

January 25, 2010

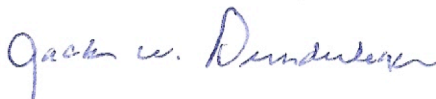
To Whom It May Concern:

ContentWatch, Inc. is an innovative company focused on delivering Internet protection solutions for the consumer, library, education, government, and business markets. We provide top-rated, Internet Protection tools specifically designed for the non-technical user. Our products provide the most reliable and comprehensive Internet Protection solution available today, making the Internet a safe and productive environment for businesses and families.

In our efforts, we have been pleased to partner with Enough Is Enough (EIE), one of the nation's leading Internet safety organizations, focusing on educating, equipping and empowering adults to protect children online. Enough Is Enough educates parents about the dangers children encounter online through utilizing a multi-media DVD teaching series, workbook, website and other resources that can directly reach the homes of parents across the country. Their state-focused pilot in Virginia was highly successful, and we believe that their approach can be replicated to bring Internet safety education to parents through grassroots efforts and effective communications strategies.

EIE educates parents about the non-technical resources and the technical resources, like parental controls, necessary to provide protection to kids from online threats. By pointing parents towards the resources available, they serve as a clearinghouse for Internet child protection. We are pleased to be working with EIE to educate parents about how to protect children from online dangers.

Sincerely,



Jack W. Sunderlage  
President and CEO  
ContentWatch, Inc.