

# 2020 YEAR IN REVIEW

## Victories & Accomplishments At-A-Glance



# ENOUGH IS ENOUGH

MAKING THE INTERNET SAFER FOR CHILDREN AND FAMILIES

### The Washington Times

## Ending twin pandemics: COVID-19 and the sexual exploitation of children

There's a role for the next president in curbing child online exploitation beyond the pandemic

By Donna Rice Hughes -- Tuesday, November 3, 2020



Reports of online sexual exploitation of children and other dangers have soared during the COVID-19 pandemic as predators, traffickers and pornographers are keenly aware of kids' increased time spent online.

# 126%

## INCREASE IN ONLINE SEXUAL EXPLOITATION REPORTS

SINCE MAY OF 2019

SOURCE: NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN



### TVTechnology

## Netflix Programming Merits Federal Investigation, Urge Advocacy Groups

By Michael Bakkerston - October 15, 2020

### NATIONAL REVIEW

## Exclusive: U.S. Representatives Call On Barr to Prosecute Obscene Pornography

By ALEXANDRA DEANETS | December 1, 2020 11:11 AM



# 52%

of parents use parental controls to restrict access to certain sites.

Every parent should monitor their child's internet use (content filtering, screen time, and more).

PEW Research Center, 2019

By July of 2020, Google Trends reported an 80% increase in parents searching for online help in dealing with cyberbullying.

#BeKind



Get the tools and resources you need to keep your kids safer in the digital world.

**INTERNETSAFETY101.ORG**

### Washington Examiner

## Netflix's third-quarter miss may be due to backlash over sexually exploitative content

“

'Cuties' is only throwing gasoline on the fire by giving dangerous permission-giving beliefs to young girls that sexting, dancing provocatively and seducing adult men is desirable, acceptable and safe.”

DONNA RICE HUGHES

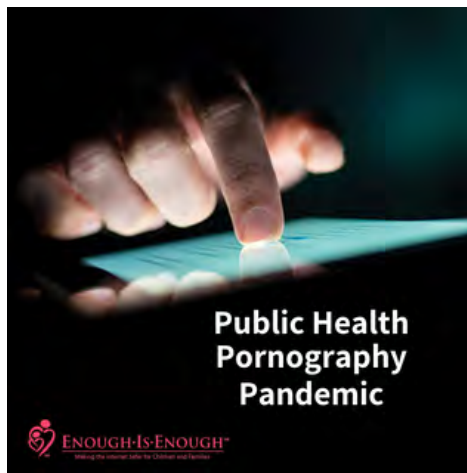
President, Enough Is Enough



#CancelNetflix



# Enough Is Enough<sup>SM</sup> Key Campaigns



# Mission Statement

*The Enough Is Enough<sup>SM</sup> Mission is to Make the Internet Safer for Children and Families.*

Enough Is Enough<sup>SM</sup> (EIE), a non-partisan, 501(c)(3) non-profit organization, emerged in 1994 as the national leader fighting to prevent the exploitation of children on the Internet, launching the Internet safety movement in America.

We are dedicated to promoting child dignity in the digital world by raising public awareness about the harms of Internet pornography, sexual predators, cyberbullying, sex trafficking and other dangers.

We develop and advance preventative solutions that promote equality, fairness, and respect for human dignity with a shared responsibility between the public, the technology industry, and the legal community.

We stand for freedom of speech as defined by the Constitution of the United States; for a culture where all people are respected and valued; for a childhood with a protected period of innocence; for healthy sexuality; and for a society free from sexual exploitation.

EIE IS 100% DONOR FUNDED.

WE COUNT ON EVERY DOLLAR TO MAKE A SAFER DIGITAL WORLD  
FOR GENERATIONS TO COME.

WE INVITE YOU TO FUND THE FIGHT BY MAKING A TAX-DEDUCTIBLE DONATION.

WE ARE ETERNALLY GRATEFUL FOR YOUR SUPPORT!



# I - Advocating for Strong Public Policy and the Rule of Law

## Historic Achievements to Combat Sex Trafficking and Child Exploitation Inspired in Part by the Children's Internet Safety Presidential Pledge



EIE's President participated in the White House Summit on Human Trafficking celebrating the 20 year anniversary of the Trafficking Victims Protection Act .

EIE's bi-partisan Pledge, signed by Donald J. Trump In 2016, promising to enforce existing federal laws and advance policies to prevent the sexual exploitation of children online, was significant in securing key victories including:

- Nine pieces of bi-partisan legislation signed into law to combat domestic and international trafficking; President Trump approved the largest DOJ grant package in history to tackle scourge of human trafficking.
- An executive order which included \$42 M budget increase to expand support for trafficking victims, and a new White House staff position to focus solely on domestic trafficking and child sex abuse material (CSAM).

EIE's continued advocacy efforts resulted in vital collaborations to encourage Pledge promise follow-through with the White House, the Department of Justice (DOJ), the Department of Homeland Security (DHS) and other government agencies.

### THE CYCLE OF ABUSE



### Calls for the DOJ to Prosecute Federal Obscenity Laws, Per Pledge Promises

- Congressman Mark Meadows and other members of Congress leveraged the Pledge in a joint letter to AG Barr calling for the aggressive prosecution of obscenity; the letter spurred national news coverage.
- EIE led a coalition of like-minded NGO's in meetings with DOJ officials to prosecute criminal enterprises for violations of federal obscenity laws.
- EIE urged the White House and the office of VP Pence to light a fire under DOJ to enforce obscenity laws, and recommended Pornhub be prosecuted for a trifecta of obscenity, sex trafficking and CSAM violations. To date, more than 2M have signed a petition to shut down Pornhub .



### Forging Relationships between DOJ and Verisign to Eliminate CSAM Rampant on .com and .net Domains

- EIE engaged in an ongoing dialogue with senior council executives at Verisign to deter CSAM and human trafficking content hosted on .com and .net domains, both owned and managed by Virginia-based Verisign.
- EIE orchestrated meetings between Verisign executives and top DOJ officials in order to facilitate a much needed partnership to prosecute the deluge of child sexual sex abuse imagery abundant on these domains.

# Advocating for Strong Public Policy and the Rule of Law

(cont'd)



The Pledge is a unifying issue on which families and parents of all races and religions can agree.

## Call for Next President to Continue the Children's Internet Safety Presidential Pledge Efforts

- **EIE** sent the Biden campaign the Pledge during the election cycle and is awaiting signature.
- **EIE** stands ready to work with the next Administration to make the prevention of the sexual exploitation of children in the digital world a top priority. It is essential that the next president of the United States continue the momentum that's been accomplished thus far.

## The EARN IT Act

(Eliminating Abusive and Rampant Neglect of Interactive Technologies Act)

- **EIE** worked with the staffs of Senators Lindsey Graham and Richard Blumenthal in support of bi-partisan legislation designed to amend section 230 of the Communications Decency Act (CDA) to increase Big Tech accountability for 1) Widespread availability of child sexual abuse material ; and 2) The enticement, grooming, sex trafficking, and sexual abuse of children on digital platforms.
- On July 2, the Senate Judiciary Committee voted 22-0 to strengthen the bill. **EIE** will advocate for passage in the House.
- In support of the Federal Communications Commission's (FCC) Petition for Rulemaking on CDA 230, **EIE** joined other NGO leaders in signing the "Statement of Child Safety and Anti-Human Trafficking Advocates".



The Act amends the Decency Act Section #230, cited in EIE's Presidential Pledge. (Pictured: Sen. Graham and Sen. Blumenthal).  
Photo Credit: AP Photo/Andrew Harnik

## The Children's Internet Safety Governor's and State AG's Pledges

Reports of online sexual exploitation of children have soared during COVID lockdowns. State Attorneys General have been the first line of defense to aggressively prosecute child sexual exploitation and trafficking crimes against children, as cited in **EIE's** State Attorneys General Pledge.

- To date, 14 Attorneys General have signed the AG's pledge (Delaware, District of Columbia, Guam, Hawaii, Indiana, Kansas, Maine, Nebraska, Nevada, Oklahoma, South Carolina, Tennessee, Texas, Utah).
- **EIE** is continuing partnership efforts with South Carolina Governor Henry McMaster and the National Governor's Association to disseminate the Governor's Pledge to all Governors in the country.

**"With more kids online and not in the classroom, traffickers and buyers have a more captive audience to lure victims."**

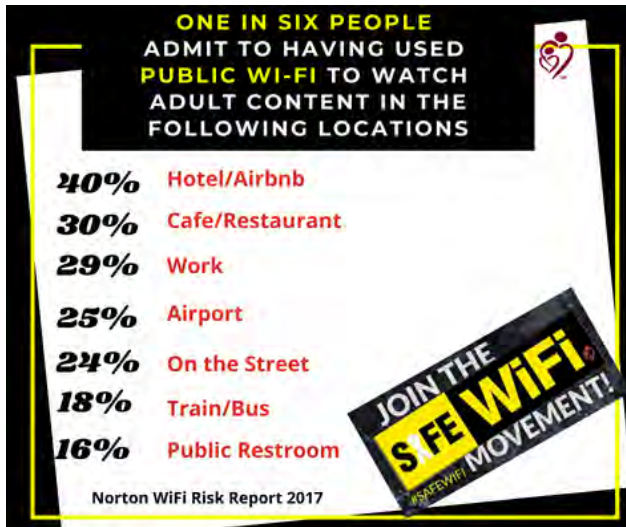
COVID-19 School Closings Put More Innocent Kids At Risk For Sexual Abuse  
TOWN HALL, JULY 21, 2020

COVID-19 IMPACT IN THE DIGITAL WORLD



# II - Advocating for Greater Corporate Responsibility

## Demanding Removal of Child Sex Abuse Images from Online Platforms, Streaming Services, and Public WiFi



### The National Safe WiFi Campaign

Building upon past successes with McDonald's and Starbucks, EIE continues to call on industry leaders to spearhead the Safe WiFi initiative within their sectors.

- EIE is conducting ongoing dialogues with senior executives from the travel and hospitality industries including Hyatt, Hilton, and the Marriott Corporation, making the case to voluntarily filter pornography and CSAM from their in-room and public-area WiFi.
- EIE partnered with NGO's that engage airlines on anti-trafficking efforts. Engaged in an ongoing dialogue with senior executives at United Airlines to implement the filtering of pornography and CSAM on in-flight and airport WiFi.



### Remove Netflix's "Cuties" Film Petition Campaign

- EIE launched an advocacy and petition campaign (nearly 19K signors) demanding "Cuties" be removed from Netflix and calling on DOJ to investigate the film for child pornography violations.
- A Texas grand jury brought criminal felony charges against Netflix, indicting the streaming service for "promotion of lewd visual material depicting a child." EIE is advocating with DOJ leadership to bring federal charges against Netflix and the "Cuties" film producers.
- In partnership with the Parents Television Council (PTC), EIE demanded that the Netflix board of directors remove the "Cuties" film, along with a host of other sexually exploitative programming, from its platform.



### Shut Down Teen Vogue Petition Campaign

- EIE launched a second advocacy and petition campaign (48K signors) to shut down TeenVogue.com for its sexually exploitive articles encouraging teen and tween audiences to sext and engage in risky behaviors like anal sex. Sadly, Conde Nast execs continue to turn a blind eye to the digital publication's dangerous advice to sext during the COVID lockdown in order to "keep their sex lives alive."



Nasty online teen mag needs to come down, says pro-family group

© Family May 28, 2020 | OneLifeRadio.com/news

# III - Educating the Public and Making Headline News

EIE's National Campaigns Reached TENS OF MILLIONS of American Households

**5 PROACTIVE STEPS TO MITIGATE ONLINE HARMS TO YOUR CHILDREN DURING COVID-19**

**REVIEW SAFETY RULES AND SOFTWARE TOOLS**

Implement both safety tools and software rules on all internet-enabled devices used by children.

Rule's 'N Tools Checklist (English)  
Rule's 'N Tools Checklist (Spanish)

**SET UP PARENTAL CONTROL TOOLS ON ALL INTERNET-ENABLED DEVICES**

- Set age-appropriate filters to block harmful websites, videos and images.
- Set the monitoring tool to see what your kids are doing and who they are communicating with.
- Set up your own parent-approved buddy/gaming list to allow your child to communicate with people you have pre-approved.

**BUILD AN ATMOSPHERE OF TRUST & COMMUNICATE REGULARLY**

- Establish an ongoing dialogue and spend time online with your children.

**PARENTAL CONTROLS SHOULD BE UTILIZED ON ALL INTERNET-ENABLED DEVICES.**

(desktops, laptops, gaming, mobile, and music devices)

For more information, InternetSafety101.org

Back to School

*Donna Rice Hughes Presents:*

*Pioneering A Movement, Creating Culture-Changing Campaigns & Leveraging the Media: Proven Strategies*

**JULY 22, 2020**

COALITION TO END SEXUAL EXPLOITATION ONLINE GLOBAL SUMMIT

(Summit runs July 18-28)

FREE Registration, Upgrade Ticket to Lifetime Access to all Event Content

**Washington Internet Daily**

Big Tech Targeted

**Police, Advocates See Online Child Exploitation Surge as Result of Pandemic**

TOP NEWS | 31 Aug 2020 | Ref: 2008280055 | by Kari Herchenroeder and Adam Bender

- Major media outlets reported on EIE's critical work including: Politico, The Daily Caller, Washington Internet Daily, Deseret News and CBN News.
- The Washington Times published the following EIE OpEds: *Draining The Cyber-Swamp*, *Teen Vogue Has Become a Parent's Worst Nightmare and Must Be Shut Down*, and *Ending Twin Pandemics: COVID-19 and the Sexual Exploitation of Children*. The Washington Examiner published a joint EIE and PTC OpEd: *Netflix's Third Quarter Miss May Be Due to Backlash over Sexually Exploitative Content*.

## Public Education

Throughout the COVID pandemic, parents, the media, leading NGO's and even the White House have turned to EIE for reliable advice and expertise to protect children in the increasingly toxic digital environment.

- The Emmy & Telly award-winning *Internet Safety 101*<sup>SM</sup> multi-media program and collateral resources are continually updated and disseminated to global audiences via the media and our communications platforms. EIE's outreach highlights the latest news, digital tools, apps and other critical updates to safeguard kids from pornography, sexual predators, traffickers, cyberbullies and other threats related to online gaming, social media, and mobile devices.

## Public Speaking

- EIE leadership spoke at various events including: Voices Against Trafficking International Virtual Forum, Coalition to End Sexual Exploitation Global Summit, Age Verification Global Conference, Catholic Homeschool Educators Conference, Distinguished Lecture Series event at Colorado Christian University, Council for National Policy, Eagle Council and Educational Policy Conference, and the Launch of the Alliance to End Human Trafficking.







# ENOUGH IS ENOUGH<sup>SM</sup>

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