Playboy* and *Penthouse* should always be illegal to distribute or display to children. Insist that your local law stop not only the display, but also the sale of these materials to children. It is also crucial that your law prohibit the distribution of materials to minors, even when the offensive material is contained on the *inside* of the magazine or video, etc. Just having a cover that passes legal muster does not (and should not) allow its distribution to children.



If your community does have a good harmful to minors law, it is only useful when it is enforced. A worthwhile action step is the monitoring of local non-hard-core pornography outlets for appropriate displays. These non-hard-core outlets are the “mom and pop” or national chain stores that sell/display soft-core pornography, along with retail sales of other products. These outlets must be monitored to protect the children, even though it is a time consuming process. Encourage people to go into the stores and check to see if your law is being followed.

If the rules are not being adhered to, then it is not only appropriate, but imperative, that citizens take action:

- 1) Go to the store owner/manager (or write) and show him the state or local ordinance that he is violating. In a polite fashion, ask him to abide by the law.
- 2) Contact your local police to make them aware of what is available and ask them to enforce local laws.
- 3) If this doesn't work, participate in a one-time protest of his store. Organize the patrons of the store and have them indicate their displeasure with his practices and indicate that you will shop elsewhere unless he complies with the law.
- 4) Finally, if these efforts fail, it is advisable to contact the city officials. We've included a series of appropriate sample letters at the end of this section.

If the rules are not being adhered to, then it is not only appropriate, but imperative, that citizens take action.

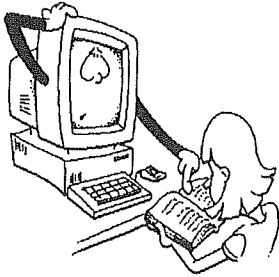
Certainly, as in any other criminal case, evidence of wrongdoing is important. Be smart enough not to allow the case to become a “your word against his” situation. A possible action step is to photograph the offending portion of the store to document it for both the police and the court. A second more drastic step is the execution of a “sting” operation. Only attempt this when fully prepared and, of course, obtain sufficient competent legal advice. Find a parent who is willing to allow his/her child to purchase the offensive material and then take this evidence to the police authorities. Remember. . .only attempt this when fully prepared and after obtaining sufficient competent legal advice.

There is a way around these obstacles!

You should know that, due to the nature of many current “harmful to minors” laws, many of the same legal gymnastics exist as in obscenity cases. However, a way around these obstacles is possible through the use of *per se* legislation. This type of legislation would make certain defined material illegal for children in all instances. This helps law enforcers know just what they can go after. If police officers were to see material prohibited for children by a *per se* law, displayed where minors have access, they could act immediately. The benefit of such legislation is two-fold: 1) everyone is placed on notice as to what is illegal, and 2) enforcement would become much more consistent and effective. If your state or community does not have a *per se* law regarding material harmful to minors, work to get one enacted.

Protecting Your Child On The Information Super Highway

As a parent it is essential to understand the nature of "online" systems. Millions of homes and schools are now connecting their computers to telephone lines that allow them to communicate with private individuals, businesses or organizations world wide. This is truly a great advantage to children and adults because it gives them access to massive volumes of information that may otherwise take them years to research.



Most online services are maintained by commercial, self-regulated businesses that may screen or provide controls for the material on their systems. The "Internet", however, is a global network that is not governed by any entity. This means there are no limits or controls on the kinds of material accessible to Internet users -- including children.

Again, most information found on the Internet is helpful to businesses and students alike. Internet users can find the latest information on airline fares, stocks, movie reviews, sports, weather, and thousands of other topics. It can be an online encyclopedia, a college course or a game center for you or your child. The Internet allows family and friends to communicate around the world, or to make new friends who share common interests. Users can learn to cook, sew, fix a car, build a deck, etc.

Most people who use these online services are decent people who respect others. However, there are those few who use a good thing to degrade and exploit.

Young children and teenagers often become targets of crime and exploitation. Teens are especially vulnerable because they often use the Internet without supervision and may go online to discuss relationships or sexual activity.

Some of the unhealthy and potentially dangerous aspects for your children are:

- Exposure to sexual or violent material, including heinous forms of illegal even for adults
- Pedophiles sometimes use online services to gain a child's trust, then arrange a meeting
- Exposure to harassing, degrading or belligerent conversation

Children and teens need parents and teachers to supervise their explorations of the information super highway. There are far too many good, healthy experiences to be gained from online services to ask our children to avoid its use. Parents and teachers need to show children how to explore the highway safely.

Practicing the safety tips on page 58 is still not enough to protect your children. Since they use computers at school and at the homes of their friends, it is imperative you make other parents, teachers and school administrators aware of the severity of content and easy access of pornography to children.

Protecting our children will take a combination of public awareness, individual and corporate responsibility, strong legislation and enforcement.

Alarming Facts About Computer Pornography

"Parents had better get wise to the combination of kids, computers and sex, experts say, because their children may already be involved. From grabbing erotic photos off of phone lines to engaging in 'cybersex' (having sexually explicit conversations with other users), computer-savvy kids are being exposed to things many parents can't conceive of." *Women's Day*, 8/9/94

"There are currently over 1,000 computer bulletin board services (BBSs) which offer pornography in the U.S. Robert Thomas, recently convicted of interstate distribution of obscenity through his BBS, had over 25,000 hard-core pornographic images, with 6,000 of those images including young children. The images of children (child pornography) were downloaded in excess of 600,000 times." *Deen Kaplan, VP Public Policy, National Coalition for the Protection of Children and Families.*

"There are computer bulletin boards set up specifically for the seduction of children. They lure kids in with games and establish relationships with them on-line. They arrange to meet face-to-face." *Al Olsen, Police Chief, Warwick Township, PA*

"The No. 1 law enforcement, public safety and national security issue facing us today, is preserving the ability to intercept communications legally, in the face of these technological advances." Louis J. Freeh, director of the FBI, has told Congress, *New York Times Magazine*, June 12, 1994

"The first time children hear about the wonders and the dangers of computer networks should be from parents. Going on-line together is a wonderful opportunity to instill cautious and responsible use in your children with respect to this incredibly powerful medium." *M.I.T.'s Sherry Turkle, Women's Day*, 8/9/94

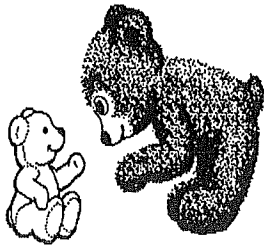
"There are some places you just assume children are safe, but they're not, even at home in their own rooms. Your home computer is like an unlocked door; what should be harmless fun is anything but." *Jane Pauley, Co-host of Dateline*

"Relentless. From the mildly erotic to hard-core XXX, 'adult' CD-ROMS are everywhere. Just as sex on videotape helped fuel the growth of the VCR market, sex on CD-ROM is helping to drive a sizable segment of the burgeoning multi-media market. Adult CD-ROMS -- now a multi-million dollar business -- raise a number of important social and cultural issues." *CD-ROM Today*, June/July 1994

"Child molesters are using the electronic superhighway to look for victims. They've got to go to other places where kids of the '90s play." *Mike Brick, head of the Florida Department of Law Enforcement. Associated Press*, 1994



What Parents Can Do To Guard Against Computer Porn



1. Spend quality time with your children. Fulfilling relationships and activity will help prevent children from depending on computer technology for recreation or to communicate with others for companionship. This will help decrease the likelihood of exposure to pornography and pedophilic activity via personal computers. "Latchkey kids" who are home alone with a computer are prime targets for pornographic BBS operators and pedophiles.
2. Keep the computer in a public area of the house, like the den instead of the child's bedroom.
3. Take the time to learn how computers, modems and on-line services work so you can effectively monitor your child's computer use.
4. Ask your children if they have any magazines like *Compute* around. If they do, take the time to look at the magazines and discuss what may be objectionable material with your child. -- Don't just look at the ads; take a look at the product reviews of new games and other software.
5. Don't race to your child's room and destroy every computer CD-ROM and anything else that looks like a computer game! If you find a questionable product, talk to your child! Be a parent!
6. Watch computer service bills to see how much time your child spends on-line.
7. If you subscribe as a family to an on-line service or BBS, be sure to check whether the service offers pornography of any sort. If they do, complain and consider canceling your subscription.
8. Several of the services, including America On-line and Prodigy, have various types of controls that let parents lock their kids out of portions of the on-line world where trouble is likeliest. Familiarize yourself with these and use them.
9. Don't EVER allow your child to give out personal information on-line. Tell your child NEVER to give out his or her real name, address or phone number.
10. "Important areas to keep kids out of are so-called 'chat' or 'CB' sections, in which people conduct simultaneous, real-time discussions under the cloak of anonymous 'handles.'" *Wall Street Journal*

Clues that suggest your child might be manipulated by other computer users or may be consuming material from adult computer bulletin board systems:

- If you find diskettes hidden, discuss WHY they are hidden and WHAT is on them with your child.
- If your child receives any mail in a plain envelope, review it and discuss it with your child.
- Watch for computer files that end in -GIF or -JPG. They are picture files. Most computer images, including those which are pornographic, are stored in files ending with these extensions.

GLOSSARY OF COMPUTER TERMS

On-line: Term used to describe an individual using a personal computer to call a BBS. When the individual connects his computer to the BBS through a modem, he is said to be "on-line."

Modem: A device that enables your computer to use your phone to call other computers or BBSs.

Bulletin Board Services: Referred to as BBSs, allow easy access to theme oriented information. BBSs are available for a small fee via modem.

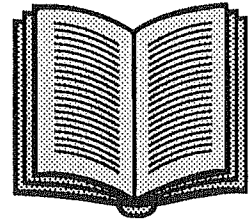
"Internet": A worldwide electronic communications network consisting of a large number of participants, connected machines, software programs, and a massive quantity of information, all spread around the world. The Internet is currently the world's largest computer bulletin board and data bank.

Downloading: The term used to describe the transfer of images or information from an on-line service or BBS to your personal computer.

Electronic Mail (E-Mail): Computer mail systems that enable individuals to communicate with others via computers by the ability to send and receive electronic messages.

GIF and JPG Files: Computer files ending with one of these extensions usually indicates the file contains photographic images.

CD-Roms: A type of large computer disc on which movies or images are stored.



The following are sample letters to owners of sexually oriented businesses and city officials.

Be sure to rewrite the following letters in your own words!

Sample Letter to Store Owner (where local ordinance exists)

Manager
Fred's Corner Market
1234 5th Street
Wheatlands, AB

Dear Sir:

I am writing to express my concern that your store displays pornographic magazines where children can see them.

Pornography is a public health and safety issue. The relationship between pornography and serious social problems has been proven by numerous respected scientific and law enforcement studies. The harms of pornography include:

- The way it facilitates child molestation
- Its relationship to rape and sexual violence
- Its compulsive or "addictive" nature for many men
- Its direct role in the transmission and encouragement of sexually transmitted diseases
- The way it shapes attitudes and values

Studies have shown that rapists are 15 times as likely as non-offenders to have been exposed to pornography during childhood. Given that figure, it is no wonder that rape has increased over 500% in the past 30 years, as pornography has flooded America.

Enclosed is a copy of the state (and/or) local ordinance which prohibits the display of material harmful to minors.

As a local resident, a concerned parent, and the reasons above, I am asking you to remove all pornography from public view in your store.

I look forward to your reply.

Sincerely,

Sample Letter to City Legislator (where no law exists)

City Councilman Robert Roe
123 Main Street
Wheatlands, AB

Dear Mr. Roe,

I'm angry that Fred's Corner Market displays pornography where children can see it!

You may not be aware that the Supreme Court has consistently held that states and local communities may protect minors from pornography. Harmful to minors ordinances easily withstand all court challenges.

Pornography is a public health and safety issue. The relationship between pornography and serious social problems has been proven by numerous respected scientific and law enforcement studies. The harms of pornography include:

- The way it facilitates child molestation
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- Its compulsive or "addictive" nature for many men
- Its direct role in the transmission and encouragement of sexually transmitted diseases
- The way it shapes attitudes and values

Studies have shown that rapists are 15 times as likely as non-offenders to have been exposed to pornography during childhood. Given that figure, it is no wonder that rape has increased over 500% in the past 30 years, as pornography has flooded America.

We need to discuss our need for a new ordinance here in Wheatlands. I will call you (day and date) to set an appointment.

Sincerely,

Sample Letter to City Law Enforcer (where ordinance exists)

The Honorable Cathy Court
District Attorney
Wheat County Courthouse
Wheatlands, AB

Dear Ms. Court,

I'm angry that Fred's Corner Market displays pornography where children can see it!

City Councilman Robert Roe tells me we have a strong Harmful to Minors ordinance here in Wheatlands. I'm writing to ask you to enforce it.

I'm sure you are aware that the Supreme Court has consistently held that states and local communities may protect minors from pornography. Harmful to minors ordinances easily withstand all court challenges.

Pornography is a public health and safety issue. The relationship between pornography and serious social problems has been proven by numerous respected scientific and law enforcement studies. The harms of pornography include:

- The way it facilitates child molestation.
- Its relationship to rape and sexual violence.
- Its compulsive or "addictive" nature for many men.
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- The way it shapes attitudes and values.

Studies have shown that rapists are 15 times as likely as non-offenders to have been exposed to pornography during childhood. Given that figure, it is no wonder that rape has increased over 500% in the past 30 years, as pornography has flooded America.

I will call you (day and date) to find out when we can expect action in this area. Thank you for your attention to this deep concern.

Sincerely,



How to Clean Up Your Entire Community

In Chapter 4, you learned over a dozen effective things you could do by yourself or with a group of friends to win victories against pornography.

Unfortunately, in many cities, the steps in Chapter 4 aren't enough to eliminate the problem. In some cities, pornography has had 30 years to become rooted.

Even in those areas, the effort to eradicate pornography won't take a lifetime, but it may take a multi-year concentrated effort.

Concerned citizens, who understand that pornography is a public health and safety issue, know the legal tools at their disposal, and follow the correct battle strategy, can clean up their city. It has already been done successfully by following these guidelines:

- Stick with clearly defined goals
- Focus on a narrow target
- Educate and mobilize a broad-based task force
- Devise a workable strategy
- Establish a realistic timetable with identifiable checkpoints for progress

These steps are based on the experience of the National Coalition for the Protection of Children and Families in dozens of communities across the United States. The National Coalition has studied great victories and some of the difficult setbacks anti-pornography workers have experienced. The twelve basic steps that follow are a very brief summary of the best knowledge of what works and how to make it work.

A separate detailed manual describing each of these steps and all the necessary components is available from the "Enough is Enough!" campaign. You may order the detailed step-by-step community manuals with the order form at the rear of the manual.

In some instances, it is also possible to receive in-person organizational help and counsel from the "Enough is Enough!" campaign, The National Coalition and the National Law Center for Children and Families. For those communities that want to move forward with a full-scale effort, nationally recognized speakers and experts are available for kick-offs, rallies, consultations and legal assistance.

*Let's check our
differences at
the door and
work together
for the sake of
the children!*

How to Clean Up Your Entire Community

Step #1: Build a Broad-Based Team

You must organize a *broad-based* team around the narrow focus of eliminating illegal pornography. A broad-based task force is the essence of a public mandate. Your greatest effectiveness will come when you have built a team of leaders and supporters who truly represent a cross section of your community.

Conservatives and liberals, Republicans and Democrats, women and men, grassroots and high-level leaders, religious and non-religious individuals are all potential partners.

Start with groups that have a natural concern. Generally, individuals with strong family ties will be easiest to educate and mobilize. However, do not stop building your task force with these people. Make a special effort to reach conservative, moderate and liberal groups. Also target neighborhood organizations in or near the areas where pornography is a local problem.

A primary reason for choosing to form a broad coalition is the simple fact of political life: policy-makers, prosecutors, lawmakers and media count votes, money and respect when examining whether a problem should be addressed. A broad based group, which includes respected community leaders, will favorably influence those individuals in ways that a single viewpoint or club might not. We must understand and use this broad based representation from the churches, professions, civic and business groups in your community. Let's check our differences at the door and work together on this cause!

Step #2: Understand the Harm, Legal Issues and Content of Pornography

The key people of your organization must know the central issues involved in the pornography debate. This core group needs to be well-versed on topics such as the harm of pornography, the law, the content of the material, and the nature and extent of the pornography industry in your community.

You wouldn't have gotten started unless you knew that pornography was a problem. But you probably don't know it's full extent. Gathering this information will be critical in designing the correct strategies, mobilizing citizens to actively enlist in the battle, and getting policy-makers to make it a priority.

You'll need to conduct a thorough "threat assessment" of your community, which is a survey of which outlets carry hard-core pornography and how severe the content is.

This knowledge will serve as the base from which your group can orchestrate the building of a task force in your community. The training of local "experts" on the issue is a must for any solid group. They will be the educators, and in some cases, the mobilizers of your efforts. Chapters 1, 2 and 3 of this manual provide a good starting point on some of the basics. The National Coalition Step #2 Manual provides you with all the necessary details and forms.

As with any successful movement, there's no substitute for preparation.



Step #3: Build a Speakers Bureau: Your Key to Mobilizing a Volunteer Force

The "Enough is Enough!" campaign can make available to you very detailed training materials (printed and video) designed to equip certain members of

your alliance to be spokespersons and ambassadors for your task force. You need to get the message out!

Depending on your task force's need, you may train as many speakers as necessary.

In Los Angeles, 20 spokespersons were trained in a 3-month period. These representatives now speak to Sunday school classes, Rotary Clubs, County Commissions, radio audiences, law enforcement conferences, and community rallies all over Southern California. The future impact of the Los Angeles speakers bureau is powerful. It is better to have an adequate number of qualified spokespersons to fill the requests and produce plenty of other opportunities to tell the story.

Step #4: Organize, Manage, and Maximize Your Volunteer Force

Volunteers are the backbone of your effort. Almost everything you do will involve a battery of volunteer co-workers. You'll need to learn how to recruit volunteers and keep them motivated. You'll want to focus your volunteers on tasks that will use their special abilities to challenge and fulfill them.

Good committee organization is crucial to the infrastructure of your long-term work. To complete a full strategy, you will need numerous people volunteering for a variety of tasks. An outline of committees, their purpose, and a description of how they function and fit into the whole picture, is an important part of effective volunteer involvement. The Volunteer manual will give you a list of all the important tasks and committees. It will also help you understand which personalities are best for specific situations.

Step #5: Fund Raising

Being a fund raiser is intimidating for most people.

However, to build a lasting local task force, you need resources and money to operate. The more ambitious your planning or the larger your community, the more attention you will need to give to fund raising. This task is primarily the responsibility of the leader of a local effort. You will likely receive support from friends, families and foundations. However, some businesses might be reticent because of the "controversy" surrounding pornography.

Remember that your leader will need help from volunteers and your "board of directors."

Very few people have the talents to bear this vital responsibility alone. A good fund raising effort should plan to include a base of large and small donors, corporate givers and foundations. A good fund raising effort should also view the task as asking others to invest in saving lives and a better, safer community.

Step #6: Victim Assistance

Public forums, radio shows, civic groups, and individual speeches on the harm of pornography will result in responses from persons who have been victimized. You or someone from your organization needs to compassionately interact with them. But, be prepared to refer them to a professional counselor, when it becomes obvious that they are seeking/need help you are not equipped to give.



How to Clean Up Your Entire Community

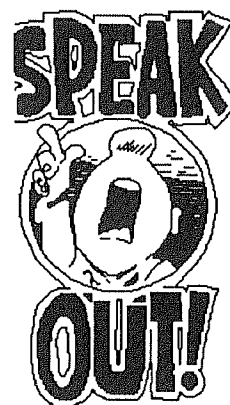
Begin learning some of the basic issues related to sexual victimization of children, women, and men. Utilize some of the resources/organizations at the back of this manual to develop a referral network of counselors in your area. Get to know the services and people available for abused women and children in your community. Consider partnering with counseling offices and rape crisis centers. This will broaden your task force and provide much needed expertise.

Step #7: Build Media Relations

The media plays a central role in how well the community at large perceives your team and understands the problem of pornography. Chapter 7 of the Take Action Manual will help train you to be an effective communicator in this arena.

Radio, television and newspapers can be some of your most potent allies or they can be an undermining enemy. Most media people will have no background on the harms of illegal pornography. Most will also harbor a suspicion that you are out to weaken their First Amendment freedom of speech.

It will take time to dispel these misconceptions. However, doing and saying the right thing with the media from the very beginning will help pave the way for helpful and cooperative relationships. The Media Relations Manual will provide further guidance on how you choose the right spokespeople for your group, participating in a good interview, writing a quality press release, organizing an effective news conference, and maintaining media contact in an ongoing fashion.



Step #8: Work Within the Law Enforcement System

Illegal pornography is a law enforcement issue! We discussed the basic legal concepts in Chapter 1 and we have important sections on other laws in Chapters 4 and 5.

Developing a law enforcement strategy is one of the most important things your task force can do. You will need to understand the law enforcement system, know who your key law enforcers are, know what is important to a law enforcer, how to do an analysis of your local law enforcement situation, and key areas of strategy, including guidance on choosing your most strategic priorities.

You may want to have a city official contact the National Law Center for Children and Families listed in the Resources. They will suggest which new laws may be necessary, and they will work with your local attorneys to educate them on how to draft, lobby, and defend local laws. (All requests for assistance from the National Law Center must come from a city official.)

It is essential to utilize *every* legal avenue at your disposal.

Step #9: Build Public Awareness

The effort grows by building public awareness, starting with small groups and proceeding through churches, civic groups, garden clubs, women's groups and home meetings:

First, the misconceptions and arguments used to defend pornography need to be addressed. The Key Arguments section of Chapter 3 in this manual can be instrumental in refuting these misconceptions.

Second, people need to be educated on ways pornography contributes to child molestation, sexual violence, addiction, sexually transmitted diseases and destructive attitudes and values. The Essential Facts section of Chapter 3 is a good starting point. Also, be sure to utilize “Empty Embrace,” the excellent video on the harms of pornography.

Visual images, graphic descriptions of harm, victims’ painful stories and vivid examples of the extent of the problem must be used to gain attention. Most people have no idea of the severity of today’s illegal pornography.

Third, encourage each person to take the video and materials to other groups of people where they are already involved. This will further strengthen the effort.

At the heart of “demand reduction” is education. Our message must transcend the walls of the churches and civic clubs to reach society in general. We must be in the business of changing the way America thinks about pornography.

Step #10: Develop a Legislative Strategy

As we covered in Chapters 1 and 4, while most states have basic child pornography and obscenity laws, there is still a need to strengthen them and add other tools to the arsenal to make the law enforcer’s job easier.

You won’t get very far if your prosecutor has to invest lots of dollars and scarce resources into a case he must fight under a “toothless” law.

We can give you guidance on how to conduct an assessment of the laws and ordinances in your area and know what laws are important to have on the books. You may also need help with drafting laws and ordinances — here’s where the National Law Center for Children and Families can provide assistance. Lastly, you should develop an understanding of the legislative system on a local and state level. Politicians always count votes. Your growing, broad based team will speak volumes.

Step #11: Dealing with Video Pornography

A massive part of the pornography problem rests on the shelves of 4 out of 5 video stores in the United States. The action steps in Chapter 4 are your starting point.

Chances are that many of the video stores in your community carry prosecutable hard-core material. The video store poses unique problems as a result of their attempts to legitimize degrading and abusive material. Remember that different approaches work best in different situations.

Step #12: Maintain the Victories

This last of the 12 Steps is crucial because short-term success which is not maintained translates into long-term failure.

Publicly praise, support and reward public officials, legislators, law enforcement and prosecutors when they take action. Yearly banquets are useful tools to build long-term friendships, support and continuing education.

Develop training programs and educational materials which can be made available to church groups, civic groups and women’s/parents’ organizations to continue educational efforts. Use “Pornography Awareness Week” to promote awareness at least once a year and obtain the Mayor’s and Governor’s Proclamation Against Pornography. Establish court watch committees to monitor



judges and support prosecutors. Recruit watchdog committees to periodically review stores to ensure compliance with the laws.

Conclusion

People need to be aware that this process may take a few years since the pornography problem has infiltrated their community so deeply over the past 30 years. Share these twelve steps to victory. Dig deeper by reading and using the individual *12 Steps to Victory* manuals. Impress upon your group that you can win in the end over the pornographers and molesters if you keep your focus, style and tenacity.

If pornography is rooted in your city, these twelve steps are what's needed to get it out. If you can undertake this effort, please contact the "Enough is Enough!" campaign for more details:

National Office
P.O. Box 888
Fairfax, VA 22030
(703) 278-8343

West Coast Office
P.O. Box 30117
Santa Ana, CA 92705
(714)435-9056

If you can't take the leadership at this time, please share these steps with someone who might be able to.



IDEAS THAT WORKED

THE COOKIE PATROL

A mid-west city initiated The Cookie Patrol is a group of concerned women who give men entering a pornography outlet a brochure offering counseling for sex addiction. A free cookie, along with the brochure, is also offered to the men in a spirit of love and concern.

The three-woman patrol covers a particular store during the store's operating hours, rotating in two-hour shifts. (We also recommend that an off-site observer accompany the three women for security and safety, perhaps watching from an automobile. This is one job for which you might want to enlist men who wish to help.) In some cities, participating parents have allowed their children to also pass out the cookies and brochures. This, of course, is at the discretion of the parents.

Since your activity is defined as speech protected by the First Amendment, handing out cookies and information on a public sidewalk does not require a permit. However, be sure to confirm the legality of what you plan to do in your city.

Volunteers may be nervous at first, but the patrons of the pornography store are far more embarrassed when confronting the women of the community. Results showed a dramatic increase in the number of calls to the support group mentioned in the brochure.

NOTE: We strongly recommend buying commercially baked and wrapped cookies. Claims, even false claims, that your cookies are unwholesome would be the easiest way for our opponents to disrupt this project.

BUS BENCH BACKADS

One west coast area supportive of "Enough is Enough!" purchased advertising space on the back of bus benches. The ad had a dramatic picture of a crying child with the following message: "When did protecting children become politically incorrect? Pornography destroys. Call ___/___-___ for help." Results were calls from victims AND addicts seeking help. Be sure to have the phone numbers of local counselors or support groups available to give to these callers.

NEWSPAPER AD

3,000 concerned citizens of a small mid-west town signed a petition and pledged not to do business with local stores carrying pornography. They purchased a full page ad in the local newspaper, named the stores carrying porn and printed their pledge. The background of the ad contained all 3,000 names! The ad created so much public awareness that the pornography issue became a major plank by both political candidates running for prosecutor!



WHAT ONE WOMAN CAN DO

On the east coast, one woman found a particular issue of a woman's magazine which contained a picture of a naked child as part of an article with other very offensive pictures. She calmly, but firmly took the magazine to the manager of each store in which she found it in her community and showed them the pictures. She expressed her concern for the health and safety of children and women in the community which could be jeopardized if a pedophile or sex addict viewed the pictures. She was firm, not demanding; and she approached the issue from a public health and safety view, not a moral view. Each manager not only removed the magazines from their shelves, but thanked her for bringing it to their attention.

This is not an isolated incident. It happens every day in every area of our country. The results may not always be as favorable as in this case, but we should all be making the effort to clean up our individual neighborhoods.

REMEMBER:



None of us is responsible for changing the world, only our own small portions of it!



Your Role as a Communication Leader in the Media Age

Many people who learn about our fight to end illegal pornography will hear about it through the news media. In this chapter, we'll cover the basic skills you'll need if you want to become a newsmaker: taking questions from a TV news reporter; being a caller on a radio call-in show; appearing as a guest on a TV interview show and using radio effectively as a newsmaker.

Then, we'll take a look at tips for public speaking.

The tips that follow are meant to help train citizens *how* to become good communicators. As you work your way through this chapter, it is vital to remember that *who* you choose to communicate your message is just as important as *how* that message is conveyed. Finding the right spokesperson(s) for a local effort will make a big difference in the success of your effort.

TV News Interview

It can happen at any time.

You are the speaker at a civic club meeting. Surprisingly, a TV crew shows up and tapes some of your remarks. Afterward, the reporter starts asking questions.

or

You are attending a charitable fund-raiser. A TV crew shows up to tape the speaker, but they also want to interview someone and a friend suggests you.

or

You are at a rally or demonstration and a TV reporter from your area wants a comment on what is happening for the local news.

What do you do? Faint? Sneak out the back door? NO! You take charge of the situation!

*What do you
do. . . Faint or
leave?*

Talk in Sound Bites

It is now rare for even a presidential candidate to even get 30 seconds speaking time on the TV news. (Twenty years ago, two minutes was not uncommon.) If you want to control what you say on TV, you need to talk in 20 second "sound bites." If you talk in longer segments, the TV station will select the 20 seconds they want to use — and it may not be the 20 seconds you would like.

Know the facts of what you're fighting. Stick to that issue! We can't tell you what to say because laws vary from community to community and no two situations are alike.

Start with a declarative sentence. Say what you mean. Here are two examples:

1. "THERE ARE FOUR CATEGORIES OF PORNOGRAPHY THAT ARE ILLEGAL."
2. "PORNOGRAPHY IS ADDICTIVE FOR MANY MEN."

Then elaborate on your point. Add one or two sentences of explanation to what you just said.

1. "THERE ARE FOUR CATEGORIES OF PORNOGRAPHY THAT ARE ILLEGAL. THE SUPREME COURT HAS RULED THAT MATERIAL THAT IS OBSCENE, MATERIAL THAT IS HARMFUL TO MINORS AND CHILD PORNOGRAPHY ARE ILLEGAL."
2. "PORNOGRAPHY IS ADDICTIVE. THE FOUR STEPS IN THE PORNOGRAPHY ADDICTION PROCESS ARE ADDICTION, ESCALATION, DESENSITIZATION, AND ACTUALIZATION. ACTUALIZATION IS WHERE THE ACTIVITY SEEN IN PORNOGRAPHY IS IMITATED. THIS IS THE STEP THAT CAUSES OUR CHILDREN TO BE MOLESTED AND WOMEN TO BE RAPED."

Stop! With the camera crew and reporter staring at you, it's easy to feel the pressure to keep talking. People who continue to talk often claim later that their remarks are "taken out of context." So **remember Rule 1:** If you don't want it on the news, don't say it to a reporter. Just stop.

You Can Answer Any Question You Want

If I only have twenty seconds, why do I have to spend them answering the silly question asked by the reporter? You don't!

TV reporters often cover everything from lost dogs, to fires, to politics, and their political questions often are not very insightful. Don't let that be a problem for you.

Remember Rule 2: The reporter can ask any question he/she wants; you can answer any question you want.

Suppose you are asked, "Isn't fighting pornography like trying to bring back prohibition? Prohibition failed. Why would you do any better?"

Here are two possible answers:

- 1) "THE EXPLOSIVE GROWTH OF PORNOGRAPHY CONTRIBUTES DIRECTLY TO THE EXPLOSIVE GROWTH OF SERIOUS HEALTH AND SAFETY PROBLEMS IN THE UNITED STATES. PORNOGRAPHY IS NOT A VICTIMLESS CRIME.
THE HARM OF PORNOGRAPHY CAN BE SEEN IN FIVE PRIMARY AREAS:
 - A) THE WAY IT FACILITATES CHILD MOLESTATION.
 - B) ITS RELATIONSHIP TO RAPE AND SEXUAL VIOLENCE.
 - C) ITS COMPULSIVE OR "ADDICTIVE" NATURE FOR MANY MEN.
 - D) ITS DIRECT ROLE IN THE TRANSMISSION AND ENCOURAGEMENT OF SEXUALLY TRANSMITTED DISEASES.
 - E) MOST DISTURBINGLY, THE WAY IT SHAPES DESTRUCTIVE ATTITUDES AND VALUES."
- 2) "SUPPORTERS OF PORNOGRAPHY OFTEN ARGUE THAT THE DISTRIBUTION OF PORNOGRAPHIC MATERIALS IS A RIGHT PROTECTED BY THE FIRST AMENDMENT. THAT IS SIMPLY NOT TRUE. THE U.S. SUPREME COURT HAS DECIDED THAT IF MATERIAL IS GRAPHICALLY OBSESSED WITH SEX AND/OR SEXUAL VIOLENCE, IF IT IS OBVIOUSLY OFFENSIVE, AND IF IT HAS NO SERIOUS VALUE, THEN IT IS OBSCENITY AND ILLEGAL."

Rule 1: If you don't want it on the news, don't say it to a reporter.

Rule 2: The reporter can ask any question he/she wants; you can answer any question you want.

Communication Leadership in the Media Age

"JUST AS PEOPLE ACROSS THE COUNTRY HAVE BANDED TOGETHER TO RID THEIR NEIGHBORHOODS AND COMMUNITIES OF DRUGS, WE MUST COME TOGETHER TO REMOVE THIS DANGEROUS MATERIAL FROM THE SHELVES OF OUR BOOKSTORES AND VIDEO STORES."

If you only get 20 seconds on the news, **choose an answer to make your point.**

Remember, you do not want to argue with a reporter about the question. Nor should you start your answer talking about one topic and bridge into another. (Bridging is an excellent strategy on a talk show, where you have more time, but **not** in a news interview format.) Just start by answering the question you want to answer.

What if you are asked a follow-up question? A follow-up question might mean different things.

Sometimes the follow-up question means you rambled or stumbled over the answer you just gave and the reporter wants you to try it again. Try again. (Do not say, "As I just said..." That makes you look belligerent.)

Sometimes a follow-up question is an attempt to trap you into saying more than you should on a topic that is potentially embarrassing. In that case, cover the same ground you did in your first answer, and no further.

Sometimes you have a follow-up question because the reporter really thinks the audience is more interested in your answer to the follow-up than to the question you just dealt with. In that case, if you are satisfied with the answer you just gave, you can give a new answer to the follow-up. You are then depending on the judgment of the news editor to select one of your two answers for broadcast.

Start by answering the question you want to answer.

Radio Call-In Shows

Radio call-in shows are an electronic attempt to recreate Norman Rockwell's small-town America.

On call-in shows, people talk with their "neighbors" about the issues of the day.

To be effective on the call-in shows, you need to stay within this neighborly persona.

Here are some tips.

Call-In-Tips

- 1) **Don't pause.** You have 24 seconds to make your first impression. Don't waste them saying, "Am I on?"
- 2) **Introduce yourself and greet the host like a friend.** "Hello, Chuck. This is Esther from Beechwood."
- 3) **Never insult the host, guests, other callers, or anyone in the "neighborhood."** Position yourself as a sincere seeker of truth, someone who just can't agree with the arguments of your opponent.

Right: "I LISTENED CAREFULLY TO THE LAST CALLER'S ARGUMENT, BUT I THINK THE FACTS PROVE OTHERWISE. PORNOGRAPHY DOES HAVE A NEGATIVE EFFECT ON SOCIETY. THE LINK BETWEEN PORNOGRAPHY AND SEXUAL VIOLENCE HAS BEEN PROVEN FIVE WAYS."

Wrong: "THE LAST CALLER'S STATEMENT WAS COMPLETELY ABSURD."

*Keep your
comments
neighborly.*

- 4) **Once you've made your basic assertion, elaborate.** You have a minute or so.

"A STUDY PUBLISHED BY THE DEPARTMENT OF JUSTICE ESTIMATES THAT 1 OUT OF 3 GIRLS AND 1 OUT OF 7 BOYS WILL BE MOLESTED BEFORE THE AGE OF 18. A STUDY OF CHILD MOLESTERS IN PRISON IN ONTARIO, CANADA, SHOWED THAT 77% OF THOSE WHO MOLESTED BOYS WERE REGULAR USERS OF HARD-CORE PORNOGRAPHY AND 87% OF THOSE WHO MOLESTED GIRLS WERE REGULAR USERS OF HARD-CORE PORNOGRAPHY. THIS MATERIAL CAUSES VIOLENT CRIMES AGAINST CHILDREN, AND WOMEN AS WELL."

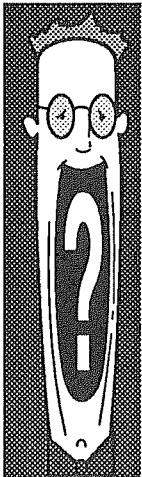
"A RECENT STUDY BY THE NATIONAL VICTIM CENTER SHOWS THAT A WOMAN IS RAPED IN THIS COUNTRY EVERY 46 SECONDS. IN A STUDY OF CONVICTED RAPISTS, 86% OF THEM WERE REGULAR USERS OF PORNOGRAPHY. 57% SAID THEY ACTUALLY IMITATED PORNOGRAPHY WHILE COMMITTING THEIR CRIMES. THIS IS ONE WAY PORNOGRAPHY DAMAGES SOCIETY."

5. It is OK to attack people who are not in the "neighborhood" of the show. But if you cannot be polite, at least be light.

Right: "I GOT A REAL KICK OUT OF THE SENATOR'S SPEECH."

Wrong: "THE SENATOR'S SPEECH WAS A JOKE, JUST LIKE HIS CAREER."

Interview Shows



More and more we find that public opinion is no longer shaped by TV news, but by TV and cable talk shows. (The shorter sound bite that the news gives to newsmakers is one reason talk shows are more important. The public wants to see and hear enough to get a sense of the person.)

While you may not appear on Oprah, there's a good chance you could be a guest on a local TV or cable talk show in your home state.

If that invitation seems intimidating, here's what to do.

Learn All You Can

Watch the show and videotape it. (If it's in a distant city, get a friend to videotape it for you.) Find out what the interviewer is like; what kinds of guests does she like? What kinds of questions does she ask?

Ask questions of the production assistant. Will anyone else be on the show with me? (Most local shows have multiple guests.) Do you have her bio? (Or her phone number?) Why did you invite me? Why did you invite the other guest? How long will we be on? What is the interviewer's intent and what subject will be the focus?

Write down and prepare answers to the difficult questions that you don't want to be asked. What makes you most uncomfortable about discussing pornography? By anticipating and preparing for "uncomfortable" questions, you can move from an attitude of "I hope they don't ask me about ..." to "I am ready for them to ask me about any part of this problem."

Review the videotape of the show and concentrate on the set. Imagine yourself in that setting. This is very important. A TV studio is full of distractions: camera crews, directors, people setting up the next show. In your mind's eye, you must see only those things that the audience sees, and disregard the rest. Otherwise you will seem distracted or out of place.

Get Ready

Think about your role. Why have you been invited to appear on this show and what are you trying to accomplish? There are parts of your personality that will help and parts that won't. Focus your energy on the parts of your personality that will be helpful and leave the others at home. For example, if you think of yourself as shy, leave that part of your personality at home.

Exercise:

List three things about yourself that will fit in well with your role on this talk show.

_____, _____, and _____

List three things about yourself that won't fit in well with this talk show.

_____, _____, and _____

Know what you want to say. Select the three points you want to make during the interview. Make a list of possible questions you could answer by bringing your key points in.

For example, you might want to say these three things:

- 1) Much pornography is illegal;
- 2) Pornography directly contributes to violent crimes against women and children; and
- 3) Pornography is addictive for many men.

You could make one or more of those points in answer to questions about: Why are you trying to stop pornography? How does pornography hurt people? How does pornography affect the people who use it? Why shouldn't people be allowed to purchase pornography?

Care about what you are going to say. If you really care about your message, it will show on your face and the people at home will see it.

Practice subtle gestures. Gestures are constructive. They look natural and illustrate your speech. More importantly, gestures will take your hands away from twisting rings, tugging at earlobes, gripping your knees or grasping your chair like a rider on a tilt-a-whirl. But avoid the dramatic gestures you'd use at the podium. Remember the camera is right next to you.

Videotape a practice session. Have a friend serve as interviewer while you practice. Then, watch yourself and look for improvements.

Remind yourself that you deserve to be on TV with your important message. Believe you will give the best performance of your life. You can't afford the luxury of any negative thought.

Select appropriate clothing and jewelry. Your jewelry should be smaller than you'd wear for a speech — where you need to be seen from the back of the room. Women should wear a suit or dress in a conservative style. Skirts that are too long, too short, or that wrap around detract from what you are saying. Avoid stripes or bizarre patterns. Do not wear bow-tied blouses — they look like a uniform.

Jewelry should be creative and make a statement, but also be conservative. Don't wear dangle earrings or bracelets that make a lot of noise and detract from what you're saying.

Use makeup as you would normally do. But avoid painted eyebrows and blue, green or purple eye shadows. Be particularly careful about outlining your lips and giving them a strange shape. Remember, your mouth will be a main focus of the camera. Never use lip gloss. Women also tend to wear too much blush,

Videotape a practice session. (Yuk! Everyone's favorite thing!)

thinking that they are defining their face when really they're painting on stripes — don't overdo it.

Be punctual. Time is very expensive in the TV studio.

On the Show

Listen. The people at home will have a closer view of the interviewer than you, so listen carefully to any subtle signals the interviewer is sending. The people at home will subconsciously notice them; if you don't, you'll seem out of touch.

Remember when a previous presidential candidate was asked how he'd feel about the death penalty if his wife were brutally murdered? He went into his anti-crime speech and seemed very impersonal. He apparently wasn't listening.

Concentrate on the interviewer. The audience will unconsciously be studying your eyes in search of confidence, credibility and enthusiasm. You should have 99 percent eye contact with the interviewer. This makes you appear interesting and interested. The camera may be focused at you, even when the interviewer is talking.

Do not look at the camera or anything else behind the scenes. Be oblivious to the studio staff as they move around. For you, these people do not exist. Keep your eyes glued to the interviewer when she opens or closes the program and stay that way until the program is over and you hear the director call, "Cut".

When two people are being interviewed, it is permissible to look at the guest who is speaking, but bring your eyes directly back to the interviewer afterwards. This will also help you remain attentive to the interview and will keep you from being distracted by other business in the studio.

Take your time before answering. If you are asked a question that deserves some thought, give it some thought. Answering too quickly will seem phony.

On the set, you may be seated a little closer to the interviewer than seems comfortable. But don't lean back; lean forward in your chair to show involvement and interest. This stance also creates an eye-to-eye appearance of equality between you and the interviewer. It also allows a tighter shot, because both of your heads are together.

Your chair should be at a 45 degree angle from the interviewer. This causes you to lean slightly to one side, resting your elbows on the armrest and freeing your hands for gesturing, rather than white-knuckling the chair.

It is best to sit in the front part of the chair. This stance shows involvement and avoids the "Lincoln Memorial" image, or the opposite — a slouch. Avoid splayed legs. Use the "finishing school" position, crossing your legs at the ankles. If room permits, crossing your legs at the knees may be okay.

Speak clearly and distinctly. Mumbling sounds worse on television than it does in real life. Speak in a normal tone, but don't be afraid to be excited or animated.

Before the show, the audio person will ask for a "sound check." Don't sit there mutely. At this time, say your ABCs or recite your favorite poem at normal speaking volume. This lets the audio operator know how far to turn up your mike's volume.

Humor is a powerful ally. If you have a sense of humor, by all means use it.

At the end of the show, keep still until you hear the "all clear" signal from the director. To you, these moments may seem like an eternity, but the long pause looks normal to the viewers. (Certainly more normal than the guest whispering through his teeth, "Are we done?")

- ✓ *Listen*
- ✓ *Concentrate*
- ✓ *Take your time*
- ✓ *Speak clearly*
- ✓ *Use humor*
- ✓ *Thank host*
- ✓ *Review tape*

Communication Leadership in the Media Age

Thank the host, producer, etc. Pleasant people are more likely to be invited back.

Afterwards, review your videotape, so you are even better next time.

Remember, you will live through it!

Checklist for TV Guests

- I've videotaped and watched the show.
- I feel like I know the interviewer.
- I know about the other guest, if any, who will appear with me.
- I can visualize how the set looks. I can easily imagine myself there.
- I have selected subtle jewelry and appropriate clothing.
- I'll avoid odd colors and iridescent shades in my makeup.
- I have selected the best parts of my personality to appear on TV.
- I've identified the three points I want to make on the show.
- I know what I am going to say is important. I care.
- I have practiced and studied my videotape.
- My gestures are suitable for TV close-ups.
- I'm ready for TV; I'm ready for the best performance of my life.
- I will listen.
- I will concentrate on the interviewer.
- I will lean toward the interviewer and cross my legs at the ankles.
- I will speak clearly and distinctly.
- If I get a chance, I'll use my sense of humor.
- At the end of the show, I'll keep still until the "all clear" signal is given.
- Afterwards, I'll review my tape so I am even better next time.

Your Radio Posture

Your voice posture is nearly as important as your personal appearance, but it receives far less attention. On television, people judge you more on how you look than what you say. On the radio, your voice is more important; your voice must smile, frown, point, shrug — all the things you'd use your whole body to do in person.

Getting Ready for Radio

Many people in theater or the broadcast industry usually begin their day with **vocal exercises**. These may include reciting a poem or singing. If you start your day with a physical workout, you might want to add a vocal exercise to your regimen.

Listen to cassette tapes of excellent speakers. Any bookstore now has cassettes of interesting books read by great voices. Listen to some of these in your car. Notice the range of emotion that can be put into a voice.

Listen to cassette tapes of yourself. Check your volume. Are you too soft or too loud?

Record yourself sounding confident and knowledgeable. Then try to sound apologetic. Hear the difference? Good. Now practice sounding confident and knowledgeable.

Don't get excitable. Imagine that you are flustered or angry. Women, with our higher voices, can easily sound "screechy." Now record yourself sounding calm.

Quit using "and uh", "um", and "y'know". Your friends will tell you — if you ask — whether you have any of these speech mannerisms. If you do, drop them. Speech expert, Dorothy Sarnoff, recommends putting a red sticker on your watch with the offending phrase crossed out. In two days, she promises, that constant reminder will help you be rid of the problem.

Check your accent. If you've left your native region (whether it's Long Island or West Texas), your accent may be out of place. If it is, tone it down.

Never use "four letter words." Nothing damages your credibility more.

Get plenty of sleep the night before. If you are tired, you will sound tired.



Six Steps to a Good Speech

One famous study showed that public speaking was the greatest fear of the American people. (Fear of death was seventh.) But public speaking is an essential skill. You will be finding yourself on stage speaking in public if you lead volunteers, raise money, or organize a petition drive. Whatever you do, you'll do better if you speak better.

There are six steps to a successful speech.

1. Be Glad to Be There

We've all heard speakers mumble, "I'm glad to be here." How many are glad? How many act glad?

In the first few seconds of a speech, an audience is not listening to your words. They are reading your attitude — through your facial expressions, through your gestures, through your voice tones. If the audience can tell that you are glad to be with them, they will be glad to be with you.

Start by being glad to be there.

2. Open with the Unpredictable Personal

Some people advise you to begin a speech with a joke. That's not quite right. Humor can be great, but nothing is more predictable than a boring, tasteless joke.

Open with something the audience has never heard before; or something that is unusually funny because of your situation. This is the hardest part of a speech and the most important.

Since we are dealing with a distasteful subject, we need to open our talks with something personal and light. If we go right into the harm of pornography, people will be uncomfortable; as much as they might want to listen, they won't be able to.

Quoting a humorist and adding your own story is one way to begin. Here are two suggestions.

Speech is an emotional journey!

AS I WAS PREPARING FOR THIS TALK, I WAS REMINDED OF SOMETHING MY UNCLE ONCE TOLD ME — HE GOT IT FROM MARK TWAIN. "WHEN IN DOUBT, TELL THE TRUTH."

H.L. MENKEN WROTE SOMETHING THAT HELPS SOME PEOPLE UNDERSTAND WHY PORNOGRAPHY IS AN IMPORTANT PUBLIC ISSUE. MENKEN SAID, "CONSCIENCE IS THE INNER VOICE THAT WARNS US SOMEBODY MAY BE LOOKING."

Bob Orbin, humorist and speech writer, says your joke must meet three tests: it must be **relevant** to the rest of your talk; it must be **bonding** between speaker and audience; it must be **obviously a joke**. Orbin says that funny stories happen to everyone, but that you may need to use "selective memory."

Here is the "unpredictable personal" a recent president used in his remarks several years ago.

"LAST YEAR, YOU ALL HELPED ME BEGIN CELEBRATING THE THIRTY-FIRST ANNIVERSARY OF MY THIRTY-NINTH BIRTHDAY. AND I MUST SAY THAT ALL OF THOSE PILE UP, AN INCREASE OF NUMBERS, DON'T BOTHER ME AT ALL, BECAUSE I RECALL THAT MOSES WAS 80 WHEN GOD COMMISSIONED HIM FOR PUBLIC SERVICE, AND HE LIVED TO BE 120. JUST IMAGINE IF HE HAD PUT \$2,000 A YEAR INTO HIS IRA ACCOUNT."

3. Get Angry

If you were simply trying to convey information, you could hand out a report. A speech is an emotional journey.

At the beginning, after the Unpredictable Personal, you and the audience get worked up together about the pornography problem. **Get angry, just don't lose control.**

4. Talk About the Audience

Talk about the problems “we” face, the challenges before “every one of us,” our concerns for “our children.”

While you’re talking about the audience, be sure to say honest, nice things about them. Perhaps the oldest rule in public speaking is that there are three kinds of people susceptible to compliments: men, women, and children. Don’t condemn your audience. Remind them of the positive things about themselves. Call forth the best in them.

5. Close with Commitment

At the end of the speech, you and the audience join together in a unifying emotional close. That’s **commitment**.

6. Stop!

When you reach the high point of your speech, that unifying emotional close, stop. There’s nothing worse than a speaker who runs out of ideas but not out of words. And there is no higher compliment than, “I wish you had talked longer.”

Effective Terms of Communication

The following terminology will help you communicate the true nature of pornography.

Pornographers have spent the last two decades manipulating language and using euphemisms to redefine the public terms used to describe their material. There is nothing “adult” about pornography and there is nothing “erotic” about the sexual victimization or degradation of a woman or child.

Use these suggestions to help those with whom you speak understand just what this material is doing to our society.

- Pornography eroticizes inequality and violence.
- There is nothing ‘adult’ about pornography.
- Hard-core pornography is abusive and predatory, preying on women and children.
- Pornography holds a fatal attraction for many men.
- Pornography is hate literature.
- Pornography institutionalizes inequality.
- The presence of pornography creates an inhospitable atmosphere for women and children.
- Pornography-free businesses are family friendly.
- Those who work to eliminate pornography are cultural environmentalists.
- Pornography is privileged violence and protected victimization.

Resources for Concerned Citizens

from the "Enough is Enough!" campaign





Resources

Throughout this manual we have been telling you how to effectively battle pornography. In this chapter, we give the names and addresses of some key organizations/resources that can help. Space prohibits a listing of books and other helpful materials. See the materials list at the back of this manual.

Anti-Pornography Materials

“Enough is Enough!” campaign

“Enough is Enough!” is the source of a wide range of resources, including the “What Do Women Think” billboards and the child pornography newspaper ads discussed in Chapter 4. A detailed order form is at the end of this manual.

“Enough is Enough!” has also taken the leadership in organizing W.E.E.P., Women Exploited and Endangered By Pornography.

“Enough is Enough!” is an affiliate of the National Coalition for the Protection of Children and Families and the National Law Center For Children and Families (NLC). It is a secular, non-partisan, non-profit organization which is initiating a movement to educate, encourage and equip women in the battle against illegal pornography. The women mobilized through “Enough is Enough!” may wish to work as individuals, with existing organizations or coalitions, or by forming their own task forces. We encourage women of all backgrounds, philosophies, professions, and faiths to use the information and suggestions we provide.

“Enough is Enough!”

Dee Jepsen
President
P.O. Box 888
Fairfax, Virginia 22030
(703) 278-8343

“Enough is Enough!”

Monique Nelson
West Coast Director and
Mobilization Director
P.O. Box 30117
Santa Ana, CA 92705
(714)435-9056

The National Coalition for the Protection of Children and Families

Founded in 1983, it is a broad based alliance of representatives from numerous citizen action groups, businesses, foundations, religious denominations and faith groups.

The National Coalition offers videos, training resources, organizational materials, audio cassettes, and research reports for use in the battle against pornography. The National Coalition's Strategic Cities and Public Policy divisions offer assistance in organizing communities and advancing child protection/anti-pornography initiatives.

If you take the responsibility to eradicate pornography from your city (see Chapter 6 of this manual), the "Enough is Enough!" campaign, The National Coalition and National Law Center for Children and Families are your essential sources for support, materials, and information.

The National Coalition for the Protection of Children and Families
Dr. Jerry Kirk, President
800 Compton Rd., Suite 9224
Cincinnati, OH 45231
(513) 521-6227 Phone
(513) 521-6337 Fax

The National Law Center for Children and Families

The National Law Center is an affiliate of the "Enough is Enough!" campaign and National Coalition For Children and Families. It provides legal counsel, training, resources and guidance in the areas of law, policy and legislative initiatives.

Please contact the National Law Center if you need assistance in evaluating or drafting local anti-pornography ordinances: zoning, harmful to minors, child pornography or obscenity. The attorneys providing the leadership of the National Law Center bring background knowledge, experience and expertise which is unexcelled in this area of the law.

National Law Center for Children and Families
Mr. H. Robert Showers, President
3975 University Drive, Suite 320
Fairfax, VA 22030
(703) 691-4626 Phone
(703) 681-4669 Fax

Focus on the Family

Focus on the Family founder, Dr. James Dobson, served on the 1986 Commission on Pornography. They have an extensive variety of resources available to educate and mobilize citizens for the battle against pornography. Many of these resources deal with the problem from the perspective of those involved as a conviction of their religious faith.

The resources include audio and video cassettes of interviews with leading anti-pornography activists, pornography victims and sex offenders (Ted Bundy), books, booklets, monthly newsletters, etc. The variety of materials offered is too extensive to list in this limited space.

Please write Focus on the Family for a comprehensive listing of the variety of materials they offer.

Focus on the Family
Colorado Springs, CO 80995

Resources

Family Research Council

The Family Research Council has been instrumental in the progress of the Pornography Victims Compensation Act and other federal anti-pornography legislation. Their monthly newsletter, "Washington Watch," details important issues facing legislators from a family and religious perspective.

Family Research Council
Mr. Gary Bauer, President
700 13th St. NW, Suite 500
Washington, DC 20005-3960
(202) 393-2100

Help for Victims and Addicts

Childhelp USA

Childhelp USA is a national non-profit organization dedicated to the prevention, treatment, research and eradication of child abuse. Childhelp USA operates a nationwide toll-free child abuse hotline number, 1-800-4-A-CHILD. The hotline is operated 24 hours a day and is staffed by crisis intervention counselors, all of whom have a minimum of a Masters degree or higher. The counselors will provide information, support and referrals to local programs across the country that serve child victims of sexual abuse, adult survivors of child abuse, and women who are victims of rape and other forms of sexual violence.

Childhelp also operates two residential treatment villages designed to bring healing and love to children ages 2 to 12 who have been severely abused. Other Childhelp initiatives programs include information and advocacy initiatives, foster parent training and placement programs.

Childhelp USA
1-800-4-A-Child

The National Center for Missing and Exploited Children

The National Center for Missing and Exploited Children serves as a clearinghouse of information on missing and exploited children. It also can provide you with materials on how to protect children from abusers. As discussed in Chapter 5, such training may be part of an overall plan to eradicate pornography from your community.

The National Center provides technical assistance to citizens and law enforcement agencies; offers training programs to law enforcement; distributes photographs and descriptions of missing children nationwide; coordinates child protection efforts with the private sector; networks with nonprofit service providers and state clearinghouses; and provides information and advice on effective state legislation to ensure the safety and protection of children.

A 24-hour toll-free telephone line is open for those who have information on missing and exploited children: 1-800-843-5678. This number is available throughout the United States and Canada.

National Center for Missing and Exploited Children
Mr. Ernest Allen, President
2101 Wilson Boulevard
Suite 550
Arlington, Virginia 22201
(703) 235-3900 or 1-800-843-5678

Minirth-Meier Clinics

Minirth-Meier is a nationwide network of 20 clinics located primarily in California, Texas and Illinois, but also in the Washington, DC area, Seattle, Little Rock and Denver. The Clinics exist to promote biblically-based treatment of individuals and families.

For more information about counseling services and office locations, call, 1-800 545-1819. Referrals will be made for calls taken during office hours (central time). This is not a hotline number for immediate counseling.

Minirth-Meier Clinics
1-800-545-1819

Survivors of Incest Anonymous, Inc.

A 12-step self-help recovery program for incest victims.

Survivors of Incest Anonymous, Inc.
P.O. Box 21817
Baltimore, MD 21222

Royal Family Kids' Camps, Inc.

Helps mobilize churches to provide a one-week camp experience to meet the unique needs of children who are abused, abandoned, or neglected. With counselor ratios of one for every two campers, these camps provide helpful experiences for these special and unique children.

Royal Family Kids' Camps, Inc.
1068 Salinas Avenue
Costa Mesa, CA 92626
714/548-6828

Books

OUT OF THE SHADOWS by Patrick Carnes, Ph.D. (CompCare Publications)
This book contains practical help for sexual addictions in a tasteful manner.

ADDICTED TO LOVE by Stephen Arterburn - offers help and explanation of the addict's bondage.

FALSE INTIMACY by Dr. Harry Schaumburg - understanding the struggle of sexual addiction.

DOOR OF HOPE by Jan Frank - help for victims of sexual abuse and incest.

WHEN VICTIMS MARRY by Jan Frank - child sexual abuse is not just the victim's problem.

THE WOUNDED HEART by Dan Allender - addresses how sexual abuse wounds the soul.

THE SOMEDAY KID by Donna Ferguson - a true story of healing and hope.

NOTE: The Bibliography listed on the materials list at the back of this manual contains other helpful books and articles.

"ENOUGH IS ENOUGH!" MATERIALS

BOOKS:

The Someday Kid by Donna Ferguson — A true story of sexual abuse and its relationship to pornography — a story of healing and hope. Published by Harbor House West Publishers, Inc., 224 pages #0100 \$14.95 plus S/H

Don't Touch That Dial by Barbara Hattermer & Rob Showers discusses the impact of the media on children and the family. Published by Huntington House Publishers, 238 pages #0101 \$9.95 plus S/H

Final Report of Attorney General's Commission on Pornography by Richard McLawhorn — A comprehensive 570-page report on hard-core pornography. Portions of the report contain offensive and explicit material not suitable for minors. #0102 \$8.00 plus S/H

Summary of the Final Report of Attorney General's Commission on Pornography by Richard McLawhorn — A summary of the above report. Does not contain offensive language or material. #0103 \$3.50 plus S/H

"Enough Is Enough!" Take Action Manual contains information on the law, content and harm of pornography as well as ideas and tips on how to fight pornography in your local community. #0104 \$9.95 plus S/H

"Enough Is Enough!" Mobilization Manual by Monique Nelson gives detailed actions for organized groups to use in fighting porn locally. #0105 \$9.95 plus S/H

The Mind Polluters by Dr. Jerry R. Kirk 220 pages detail the history and effects of pornography in America and outline action steps #0106 \$7.95 plus S/H

Pornography: A Human Tragedy by Tom Minnery contains contributions by Charles Colson, James Dobson and C. Everett Koop. A variety of experts outline the cause for concern, scientific research on how pornography hurts people, and how the battle is being won. #0107 \$2.95 plus S/H

BROCHURES:

All brochures are \$.30 each or in lots of 50 for \$8.00, or 100 for \$15.00 plus S/H.

Break The Chain Of Abuse explains how pornography is linked to sexual abuse of women and children and tells about the "Enough is Enough!" campaign's mission and purpose. #0200

What Do Women Think of Men Who Use Porn? gives several quotes from women and lists 10 alarming facts and several terms of what hard-core pornography is. #0201

Everything You Know Is Wrong by Pittsburgh Coalition Against Pornography — Four sports heroes tell what they believe about pornography. Great for adolescents. #0203

Are You Dating A Porn Addict? -- gives 12 warning signs to watch for and suggestions for help. **Special price: \$.15 each** #0211

From the National Center for Missing and Exploited Children:

- Parental Guidelines In Case You Need A Baby-sitter #0204
- Parental Guidelines In Finding Professional Help In Case Of Abuse Or Exploitation #0205
- Parental Guidelines In Considering Daycare #0206
- Parental Guidelines In Case Your Child Might Someday Be A Victim #0207
- For Camp Counselors: Guidelines On Child Sexual Abuse & Exploitation #0208
- Child Protection #0209
- My 8 Rules For Safety: A checklist poster for young children #0210

Bibliography -A listing of books, government documents, journal and magazine articles, related organizations, "adult" print and film publishers' names and addresses. #0511 \$3.75 plus S/H

BOOKLETS:

When Sex Becomes An Addiction by Stephen Arterburn, M.Ed., copyright by Focus on the Family offers hope for those who are addicted to sex and those who live with a sex addict. 19 pages, #0701 \$.80

The Assault On America's Children by Donna Ferguson explains how to safeguard your children from becoming victims of sexual abuse. 44 pages, #0702 \$4.50 plus S/H

AUDIO:

"Enough is Enough!" by Madeline Manning Mims — Lively musical entertainment by the Olympic gold medalist, contemporary gospel singer and composer. Cassette Tape #0300 \$7.00 plus S/H

The Safety Kid — Audio cassette tape and coloring book. Volume 3 of the Safety Kids series teaches the secrets to clean, happy minds. #0301 \$13.95 plus S/H

"Enough is Enough!"
P.O. Box 888, Fairfax, VA 22030
703/278-8343

VIDEOS:

Empty Embrace — A 28-minute documentary on the harm of pornography. It carefully unravels the myths about pornography in a style suitable for any adult audience. #0400 \$15.95 plus S/H

The War Against Pornography is a set of four tapes — an excellent tool to mobilize community leaders, recruit volunteers, and educate about the destructive nature of pornography. \$7.95 each or \$27.95 for the set:

- *A Community Priority* #0401
- *A Law Enforcement Priority* #0402
- *A Woman's Priority* #0403
- *A Business Leader's Priority* #0404
- Set of 4 - #0405

OTHER RESOURCES:

PAAL Personal Alarm by Quorum can be held in the palm of your hand and easily activated with the simple pull of a pin. #0600 \$34.95 plus S/H

"Enough is Enough!" Media Education Kit. An informational package designed to explain the harmful effects of pornography to reporters in your local media. #0601 \$7.95 plus S/H

I in 3 Copy-Ready Ad for newspapers, magazines, etc. Headline reads: "*I in 3 American girls will be sexually molested by age 18. Isn't it time we got rid of the instruction manual?*" #0602 \$20.00 plus S/H

12 Steps To Victory Manuals

(Introduction) **A Strategic Design** #0603 \$7.95 plus S/H

#1 Building a Broad Based Coalition #0604 \$9.95 plus S/H

#2 Understanding the Harm, Legal Issues and Content of Pornography
NOT YET AVAILABLE

#3 Speakers Bureau: Your Key To A Volunteer Force Three 60-minute training videos and a manual for training a speaker or a speaker's bureau. #0606 \$29.95 plus S/H

#4 Organizing, Managing and Maximizing Your Volunteer Force #0607 \$9.95 plus S/H

#5 Fund Raising #0608 \$9.95 plus S/H

#6 Victim Assistance
NOT YET AVAILABLE

#7 Media Relations #0610 \$9.95 plus S/H

#8 Working Within the Law Enforcement System #0611 \$9.95 plus S/H

#9 Public Awareness
NOT YET AVAILABLE

#10 Legislative Strategy
NOT YET AVAILABLE

#11 Dealing With Video Pornography
NOT YET AVAILABLE

#12 Maintaining the Victories
NOT YET AVAILABLE

ORDER FORM

1. Be sure to include the item number, title, price and quantity of each item.
2. Make checks payable to "Enough is Enough!" Full payment must be received before order can be processed. Allow 2-4 weeks for delivery.
3. *Fill in the names/addresses of four friends on the back of this form. They will be added to our National Communications Network.*
4. Complete this form and mail it with your check to "Enough is Enough!" P.O. Box 888, Fairfax, VA 22030.
5. If you have questions, call 703/278-8343.

Item #	Title	Price	Quantity	Total
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

SUBTOTAL _____

(Virginia Residents Add 4.5% Sales Tax) _____

ADD SHIPPING AND HANDLING:
 Under \$1 add \$.35 _____
 \$1 to \$4.99 add \$1.00 _____
 \$5 to \$9.99 add \$2.50 _____
 \$10 to \$15.99 add \$3.00 _____
 \$16 to \$25 add \$4.00 _____
 \$25.01 and up add \$5.00 _____

SPECIAL GIFT FOR "ENOUGH IS ENOUGH!" _____

GRAND TOTAL _____

Thank you! Your gift is tax deductible under our 501(c)(3) status.

DELIVERY INFORMATION

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone () _____ () _____

"Enough is Enough!"
P.O. Box 888, Fairfax, VA 22030
703/278-8343

Here are friends and associates who care and will say "Enough is Enough!"
Please add them to your communications network.

Name _____ Address _____ City _____ State ____ Zip _____	Name _____ Address _____ City _____ State ____ Zip _____
Name _____ Address _____ City _____ State ____ Zip _____	Name _____ Address _____ City _____ State ____ Zip _____

Appendices

CITIZEN COMPLAINT INVESTIGATION REQUEST

COPIES FILED WITH:

- Local Police
- State Police
- District Attorney
- U.S. Attorney
- Other _____

Date of Report	Date Received	Time Cleared	Report No.
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SUSPECT INFORMATION

last name	first name	middle name
company		
address		
city	state	zip
phone		
history of previous complaints		

ALLEGED VIOLATION

CRIMINAL CODES

PARTY FILING COMPLAINT

SPECIFIC TITLES

full name	
address	
city	state
zip	
phone	
signature	

Please complete only the unshaded sections

PERSONAL LEGISLATOR LISTING & VOTING RECORD

U.S. Senator _____ Address _____ _____ Capitol Phone _____ District Phone _____		
U.S. Senator _____ Address _____ _____ Capitol Phone _____ District Phone _____		
Congressperson _____ Address _____ _____ Capitol Phone _____ District Phone _____		
State Senator _____ Address _____ _____ Capitol Phone _____ District Phone _____		
Assemblyperson _____ Address _____ _____ Capitol Phone _____ District Phone _____		

**DO YOU
REMEMBER
THE FIRST
THING
YOU CAN
DO TO
HELP?**

Review the inside of the front cover and the first page again!



TAKE ACTION MANUAL
"WHAT ONE WOMAN CAN DO"

"Enough is Enough!" P.O. Box 888 Fairfax, Virginia 22030